



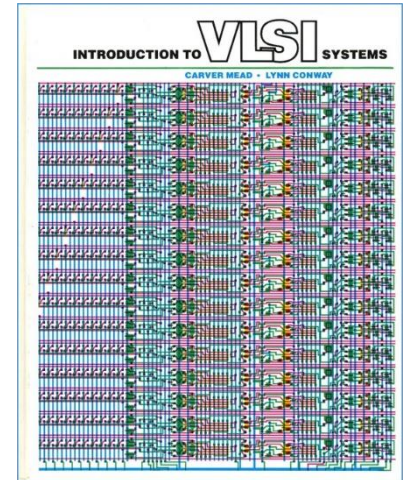
## An Invisible Woman: The Inside Story Behind the Microelectronic Computing Revolution in Silicon Valley<sup>1,2,3</sup>

[Lynn Conway](#), [Professor of EECS Emerita](#), University of Michigan, Ann Arbor  
[Keynote Talk, 52nd IEEE/ACM International Symposium on Microarchitecture](#)  
Convention Center, Columbus, Ohio, October 16, 2019, 8:30-9:30am

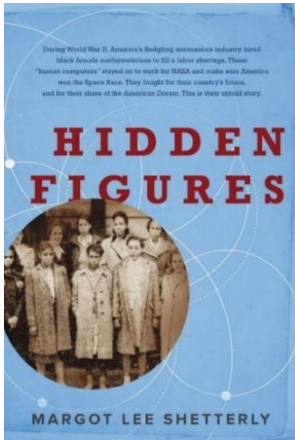


In 2015, US CTO [Megan Smith](#) raised [profound questions](#) about women's contributions in science, engineering and math being erased from history. In this seminar we explore a case study of such erasure, and surface a very counter-intuitive conjecture about the underlying causes and effects.

1. In remembrance of pioneering novelist [Ralph Ellison](#), author of *Invisible Man*, 1952.
2. [http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/MICRO-2019/Inside\\_Story\\_Talk.pptx](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/MICRO-2019/Inside_Story_Talk.pptx) (PDF)
3. See also: [Lynn Conway](#), "The Disappeared: Beyond Winning and Losing", *Computer*, Oct. 2018, pp. 66-73 (PDF)

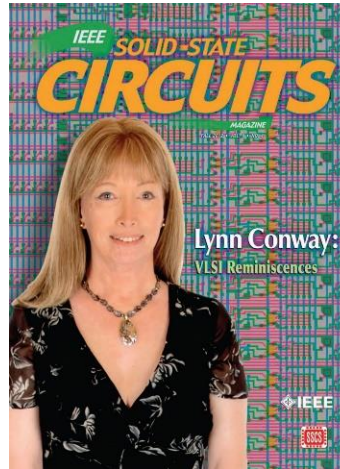


# Overview of Presentation:

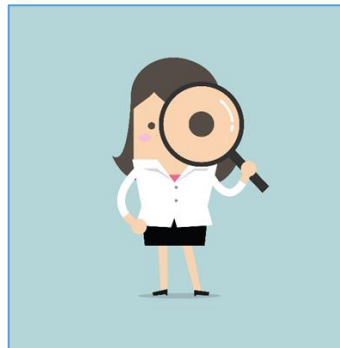


**1. Visualize Past**  
Erasures of Women's  
Contributions in STEM

**2. Frame my personal story**  
via reflections on the 2013  
White House LGBT Reception



**3. Study an Example Erasure:**  
The 'Inside Story' of the VLSI  
Microchip Revolution – events,  
reactions, and my investigation  
into what happened.



**4. Explanatory Conjecture:**  
It's "*The Conway Effect*"!

**5. Q/A & Discussion**

1. Let's first examine history's treatment of women's contributions in STEM . . .



[Link](#)

Listen as former U. S. Chief Technology Officer [Megan Smith](#) reveals how women in STEM are [erased from history](#) . . .



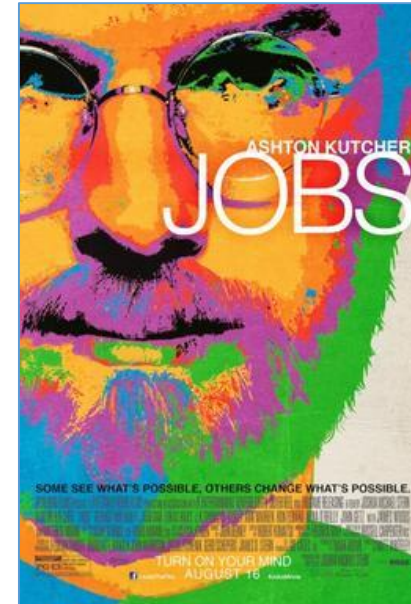
<http://www.youtube.com/watch?v=fHyRdAygV5c&t=0m1s>

<http://boingboing.net/2015/05/08/cto-megan-smith-explains-how-w.html>

There were four women on the Macintosh team in the 1980s . . .

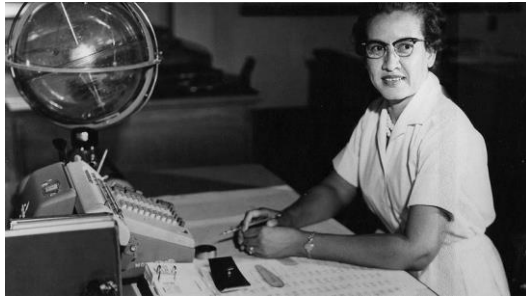


But not a single one was cast in the 2013 biopic *Jobs*. Even worse, all seven men on the project had speaking roles in the film.



It's not just *harder* for women to break into STEM fields, but the many contributions they *do make* aren't celebrated. "It's debilitating to our young women to have their history almost erased," Smith explains.

For more about Katherine Johnson, the NASA mathematician whose story was discussed by Megan Smith, see the 2016 [book](#) and [movie](#):



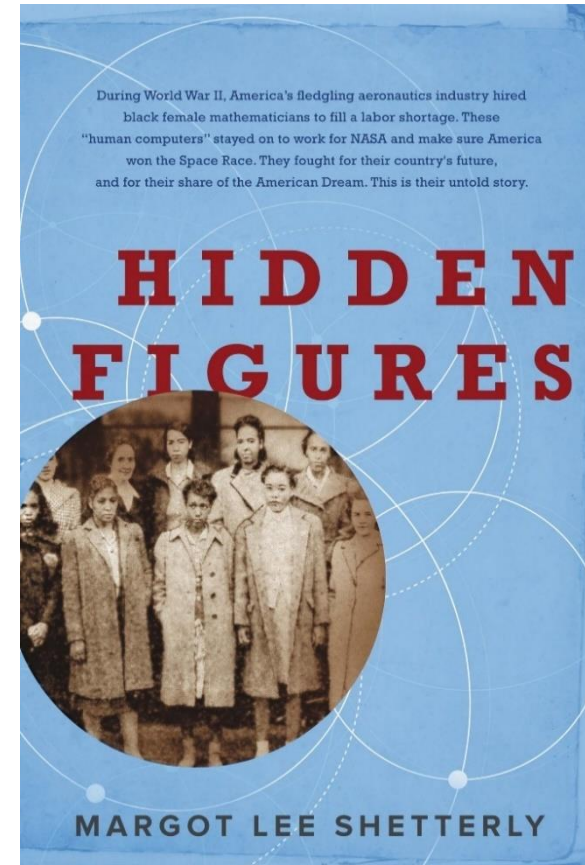
[Katherine Johnson](#), age 42, at her NASA Langley desk, 1960

[\*Hidden Figures: The Story of the African-American Women Who Helped Win the Space Race\*](#), Margot Lee Shetterly (2016)

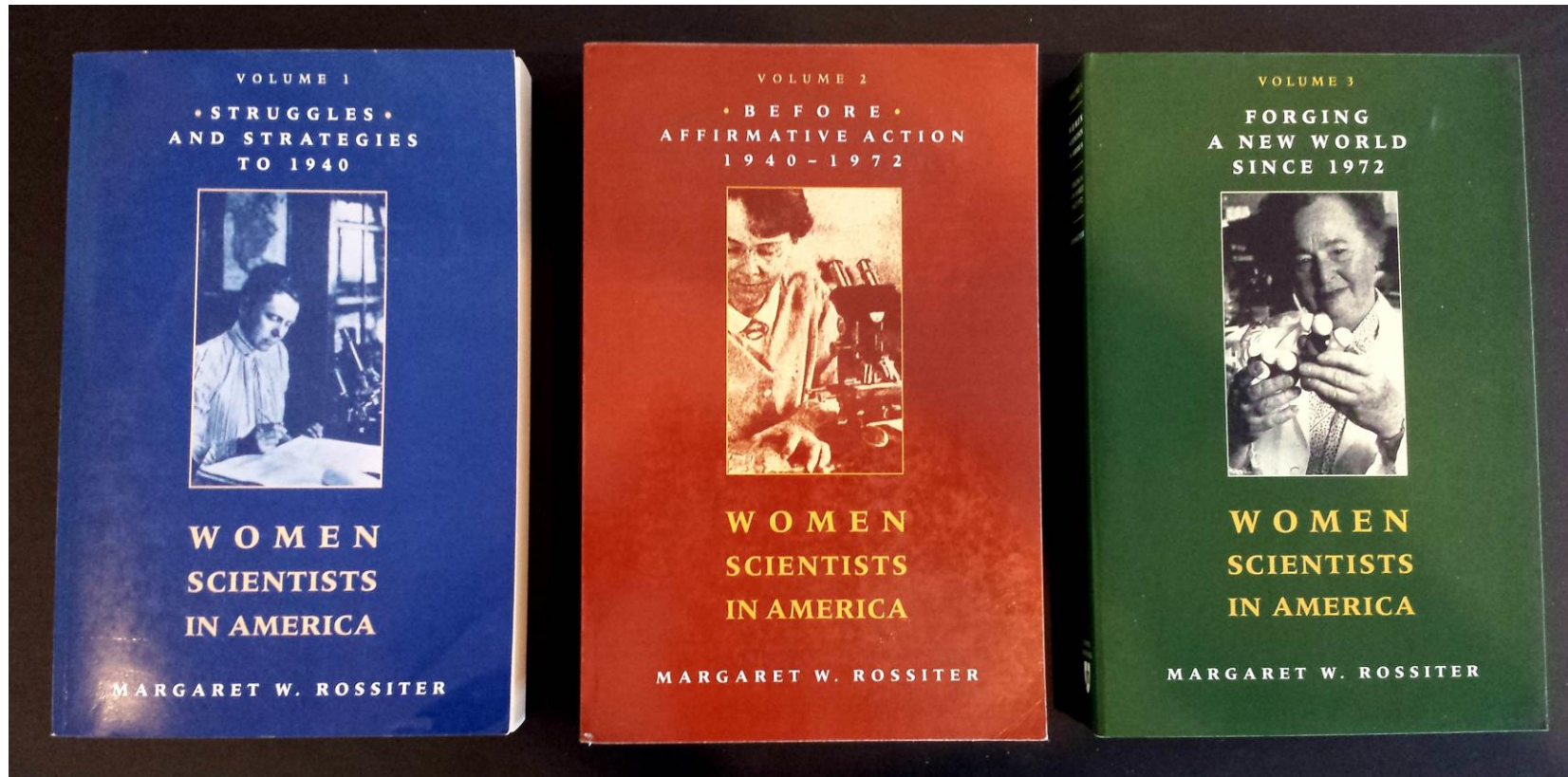


Katherine Johnson, age 98  
Photo by Annie Leibovitz for [Vanity Fair, 2016](#)

**Fortunately, she lived long-enough to see her story told!**



The effect is seen throughout the history of women in science, as discussed by science historian [Margaret Rossiter](#) in [Women Scientists in America](#) (V 1-3):



[Margaret Rossiter](#) coined the term "[Matilda effect](#)" for the repression and denial of women scientists' contributions, with their work often attributed to male colleagues.

This is similar to the "[Matthew effect](#)", as coined by sociologist [Robert Merton](#), describing how eminent scientists get more credit than lesser-known researchers, even if their work is similar.

For example: a prize will usually be awarded to the most senior researcher in a project, even if a grad student did all the work.



2. Framing my own personal story: A reflective essay from 2013.



[Link](#)

## The Many Shades of 'Out', by Lynn Conway\*

Listen as Lynn reflects on the 2013 White House LGBT Pride Month Reception . .



\*See Appendix A3 and this link: [http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out\\_b\\_3591764.html](http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out_b_3591764.html)

**\*Listen . . . and imagine that you are there in the White House audience with Lynn . . .**



\*For text, see Appendix A4 and this link: [http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out\\_b\\_3591764.html](http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out_b_3591764.html)

### 3. NOW LET'S STUDY AN EXAMPLE ERASURE:

The revolution in Very Large Scale Integrated (VLSI) microchip design and manufacturing that began at Xerox PARC in 1976.



[Link](#)

**‘Birth’ of modern networked personal-computing paradigm:  
Xerox PARC, 1972-78.**

**Authors:**

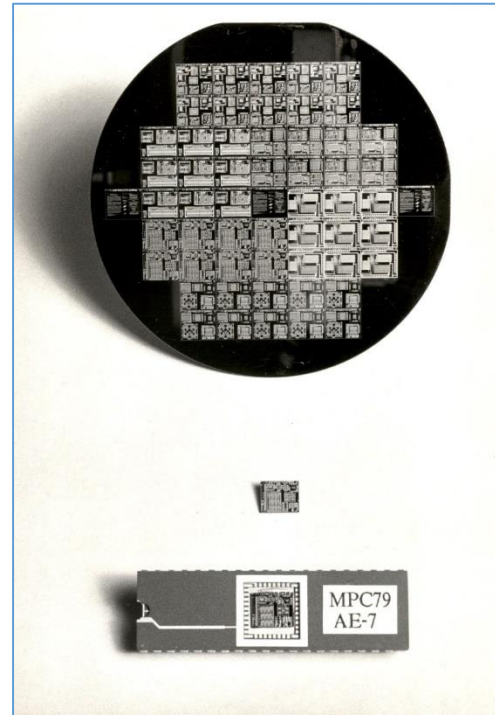
Use new image and word-processing tools to create and share digital document files.

**Printers:**

Laser-print document patterns on paper media.

**Results embedded-in:**

Office-documents, magazines, books, etc.



**‘Covert Birth’ of modern VLSI chip-design paradigm:  
Xerox PARC, 1976-79.**

**Chip-Designers:**

Use new design methods and chip-design tools to create and share digital chip-layout files.

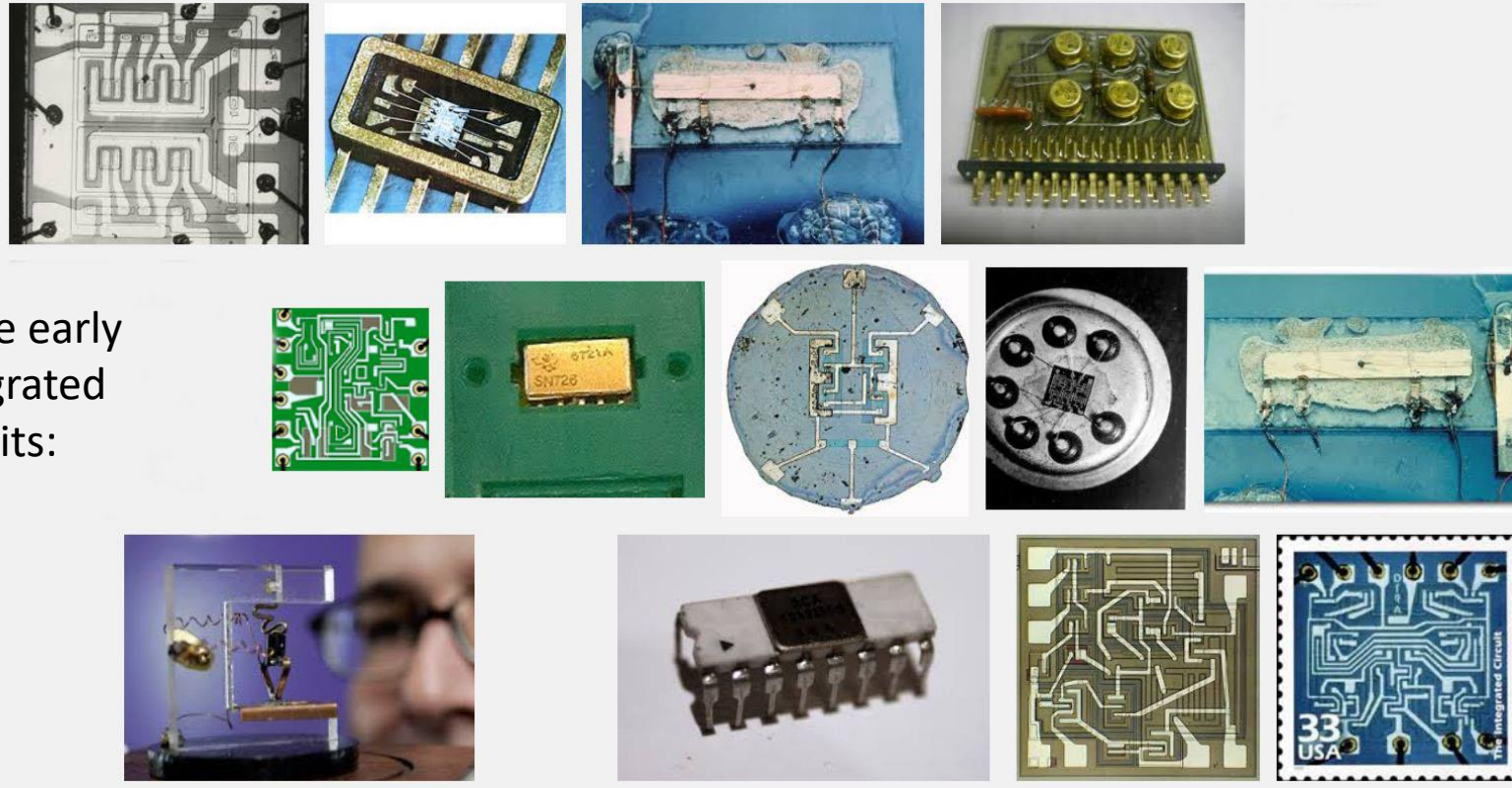
**Foundries:**

Lithographically ‘print’ chip-layouts on silicon wafers.

**Results embedded-in:**

Mobile-phones, laptops, autos, homes, internet servers, etc.

The stage had been set by the emergence of integrated circuit technology in the 1960's, enabling modest numbers of transistors and wiring to be 'printed' onto chips of silicon . . .



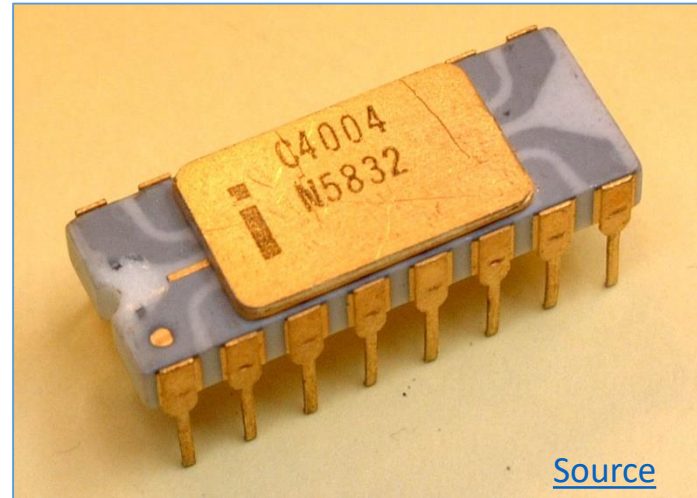
Some early integrated circuits:

Snip from Goggle images

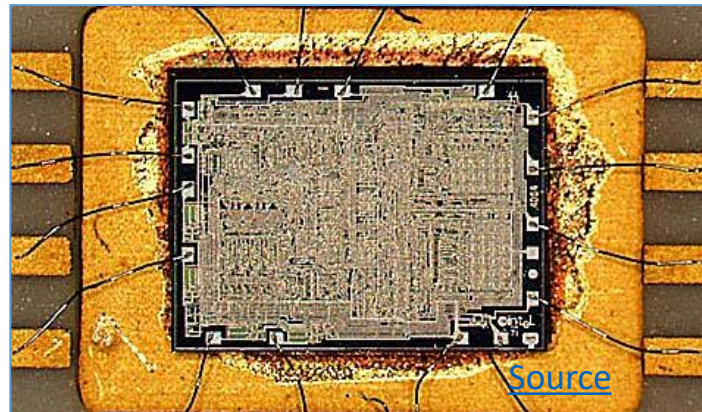
Rapid advances in optical/chemical lithography enabled the ‘printing’ of ever-finer features, and thus ever-increasing numbers of transistors could be printed on single chips.

**A watershed was crossed in 1971** with the introduction of the [Intel 4004](#), the first single-chip “[microprocessor](#)”: a “computer processor on a chip” . . .

It contained [2300 transistors](#) . . . and was fabricated using masks made by cutting circuit-layouts into sheets of [Rubylith](#) and microphotographing them.



[Source](#)



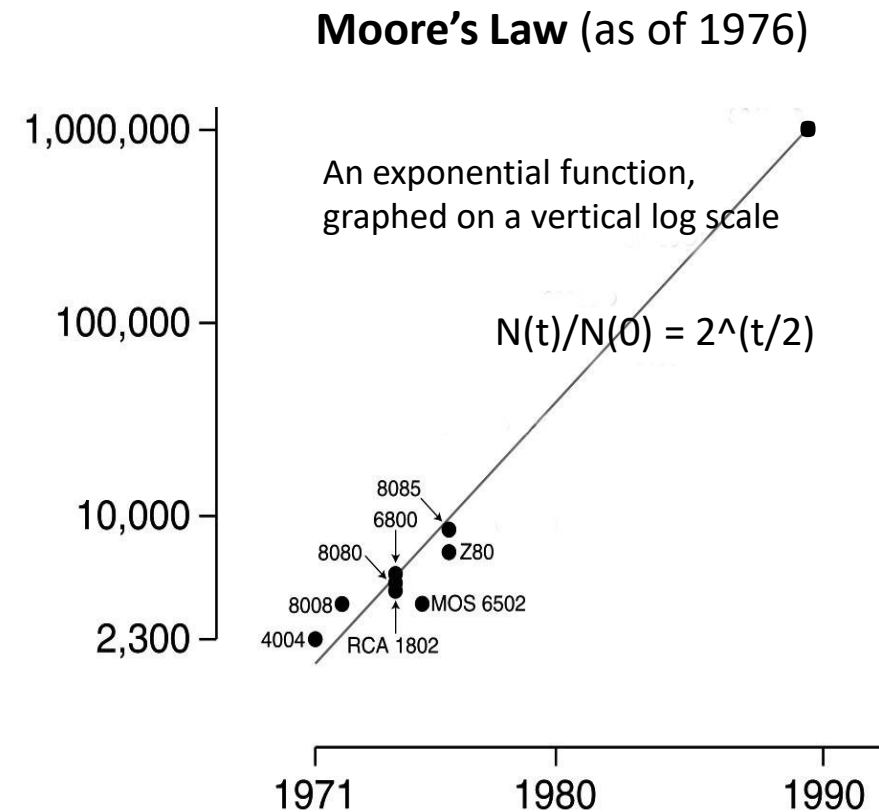
[Source](#)

Intel's [Gordon Moore](#) observed that the number of transistors reliably printable on chips was roughly doubling every two years . . .

[Carver Mead](#) named this "[Moore's Law](#)" (clever career move, eh?) and his student [Bruce Hoeneisen](#) showed there were no physical limits to densities up to several million transistors/cm<sup>2</sup>.

On looking ahead, we envisioned that by 1990 an entire "supercomputer" (of the day) could be printed on a single chip . . .

**In 1976 this triggered a research effort at Xerox PARC and Caltech to explore how to enable such complex chips to be designed.**





The stage was further set by seminal innovations in personal computing & networking:

The innovation of the interactive-display, mouse-controlled “[personal computer](#)”, the “[Ethernet](#)” local-area network, and the “[laser printer](#)” at Xerox PARC) . . .

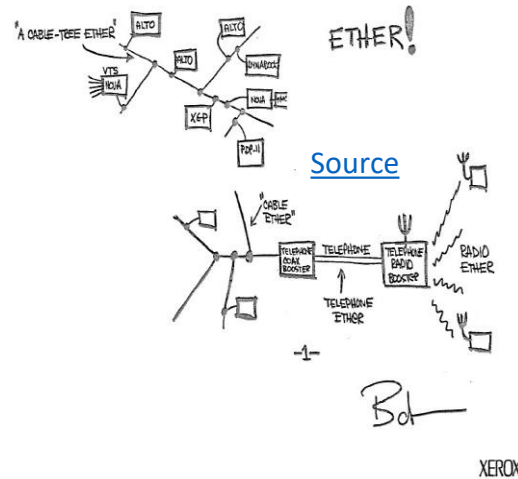
And by the Dept. of Defense’s “Arpanet” (the early internet), at DARPA . . .

[Xerox Alto, 1973](#)

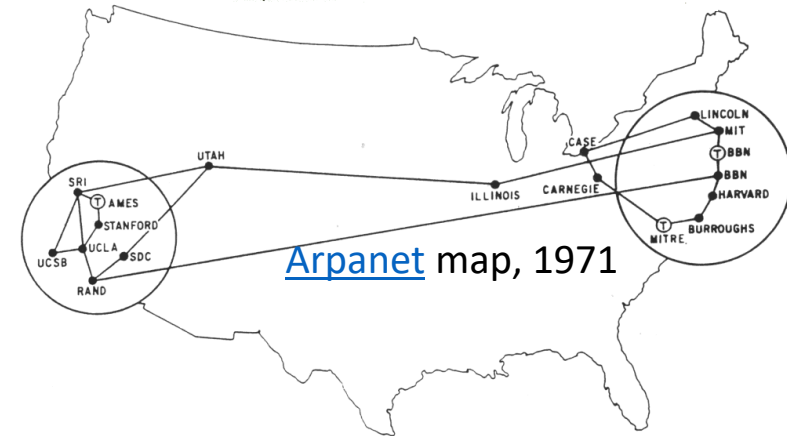
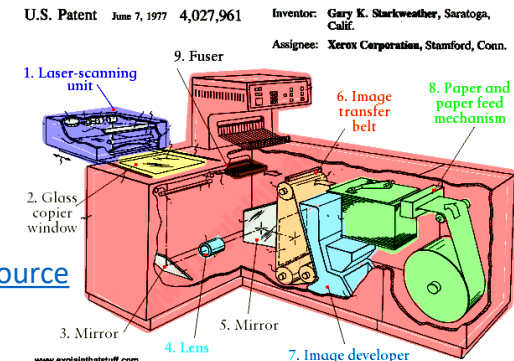


[Wiki commons](#)

[Metcalf's original Ethernet sketch, 1973](#)



[Laser printer, 1971](#)



A sudden disruptive breakout was triggered by a cluster of abstract innovations made by Lynn Conway at Xerox PARC . . .

Included was a set of scalable VLSI chip-layout design-rules, encoded as dimensionless rectilinear inequality equations.

Enabled digital chip designs to be digitally encoded, scaled and reused as Moore's law advanced . . .

Also enabled chip design modules to be rescaled and open-source shared . . .

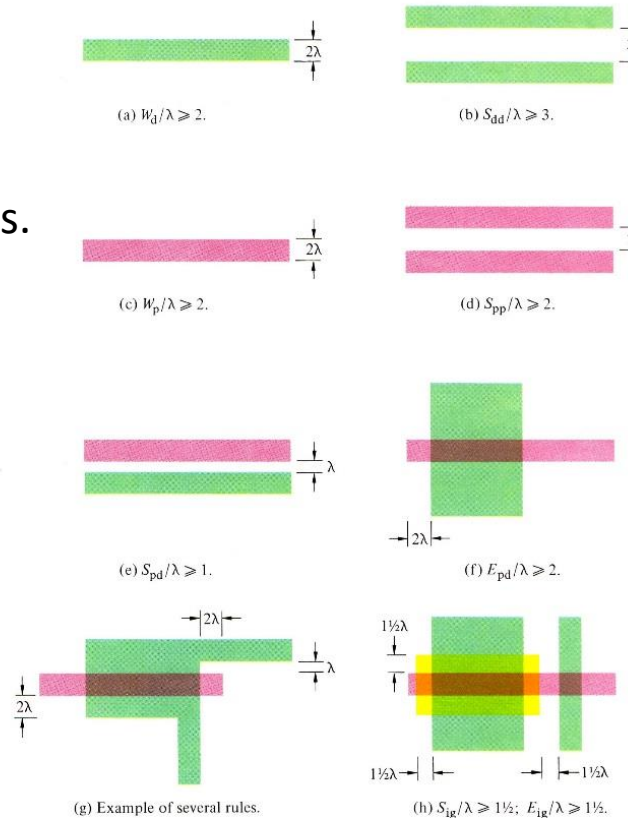


PLATE 2 nMOS design rules

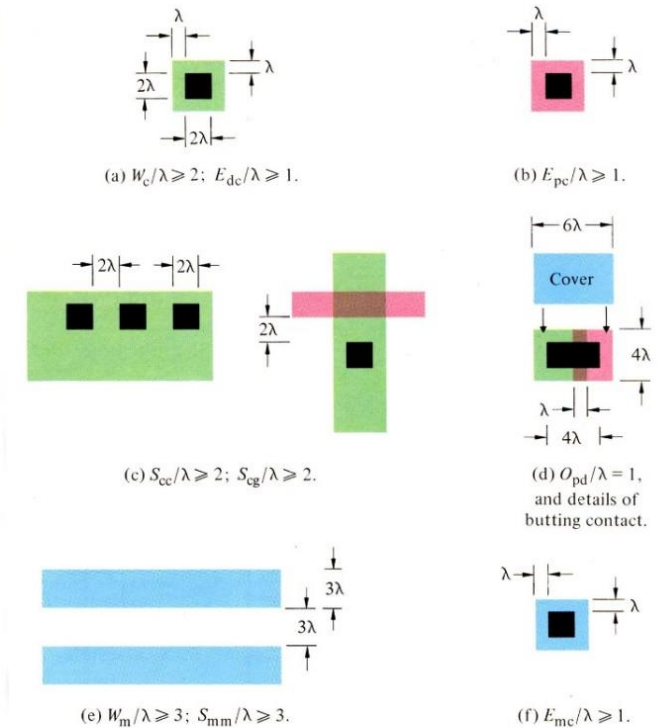


PLATE 3 nMOS design rules (continued)

[Link](#)

## And an overall, meta-architectural, techno-social innovation:

As chip lithography scaled-down according to Moore's Law, and ever-more ever-faster transistors can be printed on individual chips as time passes, I envisioned launching the following "techno-social scripted-process":

### STEP (i):

- Use design tools on current computers to DESIGN chip-sets for more powerful computers.
- PRINT the more powerful chip-sets using foundries' next-denser fabrication processes.
- Use some of those chip-sets to UPDATE current computer-design computers & design tools.

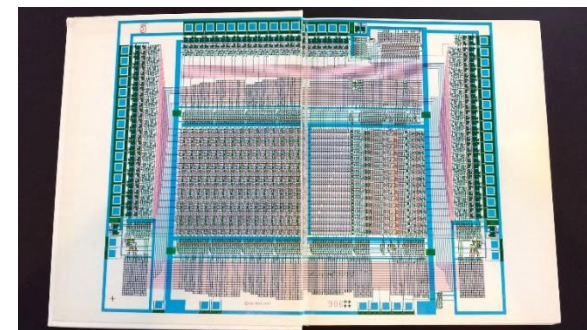
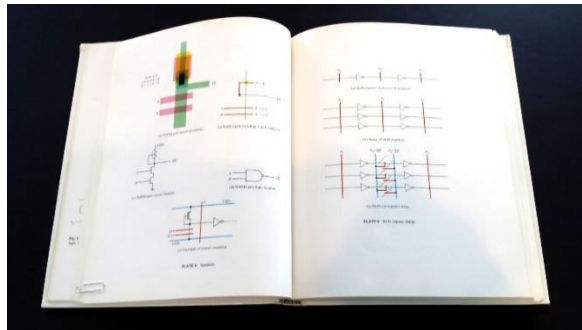
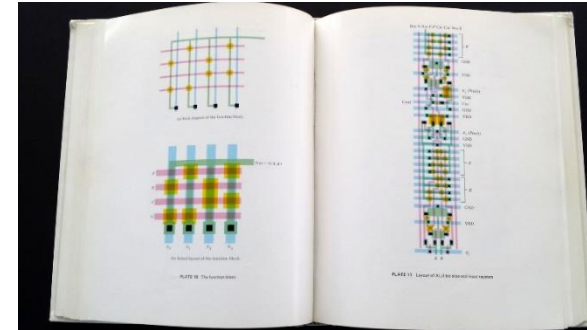
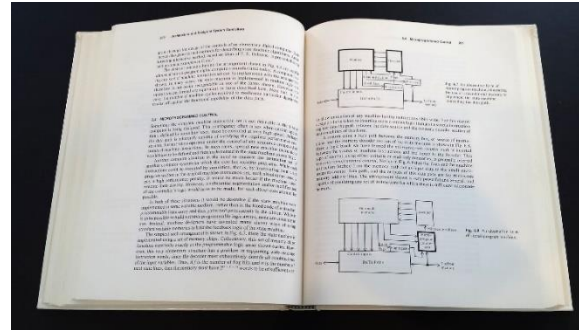
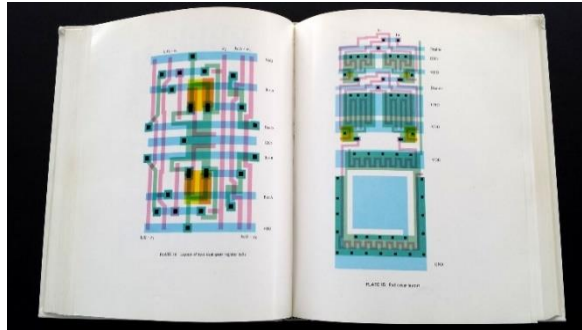
### REPEAT (i) as STEP (i+1)

If ever-more engineers and design-tool builders did this (on an expanding number of increasingly powerful computers), [the iterating techno-social expansion-process](#) could exploratorily and innovatively-generate ever-more, ever-more-powerful, digital systems . . .

I.e., that techno-social process could [exponentiate!](#) (until Moore's Law saturated . . .)

But there was a big problem: **Where would all these engineers/programmers come from, and how would they learn to do all this?**

In 1977, to help spread the ideas, I began documenting the innovative new VLSI chip design methods in [an evolving computer-edited laser-printed textbook](#) . . .



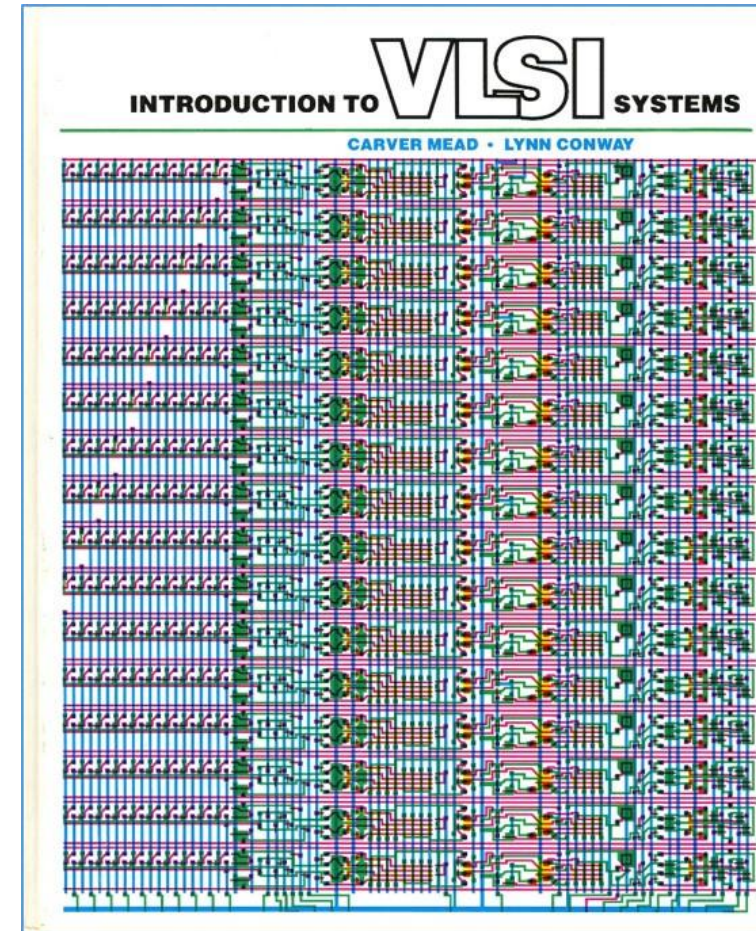
[Link](#)

Thus using PARC's [Alto](#) computers not only to help mechanize the evolution of chip designs . . . but also to help mechanize the evolution of the design-knowledge itself

That [computer-edited evolving book](#), printed on PARC laser printers, became [the draft](#) of the seminal textbook . . .

[\*Introduction to VLSI Systems\*](#)  
by Mead and Conway, 1980.

(later called "[the book that changed everything](#)" . . . )



I introduced the new chip design methods in a special [VLSI design course at MIT](#) in 1978, [following the 'script'](#) [Charles Steinmetz used to propagate](#) his [revolutionary AC electricity methods](#) at [Union College](#) back in 1912.



## THE M.I.T. 1978 VLSI SYSTEM DESIGN COURSE

by Lynn Conway

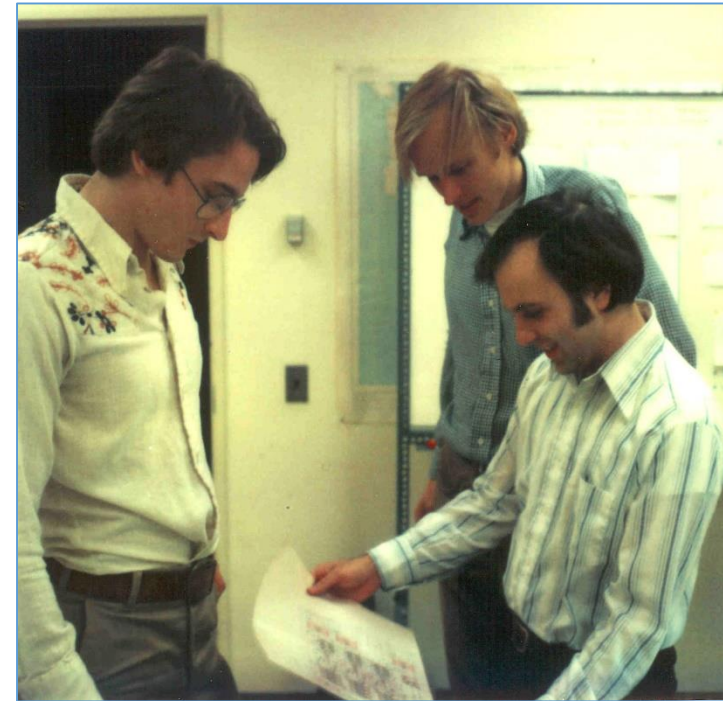
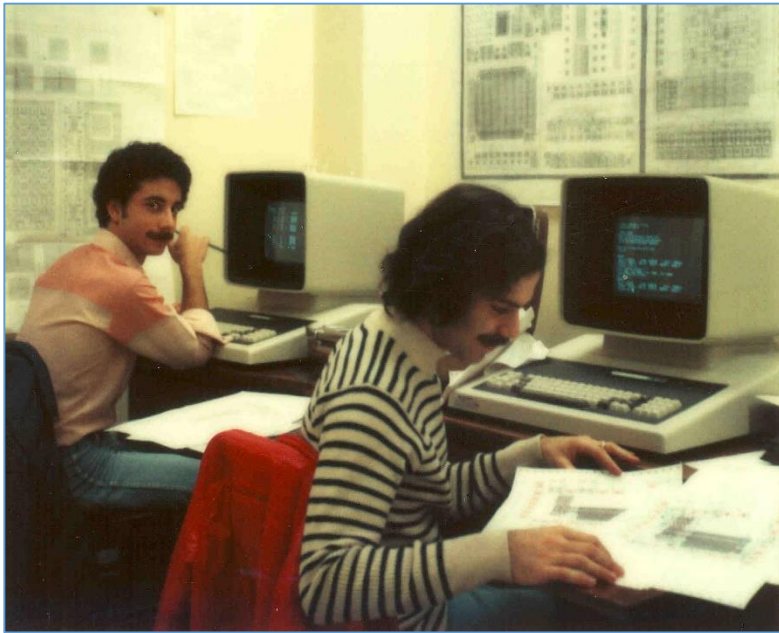
Copyright © 2000-2007, Lynn Conway. *All Rights Reserved*

[Update: 11-14-07]

This course was an important milestone in the development, demonstration and evaluation of the Mead-Conway structured VLSI design methods. Lynn Conway conceptualized and planned the course during the late spring and summer of '78, and taught the course while serving as Visiting Associate Professor of EECS at MIT in the fall of '78 and early '79.

[Link](#)  
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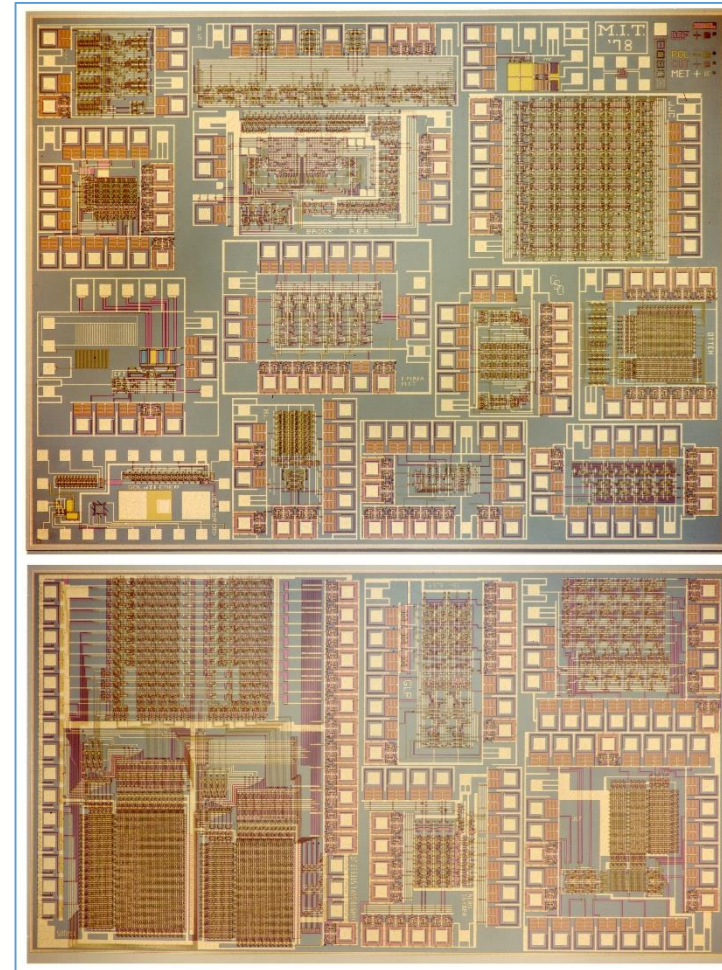
Students learned chip design in the 1st half course, and did project-chip designs in the 2<sup>nd</sup> half . . . which were [fabricated at HP](#) right after the course.



Among many amazing results was a complete Lisp microprocessor designed by [Guy Steele](#) . . .

[Map and photomicrograph](#)  
of the 19 student projects on  
the MIT'78 'MultiProject' Chip

19. Runchan Yang	18. Richard Stern	4. Mike Coln	MIT Test	Align
5. Steve Frank	2. Andy Boughton J. Dean Brock Randy Bryant Clement Leung	3. Jim Cherry		
1. Sandra Azoury N. Lynn Bowen Jorge Rubenstein	13. Ernesto Perea	11. Craig Olson	12. Dave Otten	
7. Nelson Goldikener Scott Westbrook	8. Tak Hiratsuka	9. Siu Ho Lam	10. Dave Levitt	
17. Guy Steele	14. Gerald Roylance	15. Dave Shaver		
	16. Alan Snyder	6. Jim Frankel		



For more about the [MIT'78 course](#), see [Lynn's "MIT Reminiscences"](#)



**The MIT'78 course stunned various top folks across Silicon Valley . . .**

Until then chip design had been mysterious, only grasped by a few computer engineers working for chip manufacturers . . thus having inside access to the “printing plants” . . .

**Many other top research universities wanted to offer “MIT-like” courses. But how?**

After intensive pondering, I grasped [the answer](#): Try to rerun the MIT'78 course at a dozen research universities . . . using my MIT lecture notes to keep everything in sync.

**But how to “print” all the student project chips?**

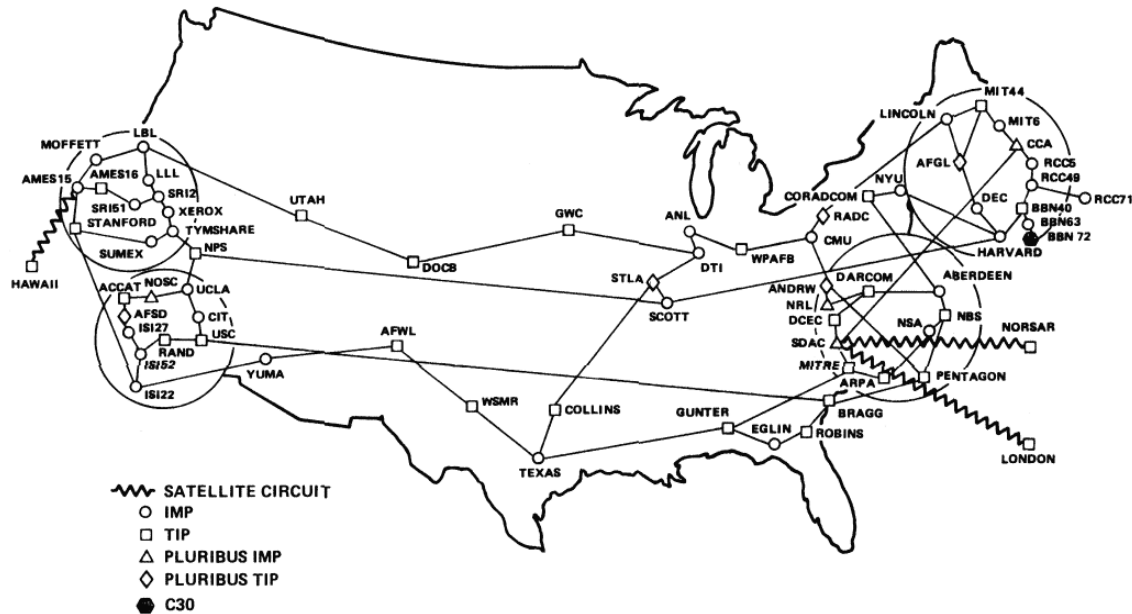
I suddenly [envisioned the idea of](#) (what's now called) an “[e-commerce system](#)” enabling student design files to be remotely submitted via the Arpanet to a “server” at PARC .

That server would run software to pack designs into multi-project chips (like composing the print-files for a magazine, using remotely-submitted articles) . . .

We'd then “print” the MPC's again at HP Labs ([where my colleague Pat Castro had prototyped the first “silicon foundry”](#)), and quickly return the chips to students.

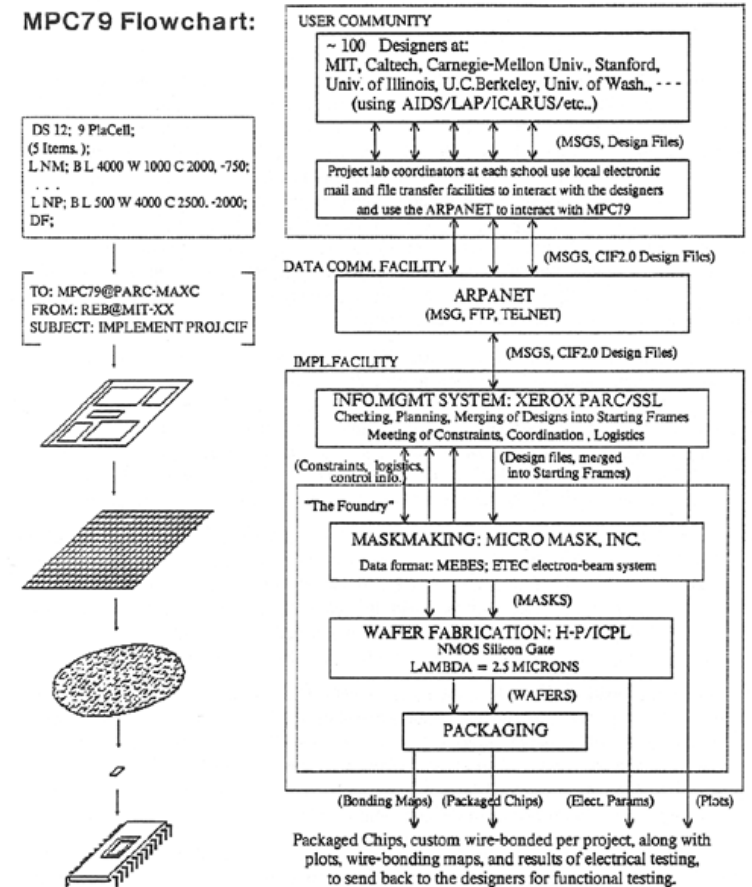
In the fall of 1979, I covertly-orchestrated a huge “Arpanet happening” ([MPC79](#))\* . . . involving 129 budding VLSI-designers in Mead-Conway courses at 12 research-universities:

ARPANET GEOGRAPHIC MAP, OCTOBER 1980



\*[The MPC Adventures: Experiences with the Generation of VLSI Design and Implementation Methodologies, L. Conway, Xerox PARC, 1981 \(PDF\)](#)

MPC79 Flowchart:

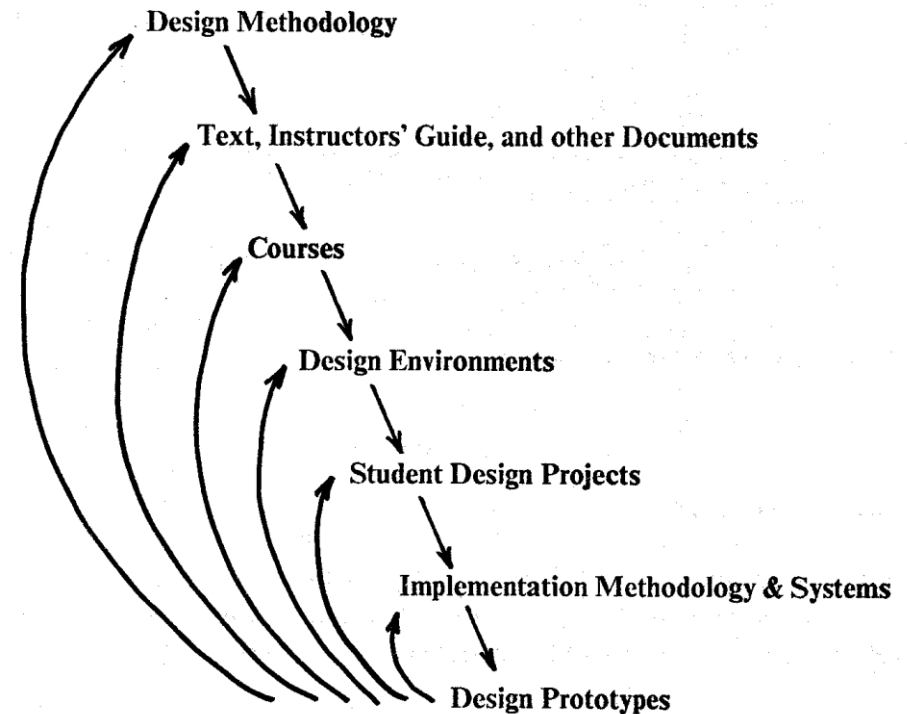


[MPC79](#) provided a large-scale demonstration and validation of the VLSI design methods, design courses, design tools and e-commerce infrastructure.

It also triggered [synchronized](#) ‘cyclic gain’ in and exponentiation of the budding VLSI design techno-social ecosystem . . . composed of new tribes of VLSI instructors, designers, design tool builders, digital infrastructure providers and fabricators, along with all their collectively [entangled](#) artifacts.

By 1982-83, Mead-Conway VLSI design courses were being offered [at 113 universities all around the world](#)

It was an early experimental-exploration of emergent [techno-social system-dynamics](#) in a field becoming known as “[social physics](#).”



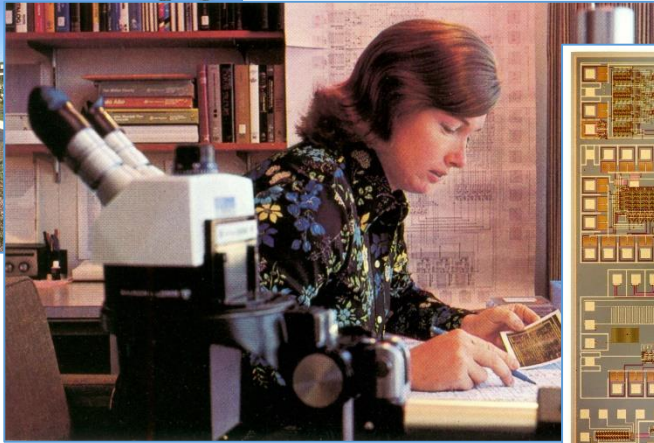
\*Figure 8. The Joint Evolution of the Multi-Level Cluster of Techno-Social Systems

From [The MPC Adventures](#)\* (Lynn Conway, 1981, p. 16)

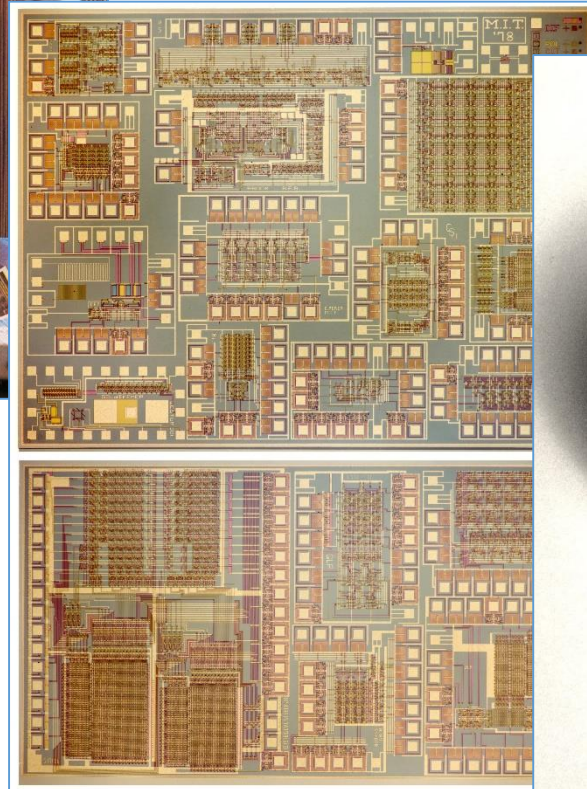
1976



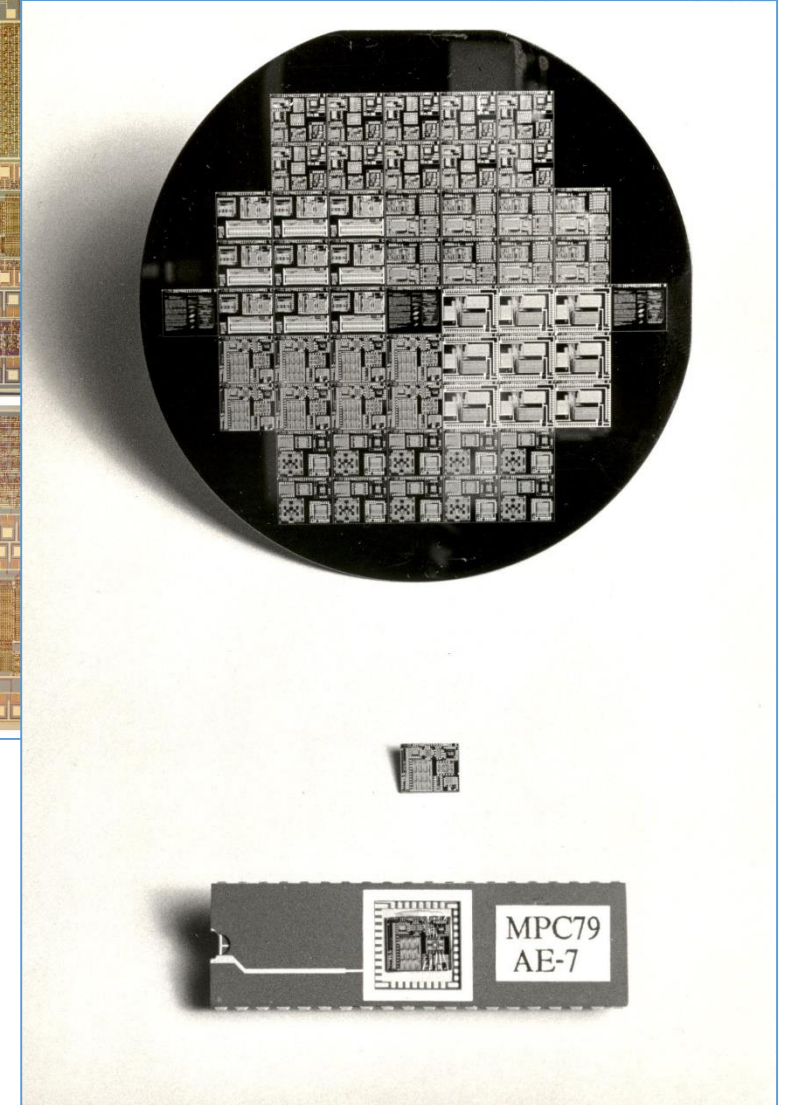
1977



1978



1979



Visualizing the exponentiating wave of VLSI innovation . . .

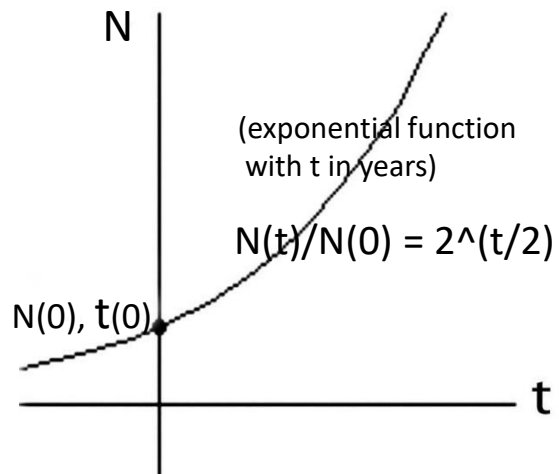
'76: How to cope with VLSI complexity?

'77: Inventing scalable VLSI design rules.

'78: Launching the VLSI methods at MIT!

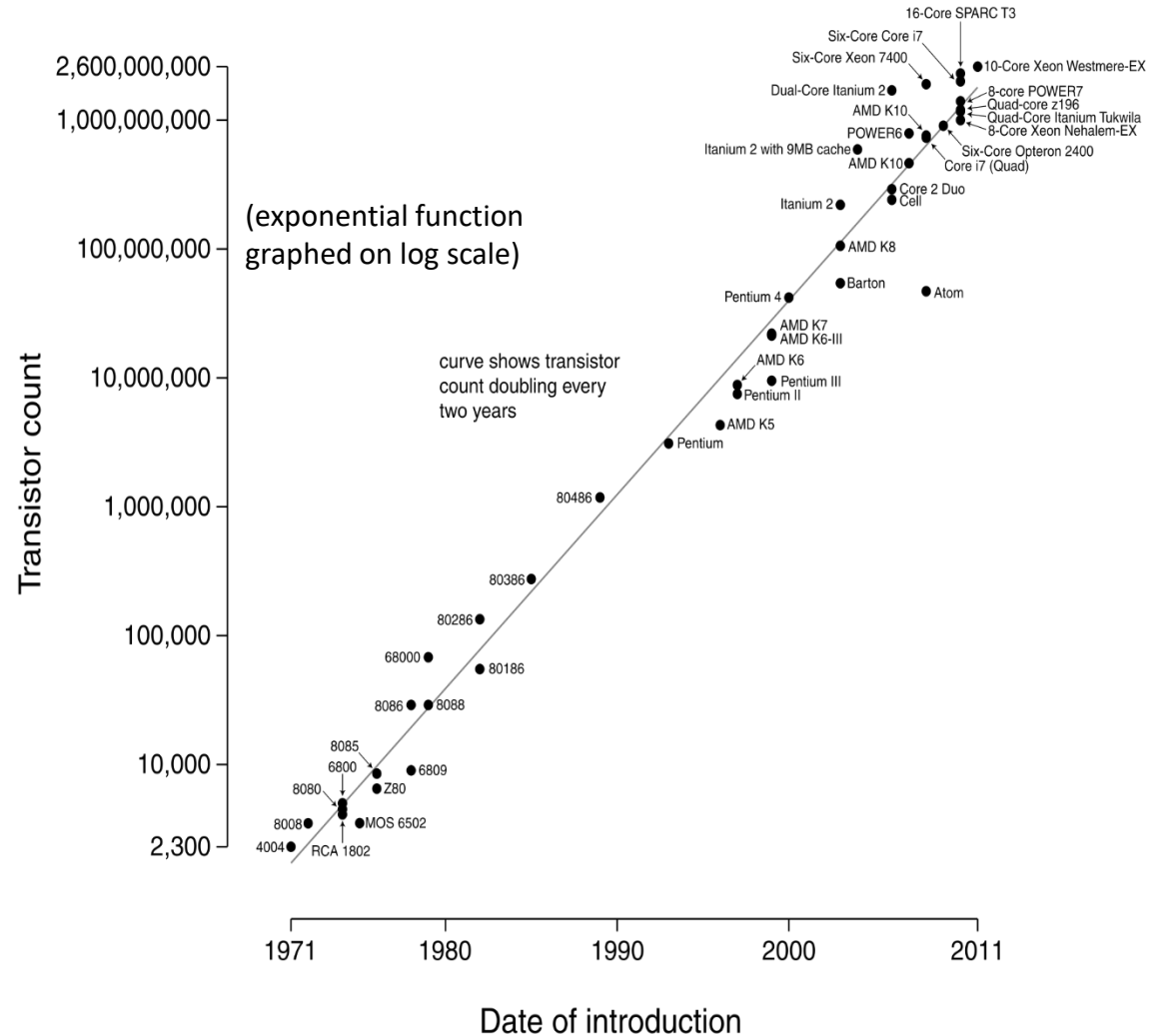
'79: Launching the VLSI courses via MPC79!!

Over the past 40 years or so, [Moore's Law](#) stayed on track all the way:



Starting with [several thousand](#) in 1971, the number of transistors on a chip passed one million by 1991, and passed [several billion](#) by 2011!

### Microprocessor Transistor Counts 1971-2011 & Moore's Law



Exponentiation! Visualizing the *compounding of techno-social-system “interest”* . . .



[Source](#)

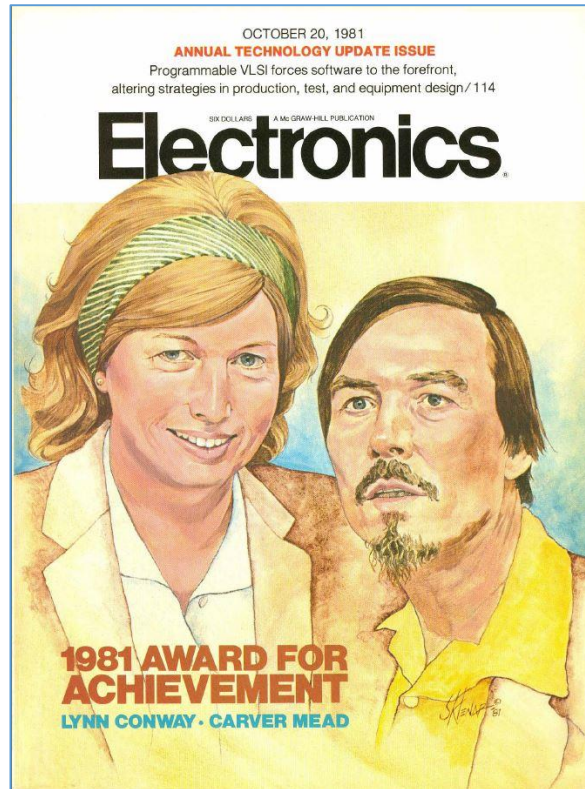
Let's now go back and follow high-tech community reactions to the "Mead-Conway" innovations over the ensuing decades:



[Link](#)

By '81 key people sensed 'something significant' had happened, and Mead & Conway began receiving major recognition during the 1980s:

[Electronics Award for Achievement '81](#)



[Pender Award, Moore School '84](#)  
[Wetherill Medal, Franklin Institute '85](#)  
[NAE, Mead '84](#)  
[NAE, Conway '89. . .](#)





**However, from '89 on through the 00s, Mead received increasingly major recognitions, as follows, while Conway's role was erased\*:**

[NAS '89](#)

[American Academy of Arts and Sciences '91](#)

[EDAC Phil Kaufman Award '96](#)

[IEEE John Von Neuman Medal '96](#)

[ACM Allen Newell Award '97](#)

[MIT Lemelson Award '99 \(\\$500,000\)](#)

[Fellow Award, Computer History Museum '02](#)

[National Medal of Technology '02](#)

[NAE Founders Award '03](#)

[Inventors Hall of Fame, at Computer History Museum Gala '09](#)

***\*Most of these awards were for innovations that were solely Conway's***

As a result, by 2009 the erasure was complete:

## **Chip inventors getting their due at Hall of Fame induction**

By [Mike Cassidy](#), San Jose Mercury News

**Apr. 30, 2009 --The 50th birthday celebration of the integrated circuit kicks off in Silicon Valley this weekend, and frankly, I'm a little overwhelmed . . .**

**On Saturday night, the National Inventors Hall of Fame is inducting this year's class. The sold-out ceremony (at the Computer History Museum) is in Silicon Valley for the first time, because the Ohio-based hall is honoring 15 who are responsible for breakthroughs in semiconductor technology -- the technology that put the "silicon" in Silicon Valley . . . In a way, it's as if the valley's founding fathers are coming together to be honored in person and posthumously.**

**Inductees Gordon Moore, co-founder of Intel and namesake of Moore's Law, and Carver Mead, chip design pioneer and all-around brainiac, will be at the ceremony. So will lifetime achievement honoree Andy Grove, Intel's former CEO . . .**

# With Andy Grove, Gordon Moore and Carver Mead taking center stage:

**INTEGRATED CIRCUIT HONORING THE PEOPLE WHO HELPED PIONEER COMPUTER CHIP TECHNOLOGY**

**Andrew "Andy" Grove**, top left, who cofounded Intel, will be given a lifetime achievement award.

**Gordon Moore**, top right, will be honored for devising Moore's Law, which accurately predicted that the number of transistors built into each computer chip would double every two years, though he initially thought the doubling would occur annually.

**Carver Mead**, left, will be honored for devising the so-called VLSI method for designing chips.

**INNOVATORS TO BE INDUCTED INTO HALL AS PART OF 50TH CELEBRATION**

**By Steve Johnson**  
*Mercury News*

To celebrate the 50th anniversary of the integrated circuit, the National Inventors Hall of Fame will honor 16 people who helped pioneer computer-chip technology during a sold-out ceremony Saturday at the Computer History Museum in Mountain View.

Andy Grove, who cofounded Intel and formerly served as the Santa Clara chip maker's chief executive and chairman, will be given a lifetime achievement award.

Among the others being honored is Gordon Moore, Silicon Valley's founding father, who accurately predicted that the number of transistors built into each computer chip would double every two years, though he initially thought the doubling would occur annually.

Carver Mead, by devising the so-called VLSI method for designing chips, he helped to develop the standards and tools that permitted tens of thousands of transistors to be packaged onto semiconductor chips.

**Freethinkers shaped the valley**  
Honoring an era of innovation

**MIKE CASSIDY**  
A Silicon Valley pioneer

technology that put the "silicon" in Silicon Valley. Add to that the fact that a group of 14 leaders expected to be in the audience and you'll have the recipe.

But recently, whether or not they are all considered leaders, there has changed our horizon, and our history for the better. It is very, it is as if the valley's freethinkers, its pioneers, are coming together to be honored in person and in print.

**See CASSIDY, Page 2**

**SALUTE TO THE SEMICONDUCTOR**

In addition to Saturday's National Inventors Hall of Fame induction ceremony, the Computer History Museum in Mountain View is hosting several events to mark the 50th anniversary of the integrated circuit. Museum officials expect the event to be a sold-out ceremony.

**Newsweek:** From Thinkers to Sold Circuit, Monumental in the Late 20th, with guests Michael Jordan, Charles P. Pierce, Jay Bybee and... A Star is Born, week 1, 1st event, Thursday, 50th of the Computer History Museum (2:30, 3:30 and 4:00 p.m.) at the National Inventors Hall of Fame (500001)

**Friday:** Commemorative plaque unveiling at original Fairchild site (6:00 p.m.) at the National Inventors Hall of Fame (500001)

**Saturday:** Building the Future at Santa Clara Semiconductor, with speakers Steve Jobs, Gordon Moore and... (10:30 a.m.) at the National Inventors Hall of Fame (500001)

**Information:** Register for the event at [www.computerhistory.org/events](http://www.computerhistory.org/events)

**Andrew "Andy" Grove**, top left, who cofounded Intel, will be given a lifetime achievement award.

**Carver Mead**, left, will be honored for devising the so-called VLSI method for designing chips.

**INNOVATORS TO BE INDUCTED INTO HALL AS PART OF 50TH CELEBRATION**

**By Steve Johnson**  
*Mercury News*

To celebrate the 50th anniversary of the integrated circuit, the National Inventors Hall of Fame will honor 16 people who helped pioneer computer-chip technology during a sold-out ceremony Saturday at the Computer History Museum in Mountain View.

Andy Grove, who cofounded Intel and formerly served as the Santa Clara chip maker's chief executive and chairman, will be given a lifetime achievement award.

Among the others being honored is Gordon Moore, Silicon Valley's founding father, who accurately predicted that the number of transistors built into each computer chip would double every two years, though he initially thought the doubling would occur annually.

Carver Mead, by devising the so-called VLSI method for designing chips, he helped to develop the standards and tools that permitted tens of thousands of transistors to be packaged onto semiconductor chips.

**See INVENTORS, Page 2**

San Jose Mercury News April 30, 2009

Not only was Lynn Conway not invited, she didn't even know it was happening!  
Hmm . . . Reminds us of the Apple Macintosh story, eh?

My investigations into and reporting on what happened,  
hoping to regain some of my legacy along the way . . .



[Link](#)

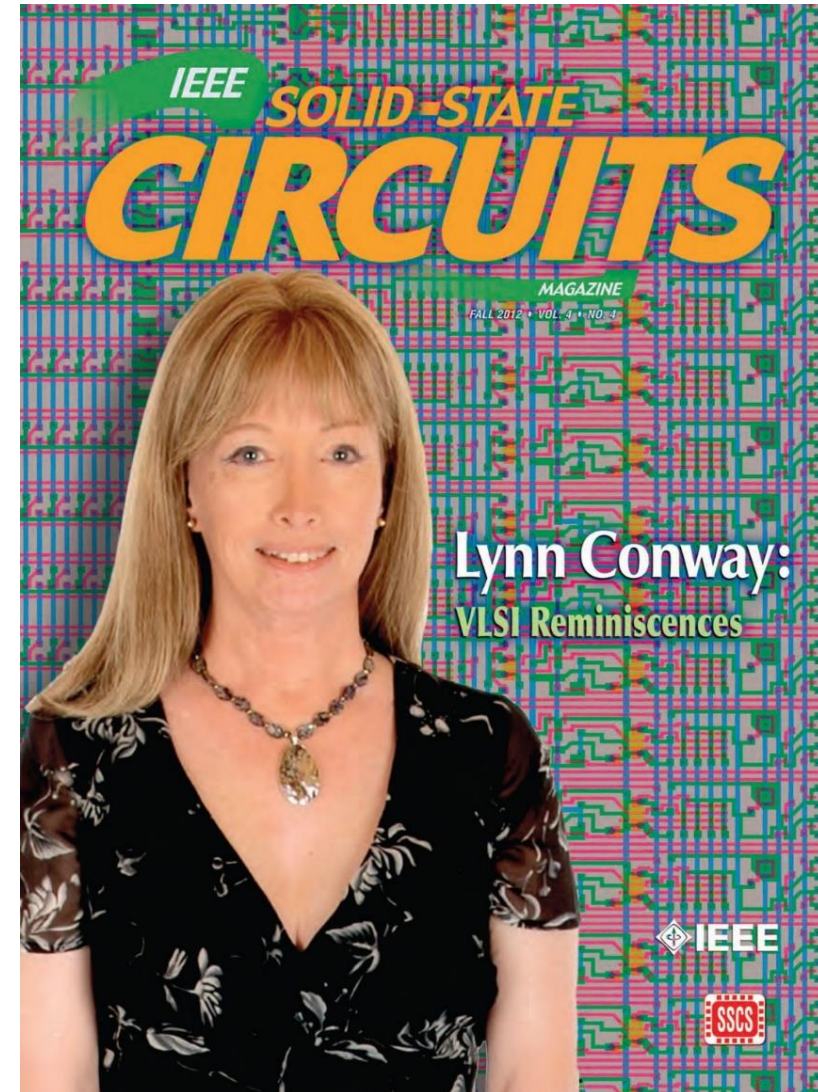


**The story of my recent investigations is quite a saga, yet to be fully told . . .**

Along the way I uncovered all sorts of fascinating data and evidence.

That led me to write and publish my [“Reminiscences of the VLSI Revolution”](#) in the Fall 2012 IEEE *Solid State Circuits Magazine*.

The [first time in decades I’d come forward](#) and begun [telling the story](#) . . .



**Links re my investigation to understand what happened, and to reclaim my life-legacy:**

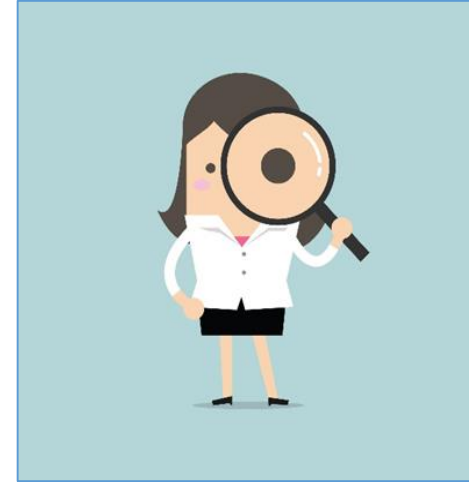
[Compilation of the VLSI Archive, 2009-2012](#)

[Publication of my IBM-ACS Reminiscences, 2011](#)

[Publication of my VLSI Reminiscences, 2012](#)

[Publication of The Many Shades of 'Out', 2013](#)

[Publication of my MIT Reminiscences, 2014](#)



**Evidence that “the paradigm is shifting”:**

[Hall of Fellows, Computer History Museum, 2014](#)

[Honorary Doctorate, Illinois Institute of Technology, 2014](#)

[IEEE & Royal Society of Edinburgh, James Clerk Maxwell Medal, 2015](#)

[Honorary Doctorate, University of Victoria, 2016](#)

[Fellow of the AAAS, 2017.](#)

[Honorary Doctorate, University of Michigan, 2018.](#)

4. But how did Lynn's 'disappearance' happen in the first place?

A Counter-Intuitive Explanatory-Conjecture: The '*Conway Effect*'!



[Link](#)

**Throughout this example we “appear to observe” the following effects:**

- (i) the “[Matilda effect](#)” (repression of women scientists’ contributions)
- (ii) the “[Matthew effect](#)” (eminent scientists get more credit)

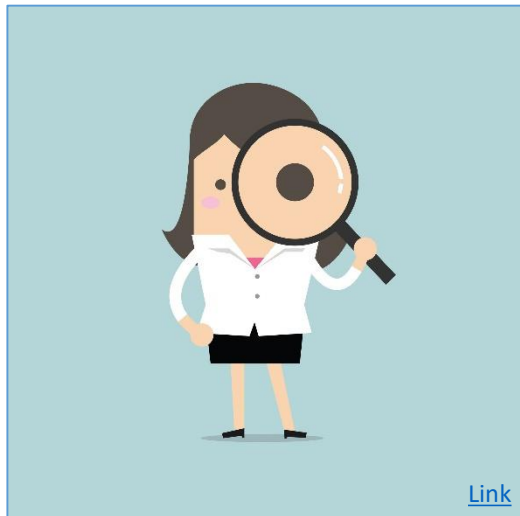
**These effects involve “[self-fulfilling prophecies](#)”, which Merton describes as:**

*“. . . a false definition of the situation evoking a new behavior which makes the original false conception come true. This specious validity of the self-fulfilling prophecy perpetuates a reign of error. For the prophet will cite the actual course of events as proof that he was right from the very beginning.”*

**But is that all that’s happening?**

**Or are other, far deeper, systemic forces in play?**





On closer investigation, I realized that something far more subliminal and fundamental was happening at a social level . . . something that involves no errors, no conspiracies, no repressions **and no ‘bad guys’**:

**CONJECTURE: Almost all people are blind to innovations, especially ones made by ‘others’ whom they do not expect to make innovations.**

Since for most people, ‘others’ = ‘almost all people’, few people ever witness or visualize innovations, even ones made right in front of their eyes, even including some made by themselves!

Instead, when internally-orientating towards ‘novelties’ they stumble upon, most people look for cues by others . . . and not just whether to accept or reject the novelty . . . but even whether to notice it in the first place!

From this perspective, the **Mathew Effect** and **Matilda Effect** are derivatives of the newly conjectured **“Conway Effect”**, which covers ‘all outsiders’.

## Visualizing the Conway Effect in action:

Most students in MIT'78 thought they were learning “how chips were designed in Silicon Valley” (the course was, in effect, [a giant MIT hack!](#)). They “did it” without realizing they were learning radical new methods.



The astonished reaction amongst Silicon Valley's cognoscenti led to intense interest in reverse engineering “How MIT did this”, and many research universities immediately wanted to offer similar “MIT VLSI courses”.

The next year, the MPC79 chip designers took ‘foundry access’ for granted and just ‘used it’. No one realized MPC79 was an even larger paradigm-shifting-hackathon that was launching the modern microchip “fabless design”+“silicon foundries”+“e-commerce” infrastructure.

**By ‘hiding in plain sight’, the huge MPC79 innovation simply ‘disappeared’ from view!**

## What might MPC79 participants have been thinking?

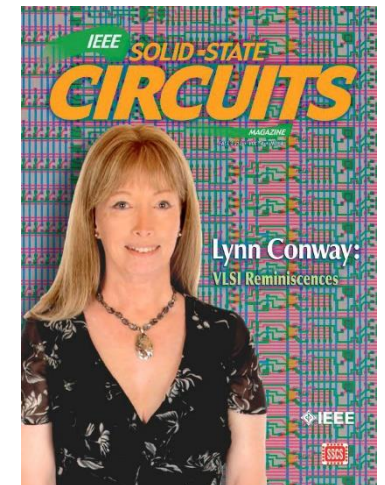
Since MPC79 used the ARPANET, many thought DARPA had “launched it.”

When DARPA sponsored transfer of the MPC79 technology to a support-contractor, many future users thought that new “MOSIS” service had been “invented by DARPA”! Government-supported MOSIS-like services even began springing up in other countries!

Thus the VLSI revolution swept through the high-tech community without anyone realizing it had been deliberately generated, much less how that was done, or who did it.

Although the VLSI Book by ‘Mead’ was iconically-connected with these large-scale techno-social events, Mead himself was never able to explain what happened . . .

Meanwhile, Conway remained hidden in the shadows until 2012, when she finally felt able to emerge and explain how it happened . . .



**The Conway Effect:** Almost all people are blind to innovations, especially those made by folks they don't expect to make innovations.

- Innovations diffuse via social-processes involving subliminal subgroup noticings, mimickings, rejections, adoptions, adaptations, tradings and displacements

Meanwhile, credits for innovations as social-markers are *separately* subliminally assigned, gained, granted, bartered, **seized**, etc . . .

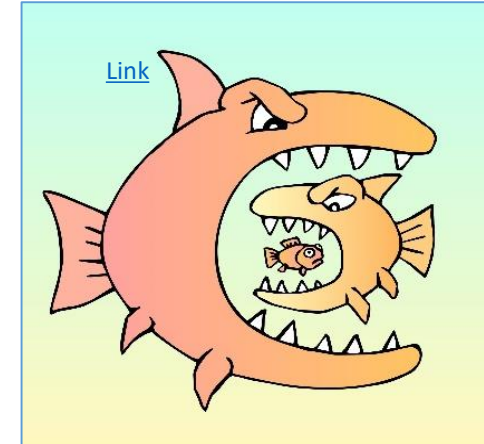
- Crediting-processes are modulated by visibility, status, prestige, class, power, location, credentials, prejudice, popularity, influence, money and accident . . .

The **high visibility of crediting** (vs the invisibility of innovations) sustains both the crediting-processes and ongoing-blindness to innovations.

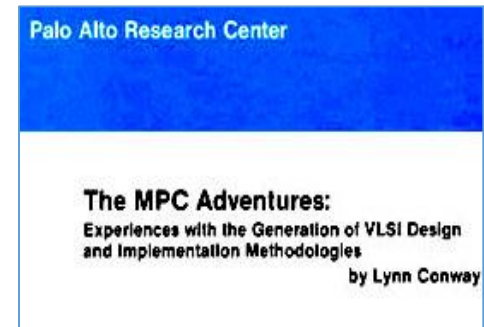
**Corollary: It's possible to trigger large paradigm-shifts right out in the open, as long as people have no clue what you're doing!**

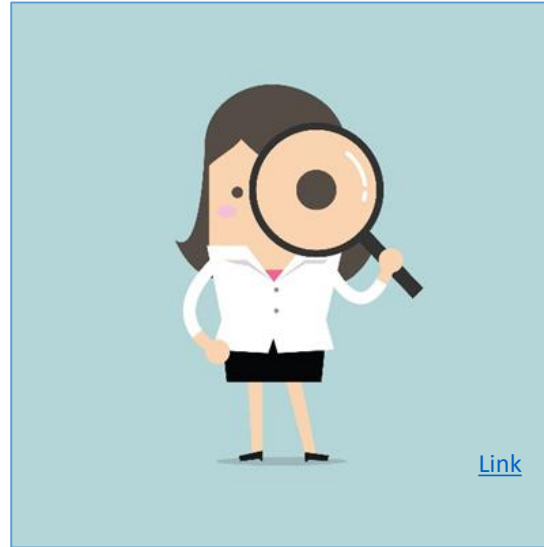
**I wonder, could this even have happened any other way . . . ?**

### Distracted by Greed!



### Covert Visioneering!





# THE END

Moral Of The Story:

**“When Weirdness breaks out, don’t get upset . . . Do Science On It!”**

[http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Syracuse\\_2019/Inside\\_Story\\_Talk.pptx](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Syracuse_2019/Inside_Story_Talk.pptx)

[http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Syracuse\\_2019/Inside\\_Story\\_Talk.pdf](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Syracuse_2019/Inside_Story_Talk.pdf)

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## **APPENDICES:**

A1. Further Readings

A2. References

A3. Text of “The Many Shades of ‘Out’”

## A1. Further Readings:

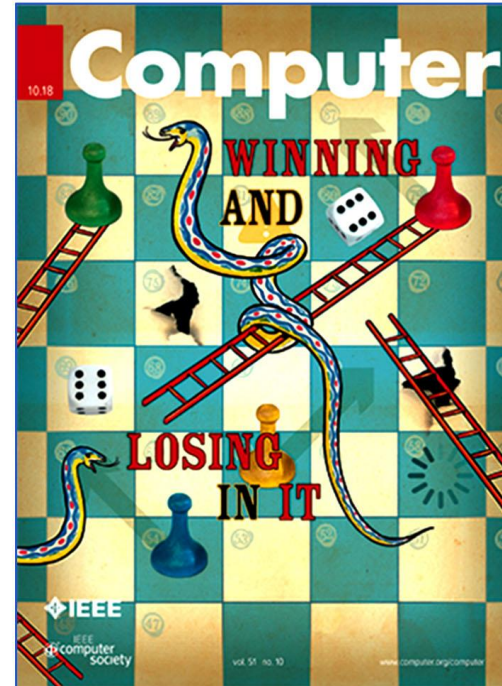
To learn more about the "disappearance" of women in STEM and my conjecture about its causes, see this recent paper:

### The Disappeared: Beyond Winning and Losing\*

Lynn Conway

University of Michigan, Ann Arbor

*Abstract: When “others” (such as women and people of color) make innovative contributions in scientific and technical fields, they often “disappear” from later history and their contributions are ascribed elsewhere. This is seldom deliberate—rather, it’s a result of the accumulation of advantage by those who are expected to innovate. This article chronicles an example of such a disappearance and introduces the Conway Effect to elucidate the disappearance process.*

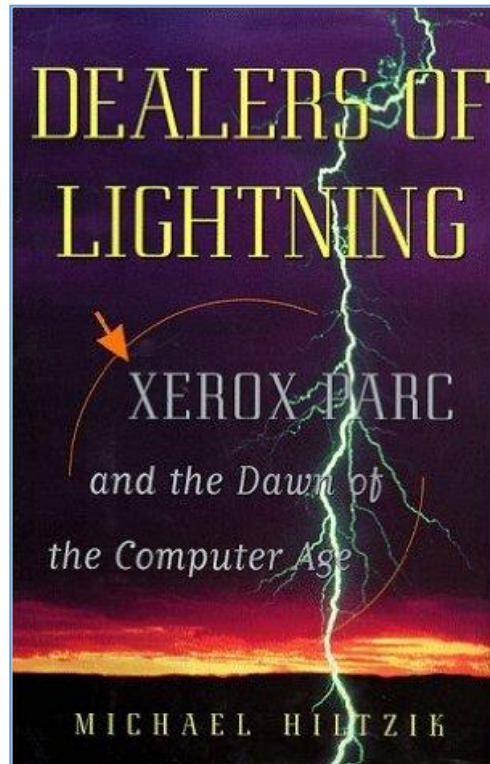


Lynn Conway, "The Disappeared: Beyond Winning and Losing", *IEEE Computer*, Oct. 2018, pp. 66-73.

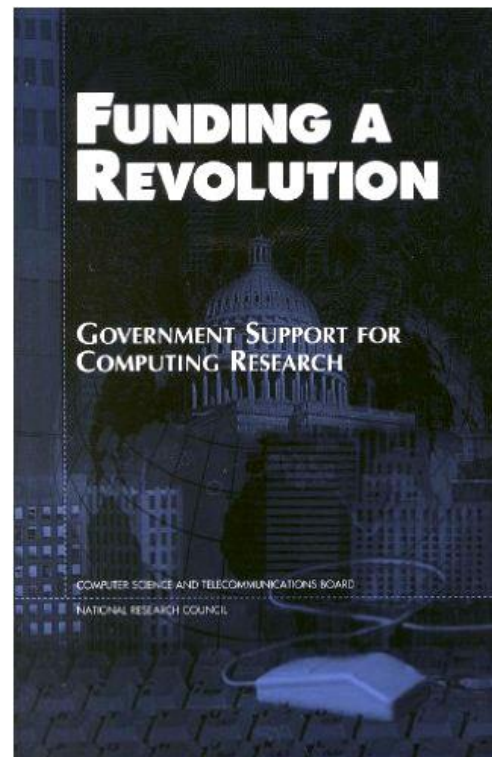
<https://www.computer.org/csdl/magazine/co/2018/10/mco2018100066/17D45WXIkDI> (HTML)

[http://ai.eecs.umich.edu/people/conway/Memoirs/IEEE\\_Computer/The\\_Disappeared\\_-\\_Beyond\\_Winning\\_and\\_Losing.pdf](http://ai.eecs.umich.edu/people/conway/Memoirs/IEEE_Computer/The_Disappeared_-_Beyond_Winning_and_Losing.pdf) (PDF)

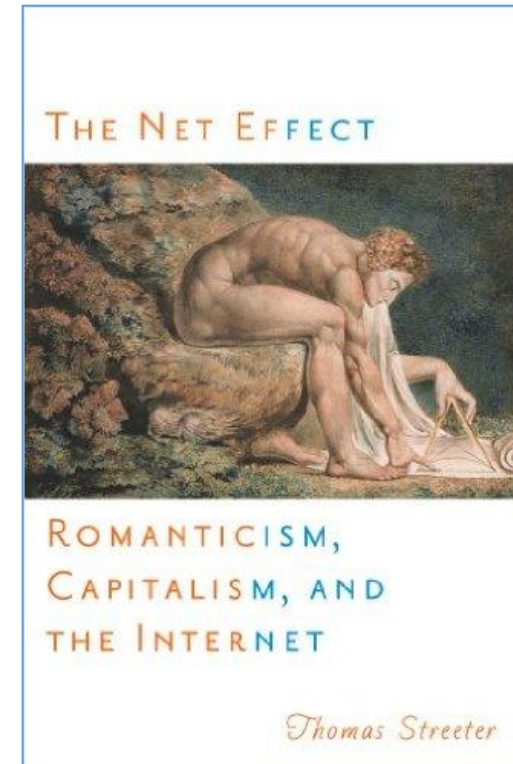
For more about Xerox PARC and the amazing things done there, see [Michael Hiltzik's \*Dealers of Lightning\*](#):



For insights into the role of DARPA in VLSI's emergence, see [this book from the NRC](#):



For a wider sociological perspective on 'internet emergence', see [Thomas Streeter's \*The Net Effect\*](#)





## A2: References:

[Ken Shepard, "Covering": How We Missed the Inside-Story of the VLSI Revolution](#), *IEEE Solid State Circuits Magazine*, FALL 2012, pp. 40-42. (more)

[Chuck House, "A Paradigm Shift Was Happening All Around Us"](#), *IEEE Solid State Circuits Magazine*, FALL 2012, pp. 32-35. (more)

[Lynn Conway, "Reminiscences of the VLSI Revolution: How a series of failures triggered a paradigm shift in digital design"](#), *IEEE Solid State Circuits Mag.*, FALL 2012, p. 8-31. (more)

[Lynn Conway, "The Many Shades of Out"](#), *Huffington Post*, July 24, 2013.

[Paul Penfield, "The VLSI Revolution at MIT"](#), *2014 MIT EECS Connector*, Spring 2014, pp. 11-13.

[Lynn Conway, "MIT Reminiscences: Student years to VLSI revolution"](#), *lynnconway.com*, March 11, 2014.

[Computer History Museum: "Lynn Conway, 2014 Fellow, For her work in developing and disseminating new methods of integrated circuit design"](#), April 2014.

[Nicole Casal Moore, "Life, Engineered: How Lynn Conway reinvented her world and ours"](#), *The Michigan Engineer*, FALL 2014, pp. 42-49.

[Catharine June, "Lynn Conway to receive 2015 IEEE/RSE James Clerk Maxwell Medal"](#), *Michigan Engineering News*, December, 15, 2014.

[IEEE and the Royal Society of Edinburgh, "James Clerk Maxwell Medal ceremony at the Royal Society of Edinburgh"](#), YouTube, Nov. 12, 2015.

[IEEE/RSE Maxwell Medal Presentation at the Royal Society of Edinburgh: Citation by Barry Shoop, President-Elect of the IEEE](#), Nov. 12, 2015.

[Magnus Linklater, "'Life in stealth' of microchip genius who migrated to a new identity: Lynn Conway beat transgender bias and began a revolution"](#), *The Times (UK)*, Nov. 14, 2015.

[University of Victoria, "Professor Lynn Conway's Citation for the Degree Doctor of Engineering, Honoris Causa"](#), Univ. of Victoria, Nov 9, 2016.

[Fellow of the AAAS \(2017\): Delia O'Hara, "Sense of Wonder Motivates VLSI Chip Revolutionary, Lynn Conway"](#), AAAS, Aug. 8, 2017

[Lynn Conway, "The Disappeared: Beyond Winning and Losing"](#), *Computer*, Vol: 51, Issue: 10, Oct. 2018, pp. 66-73. (PDF)

[Brad Whitehouse, "When pioneers disappear from history"](#), *Michigan Engineering*, February 22, 2019.

[University of Michigan, "Professor Lynn Conway's Citation for the Degree Doctor of Science, Honoris Causa"](#), Univ. of Michigan, Ann Arbor, Dec 16, 2018.

### **A3: The Many Shades of 'Out', by Lynn Conway:**

On a sultry June afternoon, as my husband and I walked towards the White House, I reflected back on my gender transition in 1968.

Shamed as a social outcast, I'd lost my family, friends and social support. Fired by IBM, I'd lost a promising research career. In many cities I could've been arrested, or worse yet, institutionalized.

Evading those fates, I completed my transition, took on a secret new identity, and started all over as a contract programmer. Any 'outing' and I'd have become unemployable . . . Fear channeled me into 'stealth-mode'. For over 30 years I covered my past, living as if I was a spy in my own country.

But it was now June 13, 2013 . . . My husband Charlie and I were joining many other advocates at the President's White House Reception for LGBT Pride Month. The air was full of joy, and as we awaited the President I reflected further.

I'd been 'out' for 15 years . . . or so I'd thought: out on the Internet to reveal my past to colleagues, out as a trans advocate and an activist against psychiatry's pathologization of gender variance.

When I was hidden in the back-rooms of Xerox Palo Alto Research Center decades before, launching innovations as the hidden-hand behind the VLSI microelectronics revolution, I didn't mind being invisible in my field back then or that no one had a clue what I was doing . . . I was thrilled to even have a job.

But 'out' has many shades of grey -- and even in recent years I kept on shyly holding back, covering in the darker shadows. Although times had changed, I'd clung to old habits.

Down through the decades no one could explain how the VLSI revolution actually happened. The results were simply taken for granted. Although I'd gained vital knowledge about generating such paradigm shifts, I feared my personal history would loom large in folk's minds and obscure any attempt at explanation. It wasn't till 2012 that I got up the nerve to publish a memoir to begin revealing how the VLSI revolution came about.

As the president entered the room, I glanced around and took in the joyful vibes. As he began to speak, I grasped how far we'd come. Times had more than changed: a fresh wind was sweeping through our society, especially amongst younger generations.

Then I thought of the millions of other LGBT people out there. I tried to envision their lifelong struggles against ostracism, their losses of families and employment, their oppression by having to 'cover', while not being known for who they were, what they'd done, who they loved or who loved them.

In a flash, I saw the vastness of the suffering . . . Then it hit me: we've come so far so fast that many others could now begin uncovering too! After all, freedom isn't just an external concept framed by our laws. It's a gift of the spirit that we must give ourselves, by going towards brighter shades of 'out'.

[http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out\\_b\\_3591764.html](http://www.huffingtonpost.com/lynn-conway/the-many-shades-of-out_b_3591764.html)