

# ***Our Travels Through Techno-Social Space-Time: Envisioning Incoming Waves of Technological Innovation***



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**2016 Magill Lecture**  
Fu Foundation School of  
Engineering and Applied Science,  
Columbia University  
March 23, 2016



Note: This [slideshow](#) is posted [online](#) for later reference:  
[http://ai.eecs.umich.edu/people/conway/Memoirs/  
Talks/Columbia/2016\\_Magill\\_Lecture.pptx](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Columbia/2016_Magill_Lecture.pptx)

[ V 3-21-2016 ]

## Notes re my student and early career years, 1955-68:

Studied Physics at MIT . . . EE, CS, Anthropology here at Columbia . . . did CS, EE at IBM Research.

### My thought-influencers and heroes back then:

[Galileo](#), [Kepler](#), [Newton](#), [Maxwell](#), [Einstein](#), [Heaviside](#) (math, electrical engineering), [Steinmetz](#) (AC revolution), [Armstrong](#) (radio revolution), [Turing](#) (math, computer science), [Von Neuman](#) (math, computer science), [Weiner](#) (cybernetics), [Wilkes](#) (computer science), [Shannon](#) (logic, Information theory), [Van Quine](#) (logic, quantitative philosophy), [Hoffer](#) (social philosophy), [Malinowski](#) (anthropology), [Benedict](#) (anthropology), [Mead](#) (anthropology), [Merton](#) (sociology), [Rogers](#) (diffusion of innovations), [McCluhan](#) (media theory), [Kuhn](#) (structure of scientific revolutions), [Garfinkel](#) (ethnomethodology).

### My intellectual-passion during the 5+ decades since then (re-encoded into current-day phrasing):

“[Meta-ethnomethodology](#)”: Noticing, observing, decoding, abstracting, restructuring, re-encoding and exploratorily-diffusing “[techno-social memetic-scripts](#)”, partly out of curiosity and partly to better navigate my own journeys (forwards, sideways and backwards) through [techno-social space-time](#) (i.e., avant-garde artistry in generating “techno-social paradigm-shifts”).

### By exploiting insights gained along the way and by playfully using our imaginations,

Let’s now do some visualizing about where we’ve been, where we are, and where we’re headed!

We'll begin by visualizing some past waves of techno-social change . . .



Dropping-back-in just before them, then coming forward through time . . .

But as we travel through space-time . . . be sure to keep these words in mind:



[Link](#)

*“The farther backward you can look, the farther forward you can see.”*

— [Winston Churchill](#)

We begin in the 1400s, during the [Renaissance](#), a time of transformational cultural advances . . .

When looking at the mechanization of astronomical calculations by the [Prague Astronomical Clock](#), c. 1410:

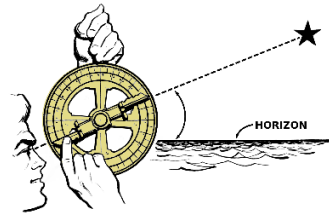
We see a stunning confluence of the highly advanced Mathematics, Science, Engineering Architecture and Art at that time . . .



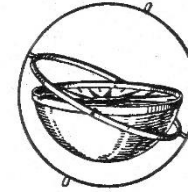
Photo by Hector Zenil ([www.hectorzenil.net](http://www.hectorzenil.net))

By the late 1400's advances in shipbuilding, navigation & mapping reached a 'tipping point' . . .

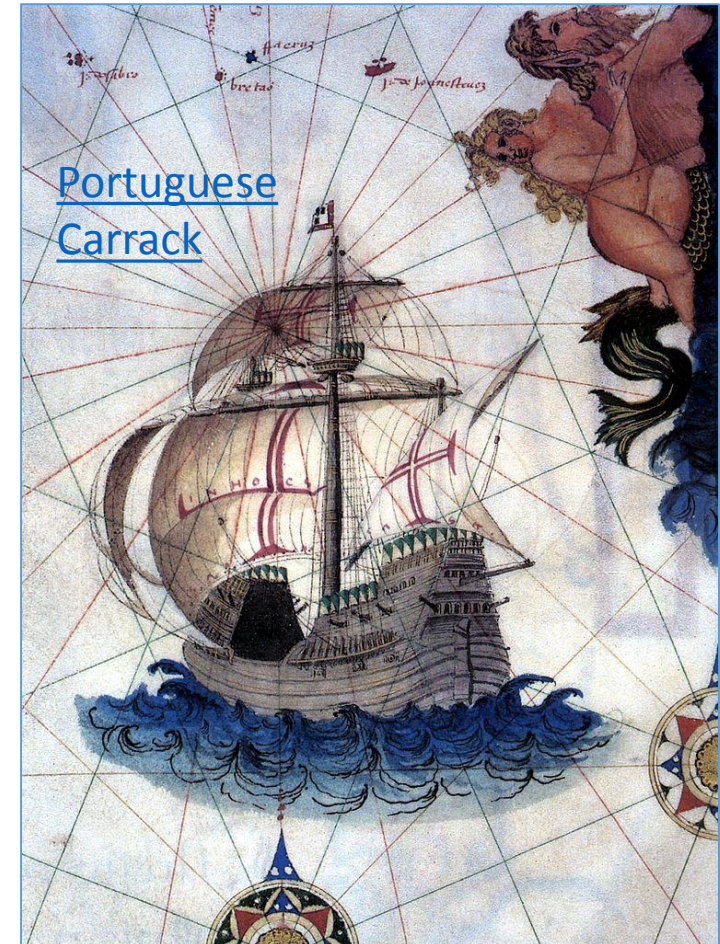
Triggering the Age of Discovery by enabling explorations across the open seas . . .



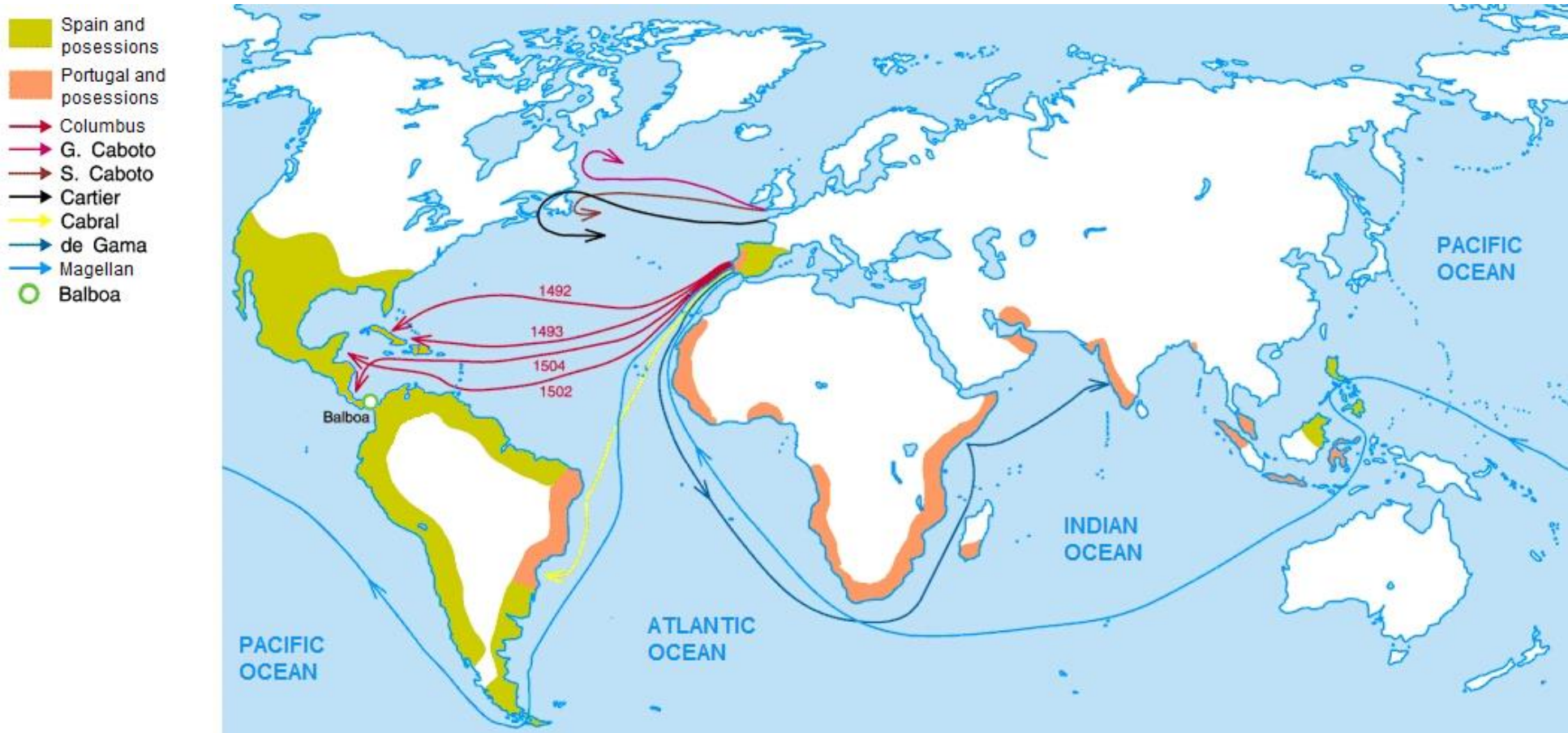
Mariner's Astrolabe



Gimbal Compass



Thus it begins: Charting the Early Voyages during the Age of Discovery, c.1492-1522 . . .



[Wiki Commons](#)

As mass-communication by [printing](#) spread in the late 1400s, it enabled adventurers to ever-more quickly propagate news of what they'd found and where they'd found it . . . dramatically escalating the exploration rate . . .

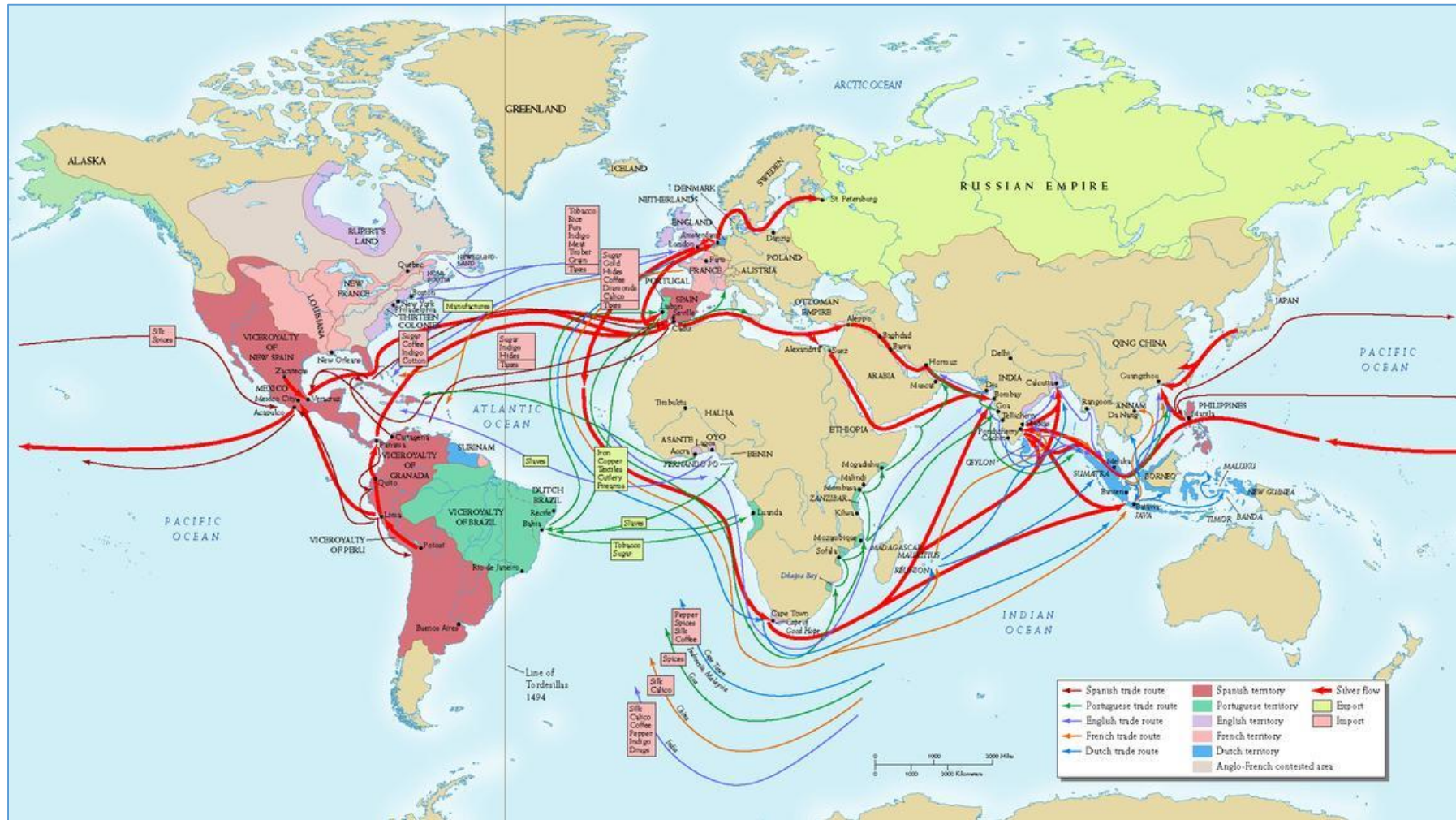
Replica Gutenberg Press at the [Featherbed Alley Printshop](#) Museum:



[Link](#); Attribution: [Aodhdubh](#) at [English Wikipedia](#)



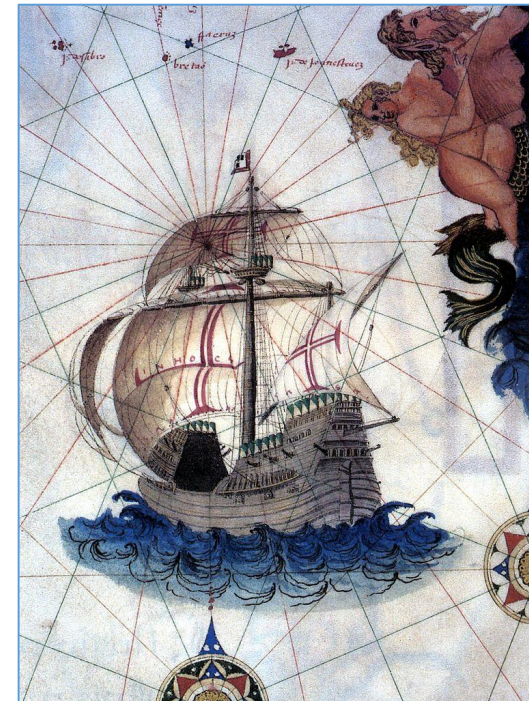
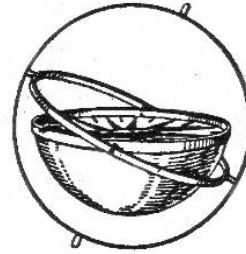
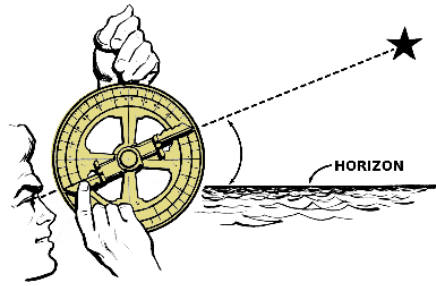
By the early 1700's, exponentiation had generated a massive global trading system . . .



Source

Now, what' happening here?  
Just exponentiation of THINGS?  
Is that all this is?

Or also exponentiation and diffusion of key clusters of innovative IDEAS thru the minds of ever more people?  
**IDEAS on how to MAKE and USE things . . .**

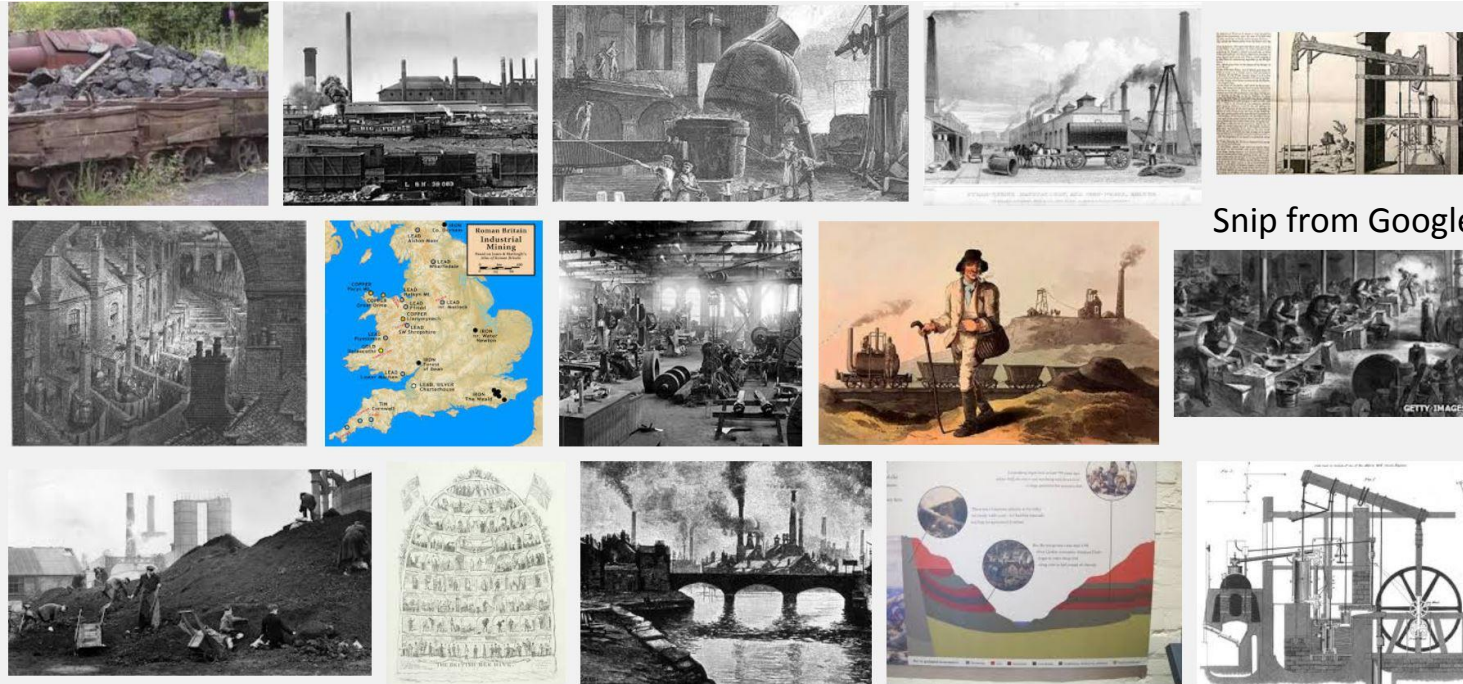


By the mid-1700's, the stage was set for yet another tremendous [disruptive wave](#) of innovation . . .  
and so began the [industrial revolution](#) (~1760) . . .



[Link](#)

During the Industrial Revolution the mining/processing of coal and iron-ore was greatly amplified by steam-power . . .

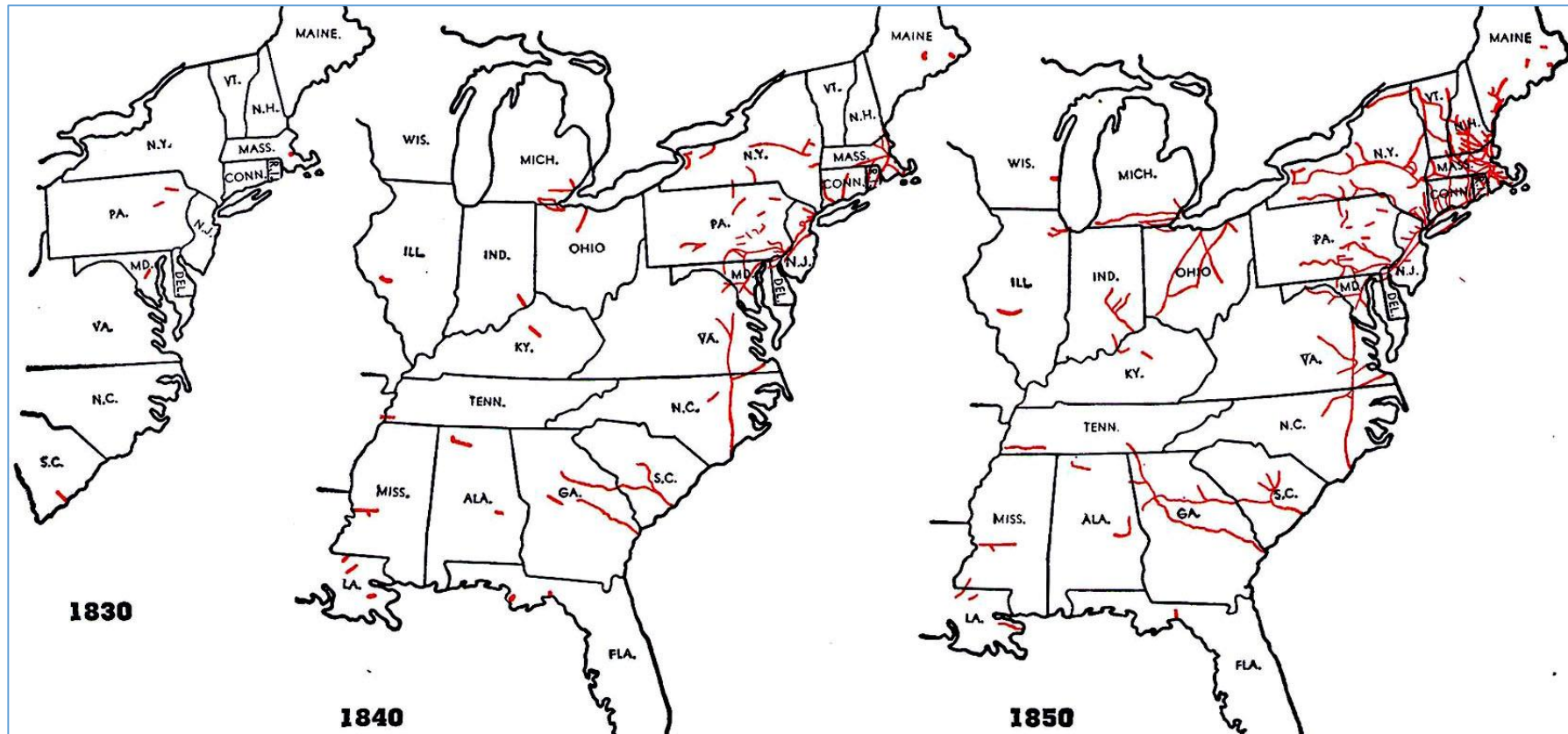


Snip from Google Images

Some of the resulting iron was used to make more steam engines, and this positive feedback fueled an iterative expansion-process . . .



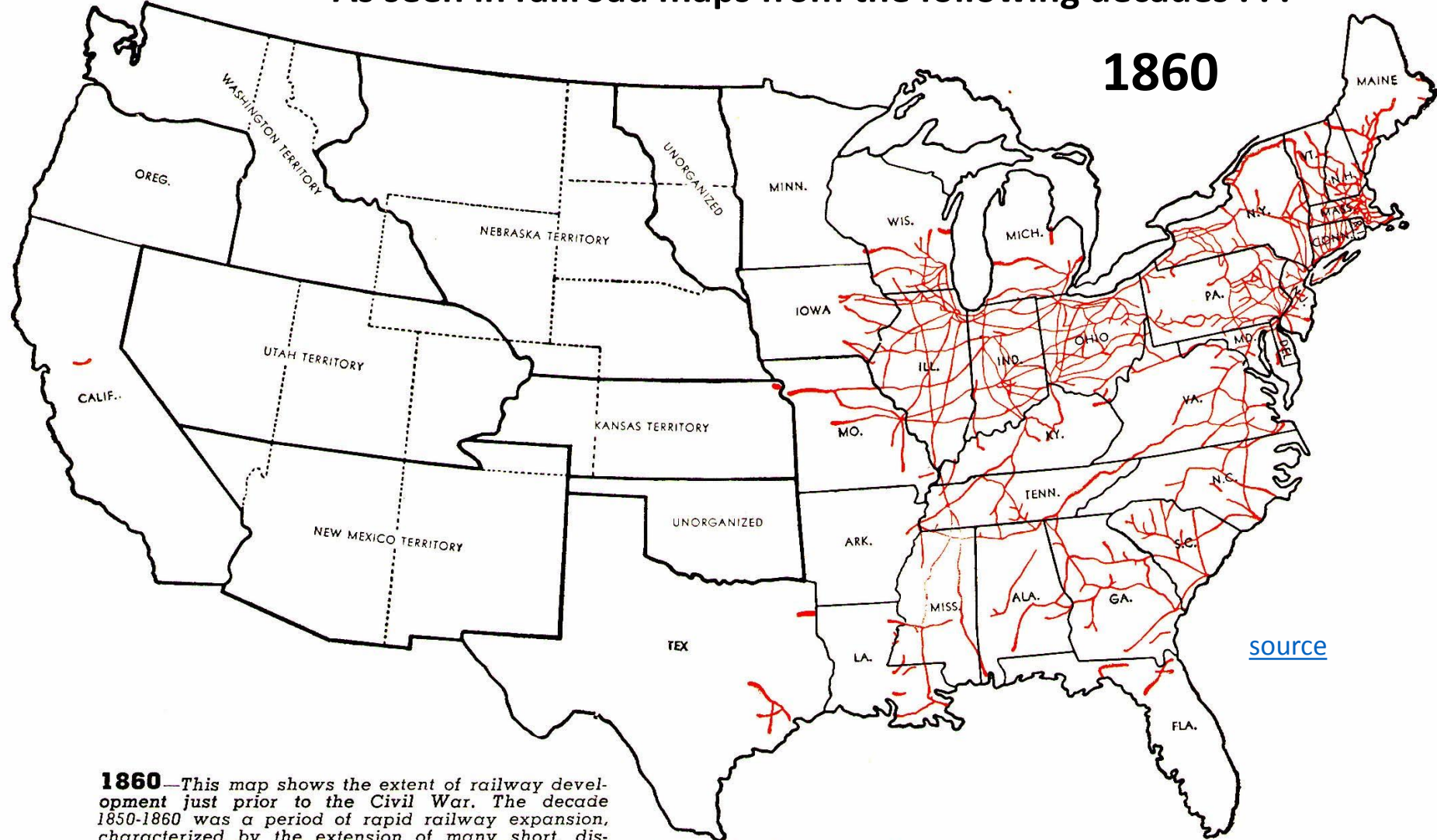
These maps show the rapid early-spread of railroading in the United States. . .



[http://www.cpr.org/Museum/RR\\_Development.html#2](http://www.cpr.org/Museum/RR_Development.html#2)



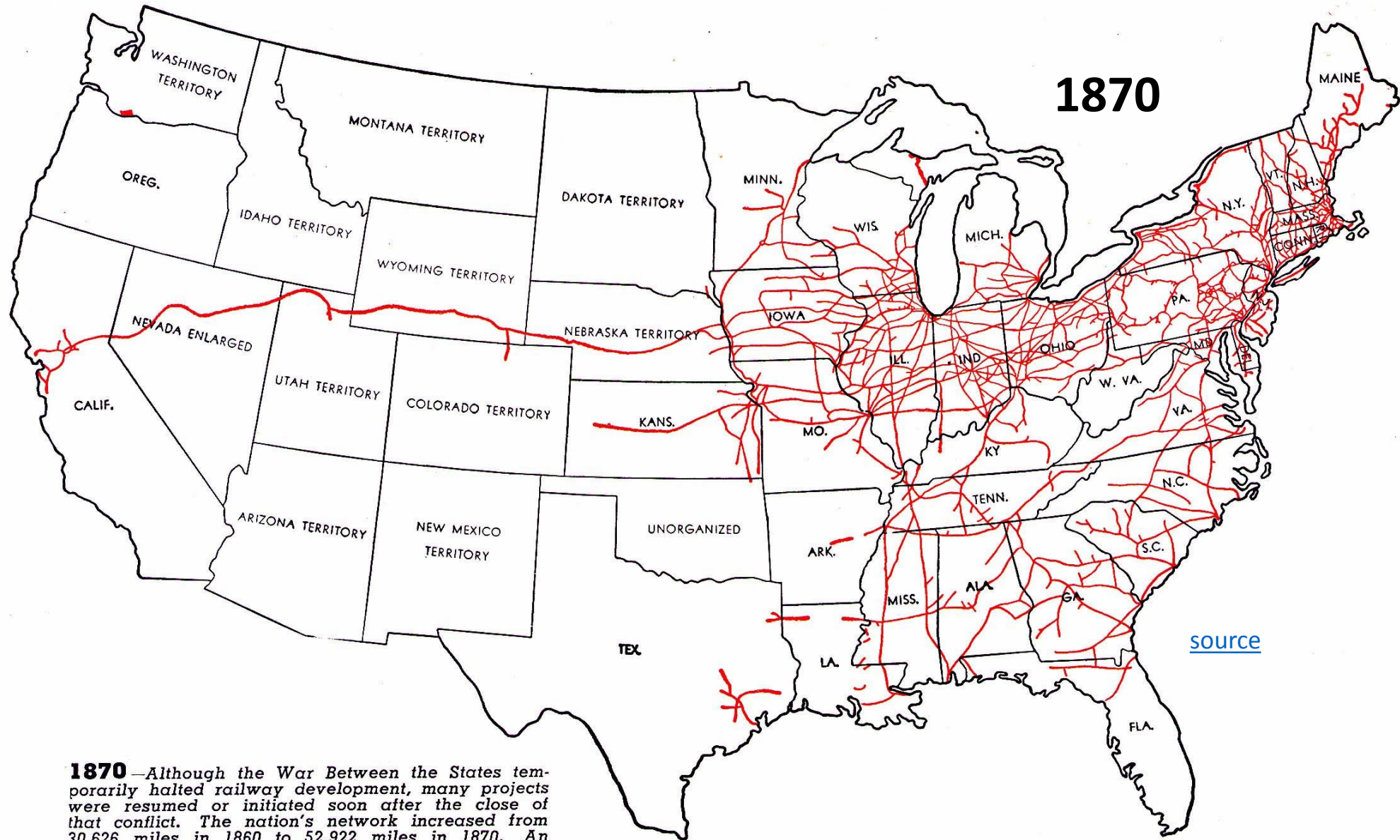
As seen in railroad maps from the following decades . . .



[source](#)

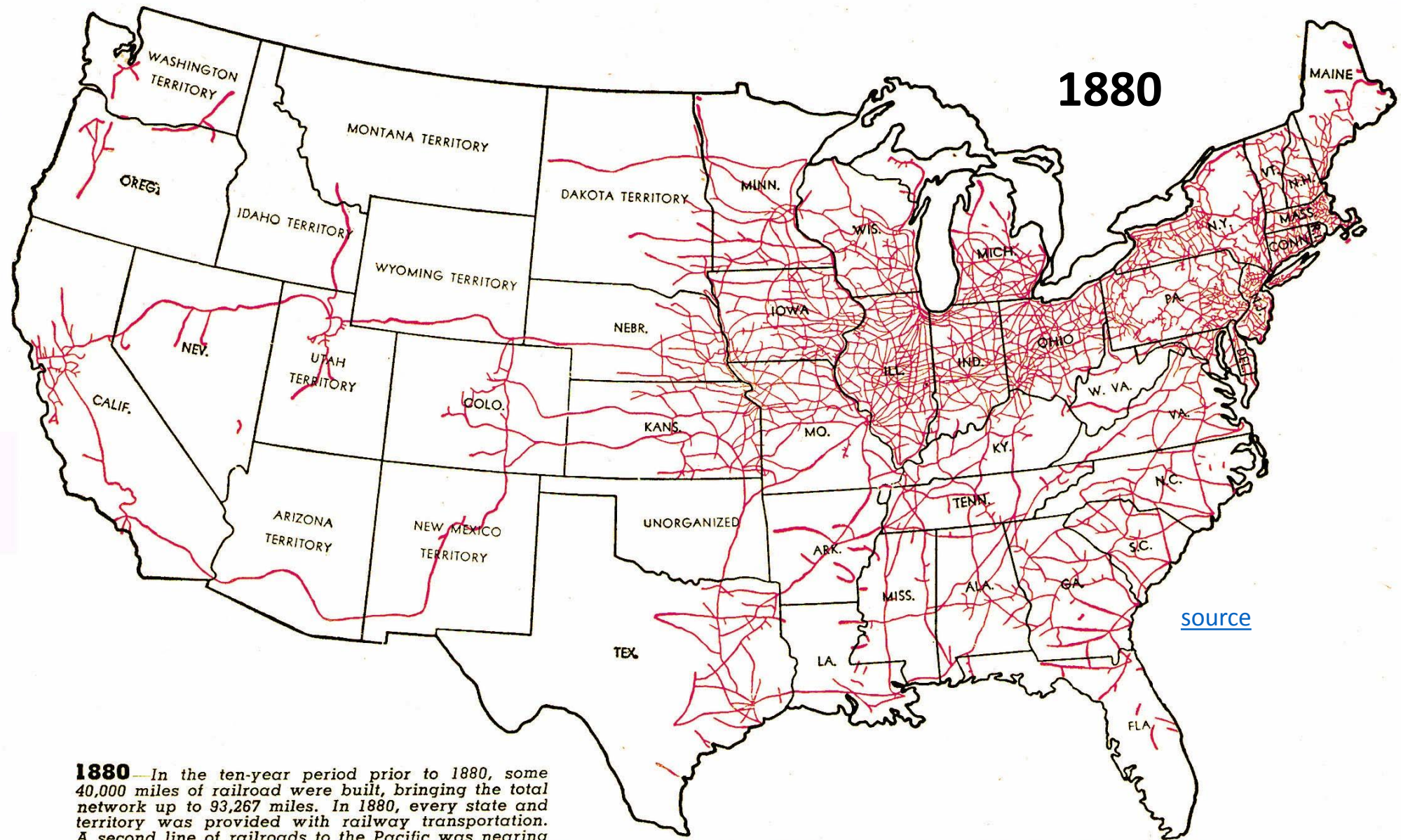
**1860**—This map shows the extent of railway development just prior to the Civil War. The decade 1850-1860 was a period of rapid railway expansion, characterized by the extension of many short, disjointed lines into important rail routes. This decade marked the beginning of railway development in the region west of the Mississippi River. By 1860, the "Iron Horse" had penetrated westward to the Missouri River and was beginning to make itself felt in Iowa, Arkansas, Texas, and California.



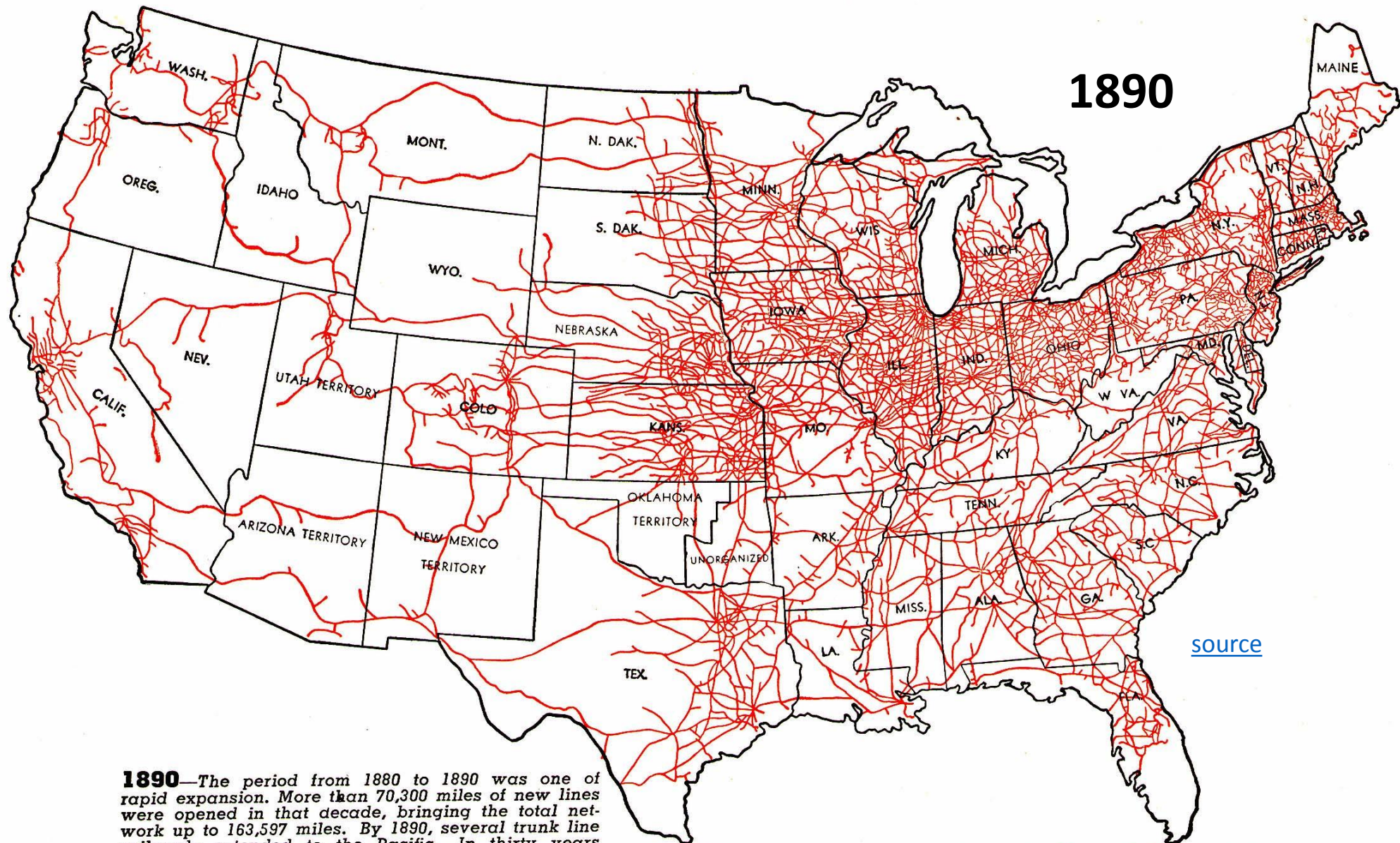


[source](#)

**1870**—Although the War Between the States temporarily halted railway development, many projects were resumed or initiated soon after the close of that conflict. The nation's network increased from 30,626 miles in 1860 to 52,922 miles in 1870. An outstanding development of the decade was the construction of the first railroad to the Pacific Ocean, making it possible for the first time to travel all the way across the country by rail. Railway development in the Mississippi and Missouri valleys was especially notable during this period.



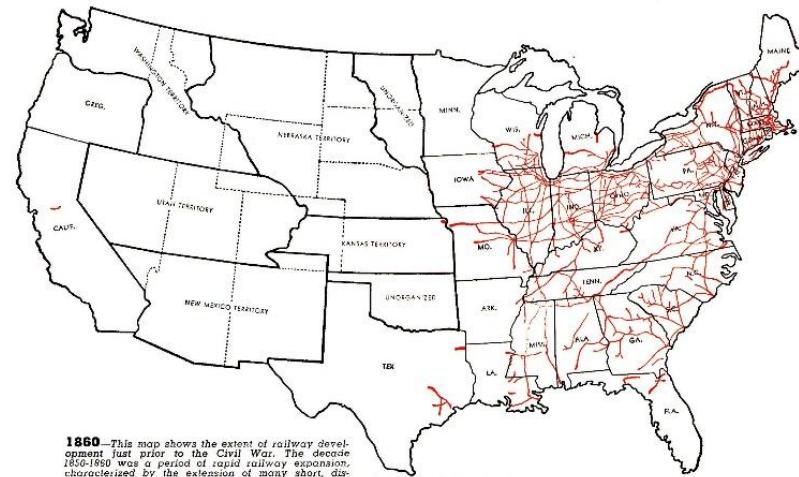
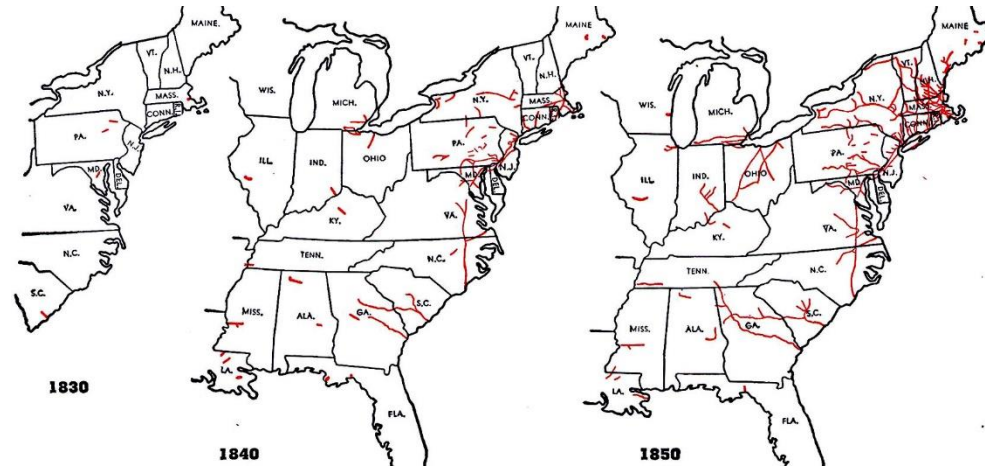
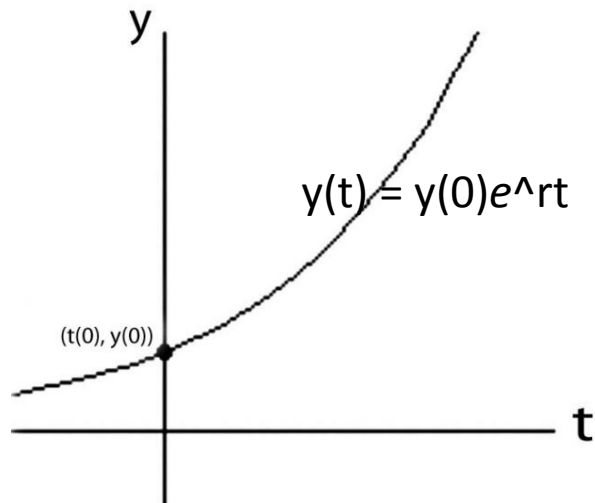
**1880**—In the ten-year period prior to 1880, some 40,000 miles of railroad were built, bringing the total network up to 93,267 miles. In 1880, every state and territory was provided with railway transportation. A second line of railroads to the Pacific was nearing completion, and other transcontinental railroads were under construction. Railway development was exerting a powerful influence upon immigration and agricultural and industrial growth throughout the country.



**1890**—The period from 1880 to 1890 was one of rapid expansion. More than 70,300 miles of new lines were opened in that decade, bringing the total network up to 163,597 miles. By 1890, several trunk line railroads extended to the Pacific. In thirty years from 1860 to 1890, the total mileage of the region west of the Mississippi River increased from 2,175 to 72,389, and the population of that area increased fourfold.

Like compound interest, the early social-diffusion rate of such clusters of technological ideas is proportional to what has materially accumulated at any given point in time . . .

(I.e., it's an exponential function):

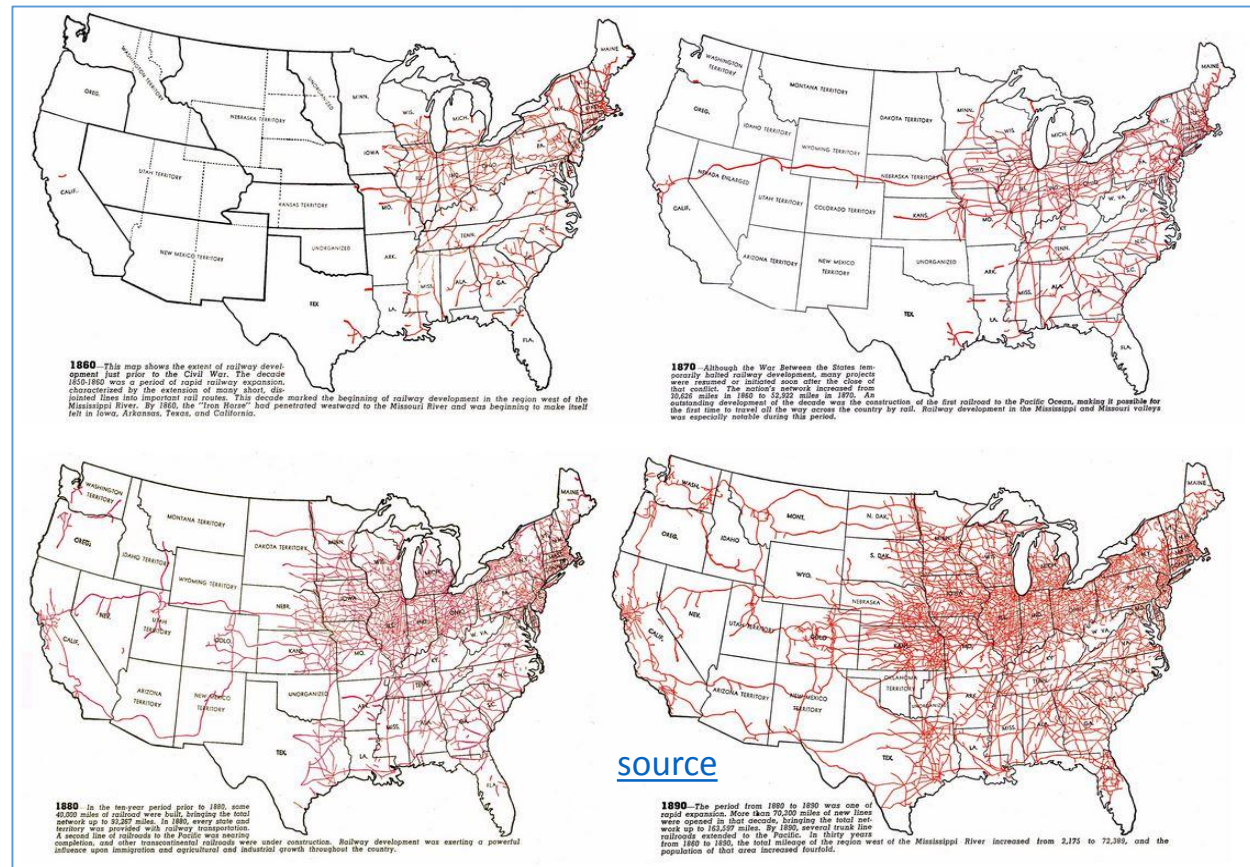
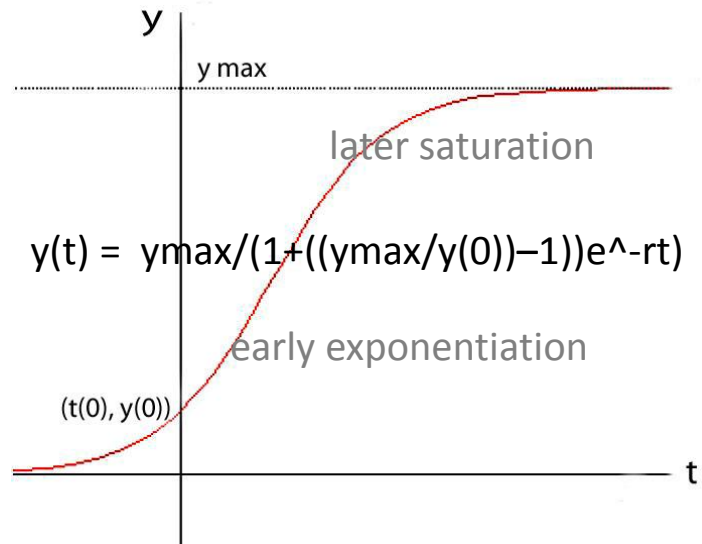


**1860**—This map shows the extent of railway development just prior to the Civil War. The decade 1850-1860 was a period of rapid railway expansion, characterized by the extension of many short, disjointed lines into important rail routes. This decade marked the beginning of railway development in the region west of the Mississippi River. By 1860, the "Iron Horse" had penetrated westward to the Missouri River and was beginning to make itself felt in Iowa, Arkansas, Texas, and California.

[source](#)

But as the opportunity-space fills, [diffusion of those technological ideas](#) slows as that cluster nears its materially-expressed expansion limits . . .

(I.e., it becomes a [logistic function](#)):

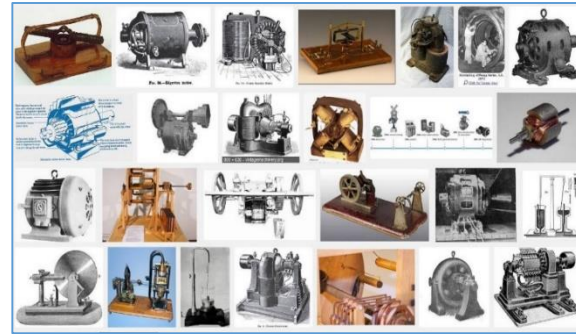


As a result of a widespread harnessing of electricity in the 1890's, innovative technology clusters lurched out into wild dimensions . . . as electric generators and motors were embedded into new industrial and transportation systems:

### Electrical Generators



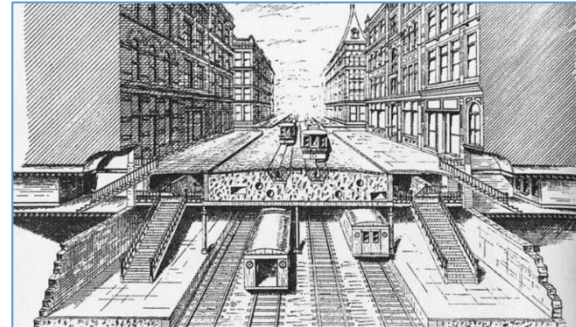
### Electrical Motors



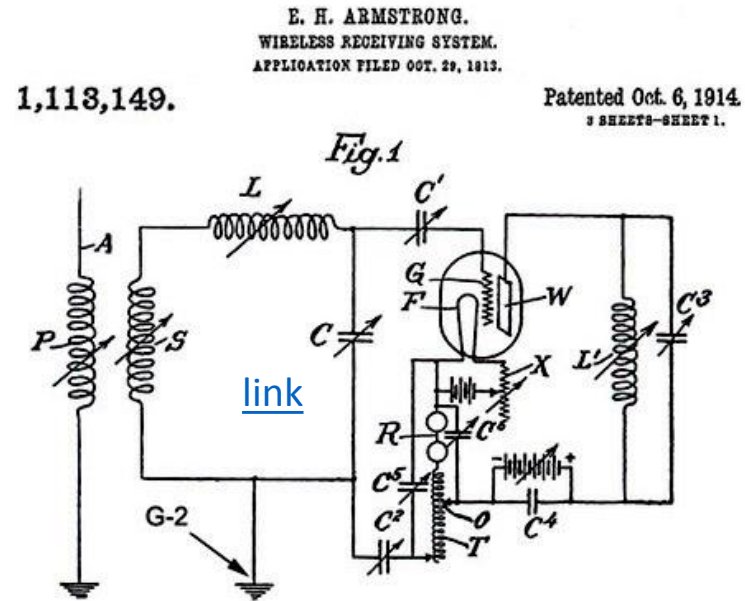
### Interurban rail



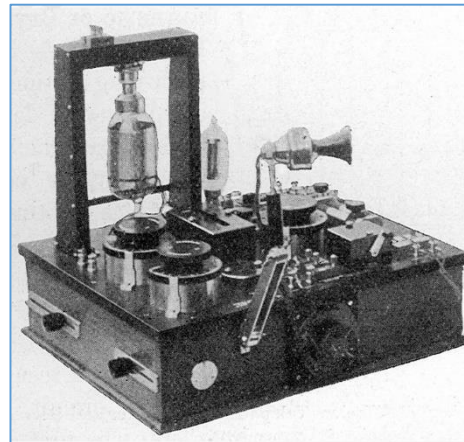
### Subways [Planning the IRT, 1891](#)



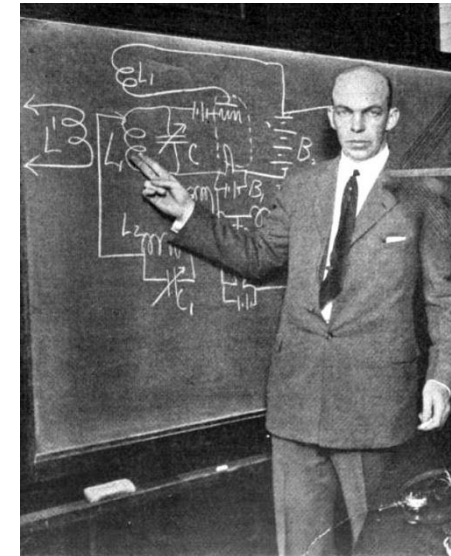
The rapidly diffusing electrification then co-evolved with rapidly-diffusing electric rail, subway, telephone and lighting systems, and with the new 'wireless' radio communication systems . . .



WWI military radio receiver

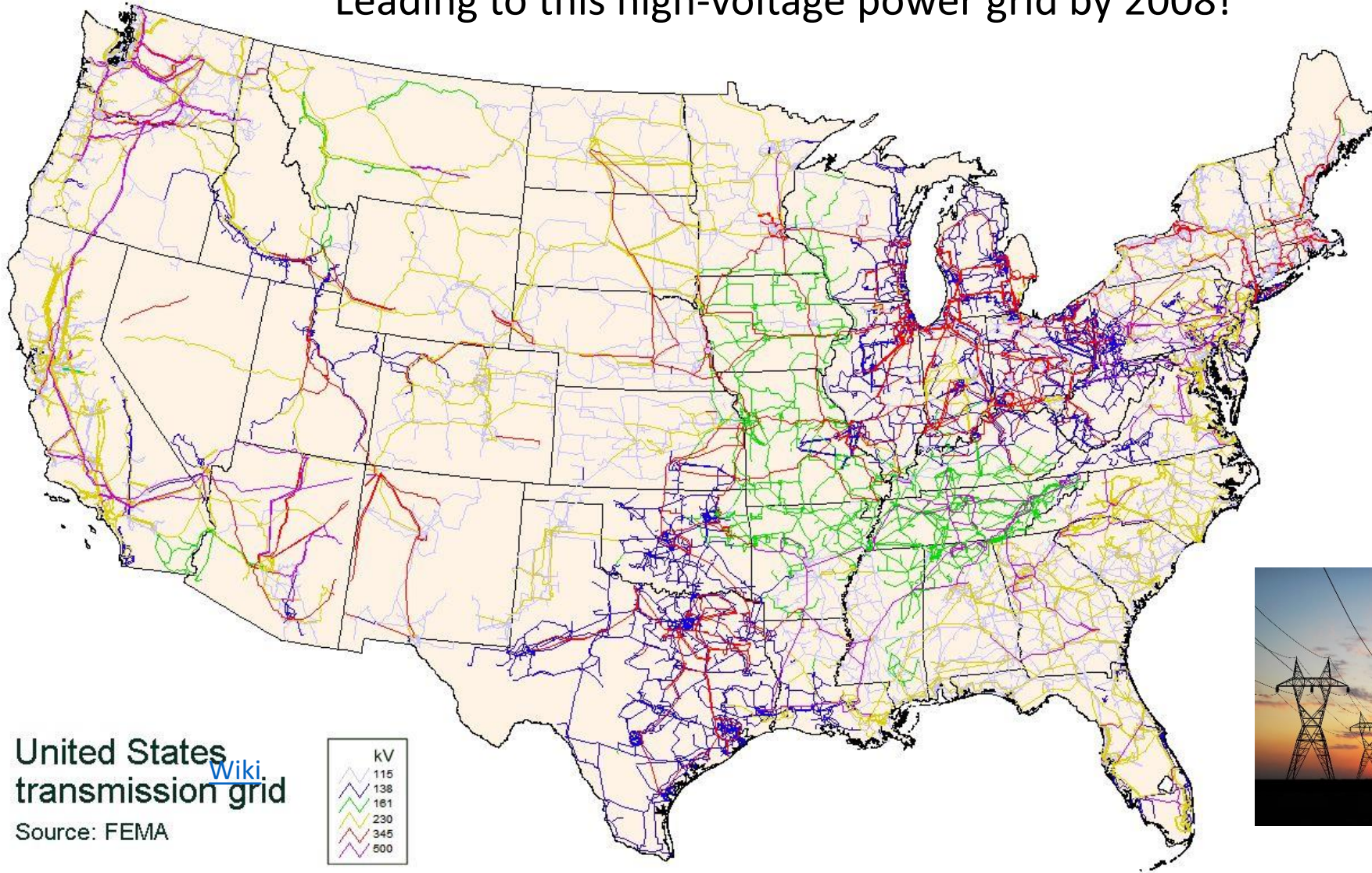


Armstrong at Columbia 1922



Back then, Edison, Westinghouse, Tesla, Steinmetz, Bell, Marconi and Armstrong became household names for their seminal ideas behind these wild technologies.

Leading to this high-voltage power grid by 2008!



United States [Wiki.](#)  
transmission grid

Source: FEMA





The dramatic results of the exponentiation of electrification are easily [seen from space](#) today . . .



[NASA](#)

Think how many minds by now the foundational ideas of [Faraday](#), [Maxwell](#), [Hertz](#), [Steinmetz](#), [Marconi](#), [Armstrong](#), etc., have cycled through to make this happen!

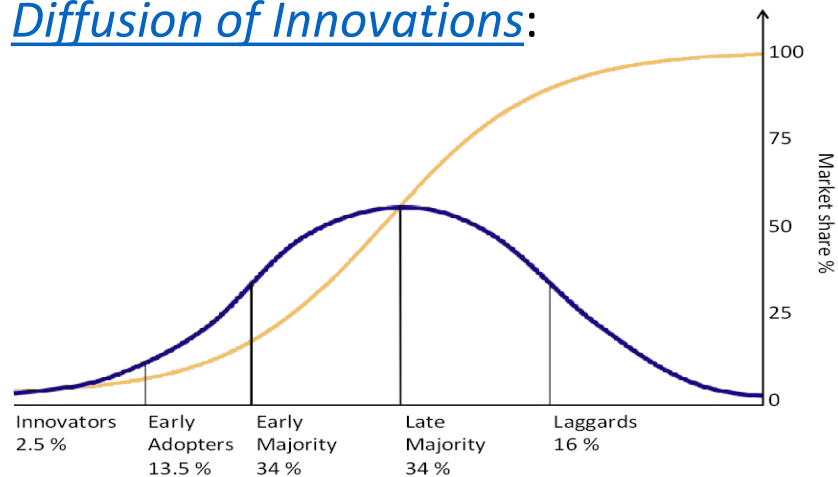
Let's now look at a wave of innovation [that I surfed](#) back in the 1970's:



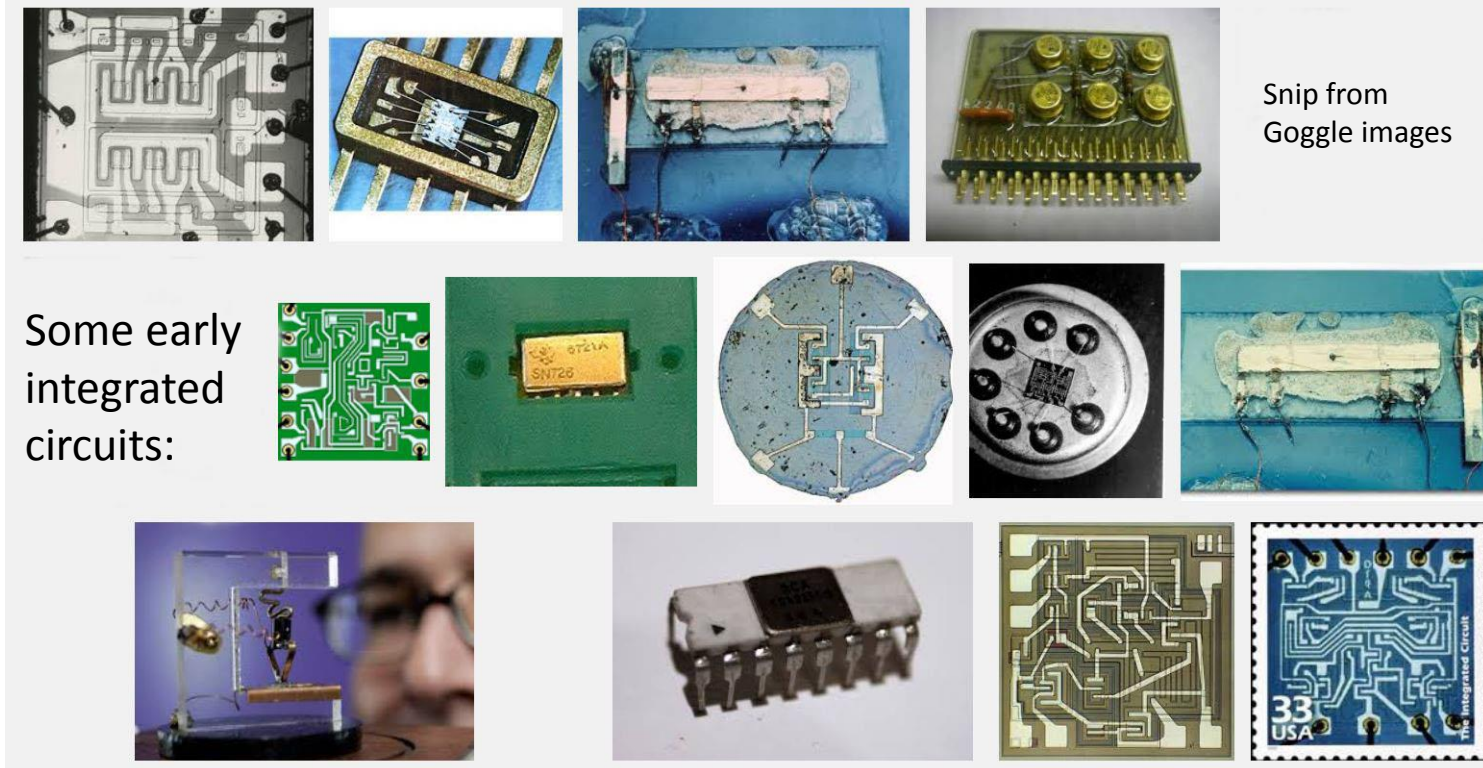
The revolution in VLSI (Very Large Scale Integrated) microchip design . . .

While doing so, let's more-consciously note how "the flow of ideas" expands . . . as a function of the increasing connectivity and bandwidth . . . and the decreasing time-delays, in techno-social communication . . .

While also thinking along lines explored by [Everett Rogers](#) in his seminal 1962 text [Diffusion of Innovations](#):



The stage was set by innovations in [integrated circuitry](#) in the 1960's, enabling transistors and wiring [to be lithographically 'printed' onto chips of silicon](#) . . .



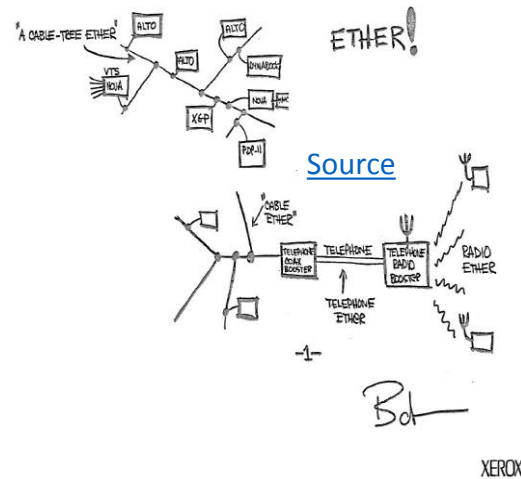
It was further set by [innovations in computing](#) at Xerox PARC in the early 70's, including the "[Alto personal computer](#)", the "[Ethernet](#)" and the "[laser printer](#)". . . and by the rapid evolution of the "[Arpanet](#)" (the early internet) at [DARPA](#) . . .

[Xerox Alto, 1973](#)

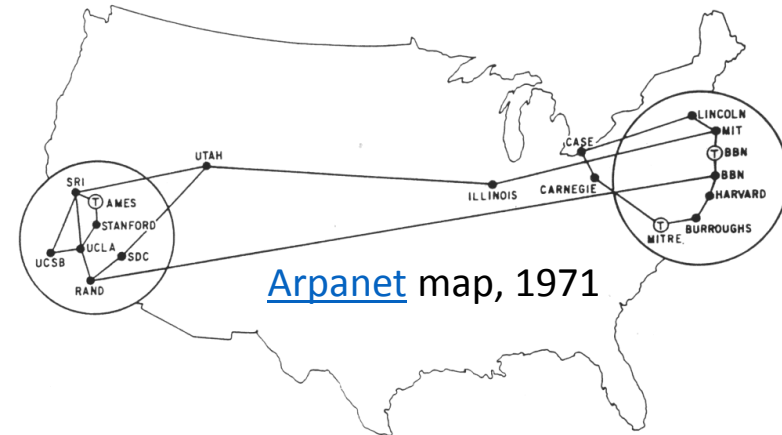
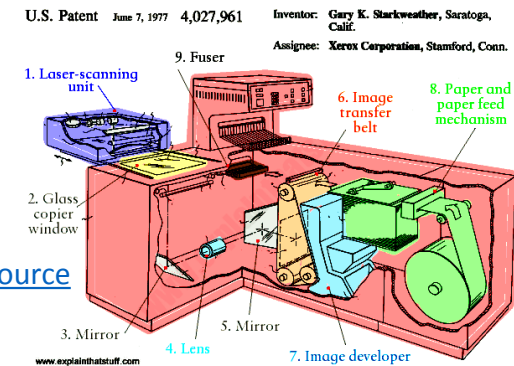


[Wiki commons](#)

[Metcalf's original Ethernet sketch, 1973](#)



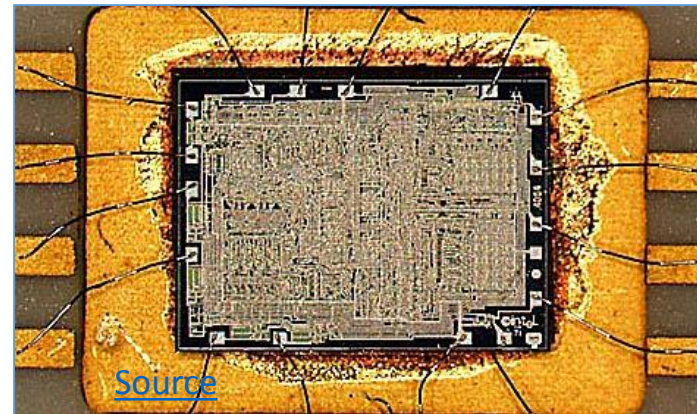
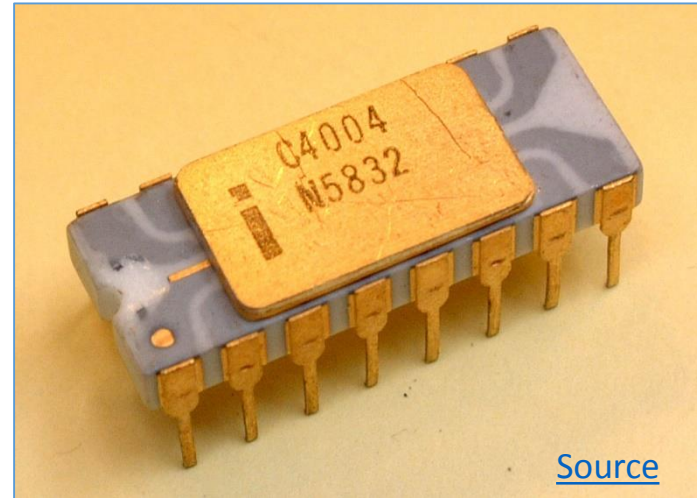
[Laser printer, 1971](#)



Advancing lithography enabled the 'printing' of ever-increasing numbers of transistors on single chips.

A watershed was crossed in 1971 with the introduction of [Intel's 4004](#), the first single-chip "[microprocessor](#)"

It contained [2300 transistors](#) . . .



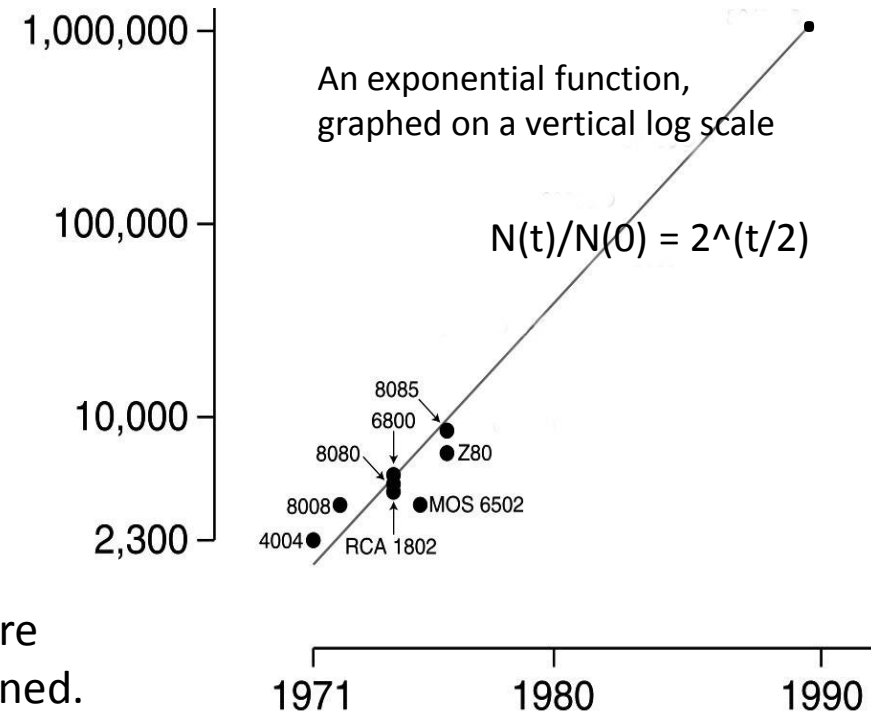
[Gordon Moore](#) at Intel noted that the number of transistors reliably printable on a chip was approximately doubling every two years . . .

Caltech's [Carver Mead](#) named this "[Moore's Law](#)" and his grad student [Bruce Hoeneisen](#) proved there were no physical limits to increasing the number up to at least 1 million transistors.

It appeared possible, even likely, that by ~1990 an entire "supercomputer" could be printed on a single chip . . .

[In 1976 this set-off a huge push by collaborating research teams at Xerox PARC and Caltech](#) to figure out how to enable such complex chips to be designed.

## Moore's Law (as of 1976)



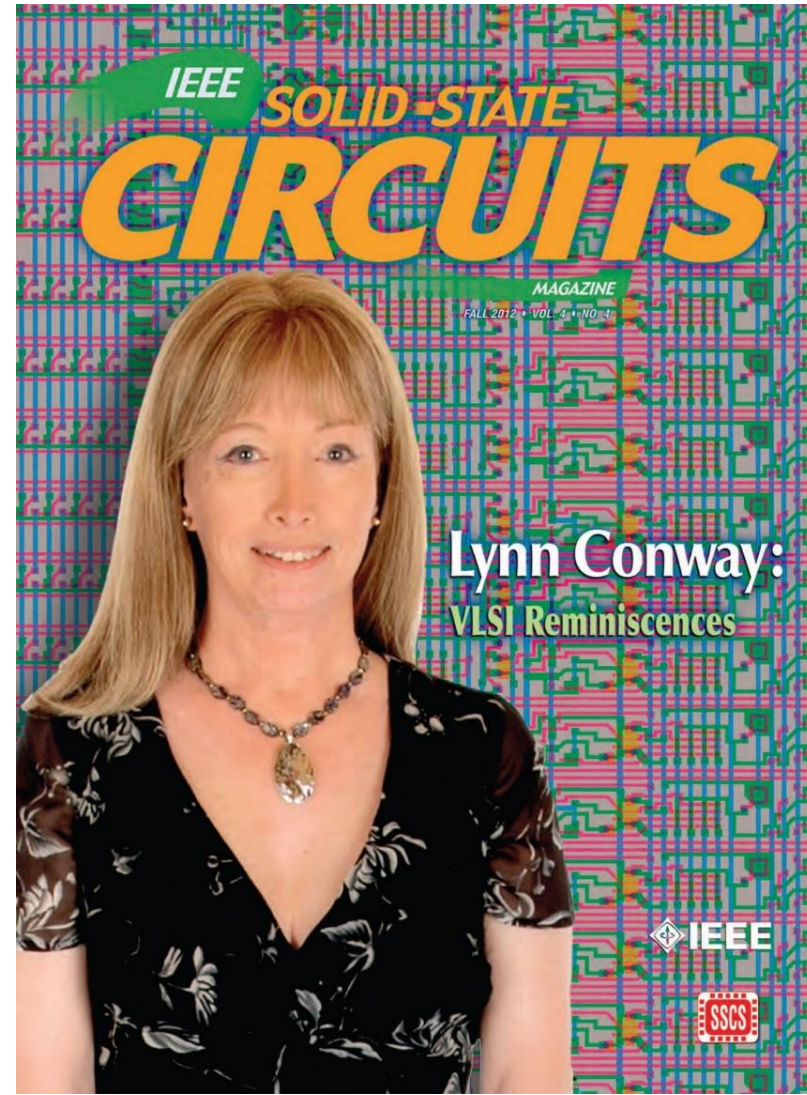
The story of what happened over the next four years is quite a saga . . .

You'll find insights into that saga in my "Reminiscences of the VLSI Revolution" in Fall 2012 [IEEE Solid State Circuits Magazine](#)

That was the very [first time I'd stepped forward](#) to [tell the story](#) . . .

Till then, [since I didn't look like an engineer](#), Silicon Valley [had no clue what I'd done](#) back during [the 1970's!](#) (and still doesn't!)

For now we'll just hit some highlights . . .





The breakout was triggered by a cluster of abstract innovations at Xerox PARC and Caltech . . .

Included were a set of digital scalable VLSI chip-layout design rules, framed as dimensionless inequality equations (Conway, PARC).

These enabled abstract chip designs to easily be digitally created, shrunk down and reused as Moore's law rapidly advanced . . .

They also enabled accruing digital designs to be widely open-source-shared . . .

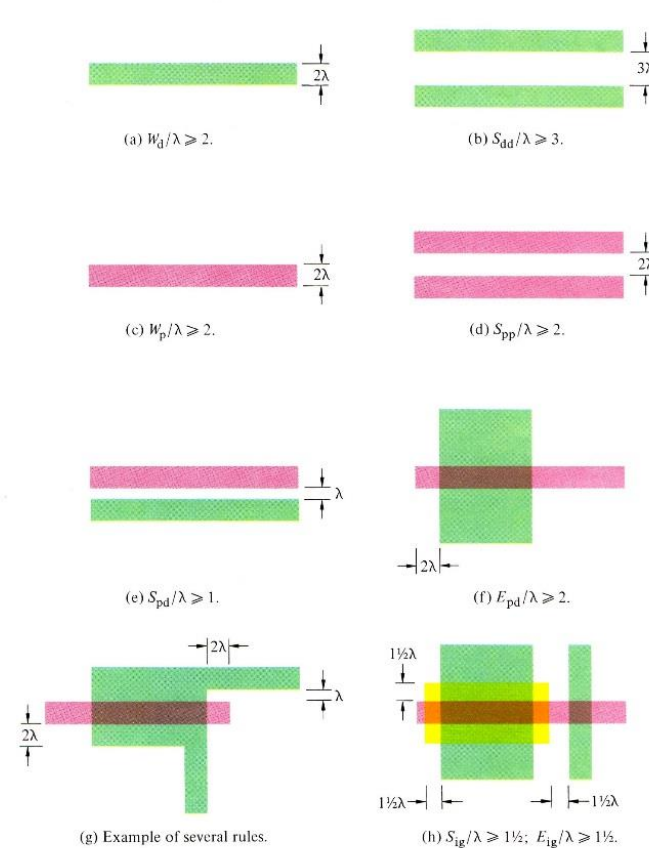


PLATE 2 nMOS design rules

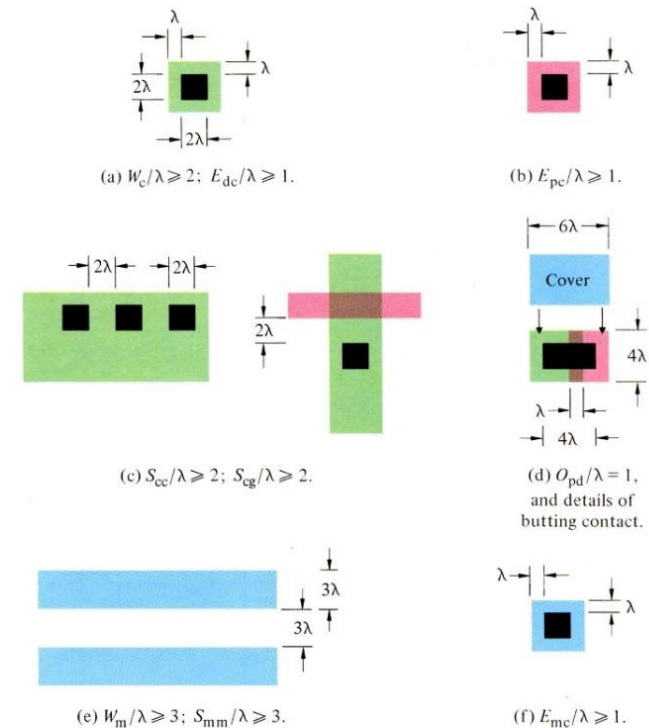


PLATE 3 nMOS design rules (continued)

[Link](#)

## The driving meta-architectural idea:

Given: As chip lithography scales-down according to Moore's Law, ever-more ever-faster transistors can be printed on individual chips as time passes.

**STEP (i): Use a computer to design the chip-set for a more powerful computer . . . then "print" that chip-set using the next-denser fabrication process.**

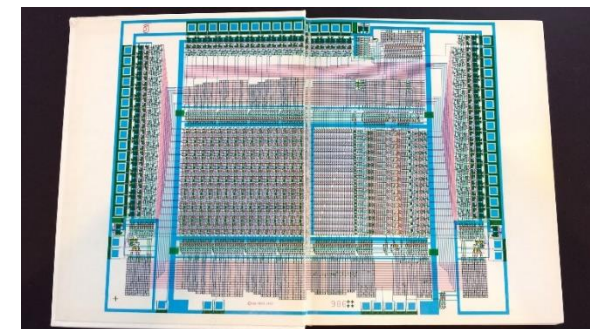
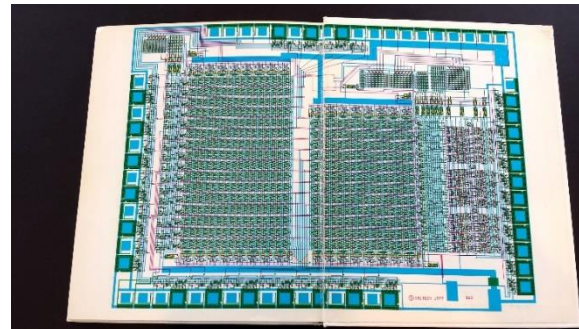
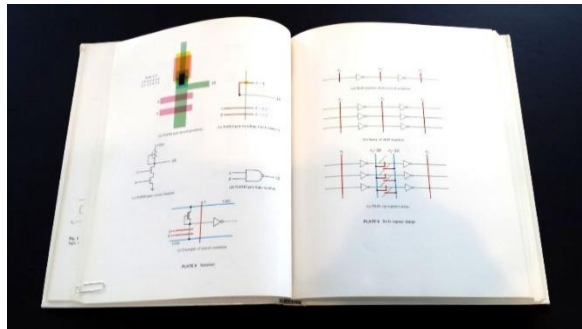
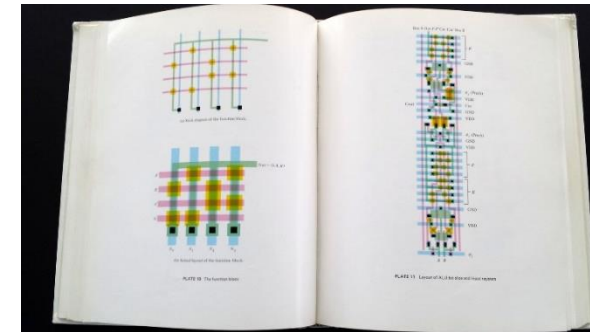
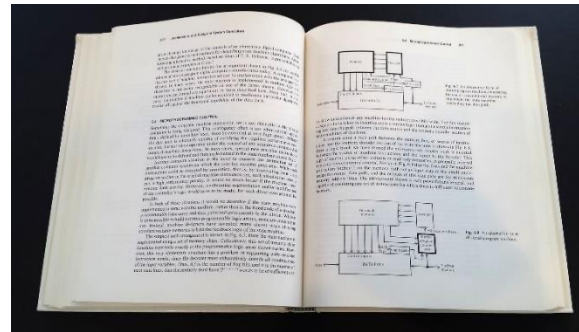
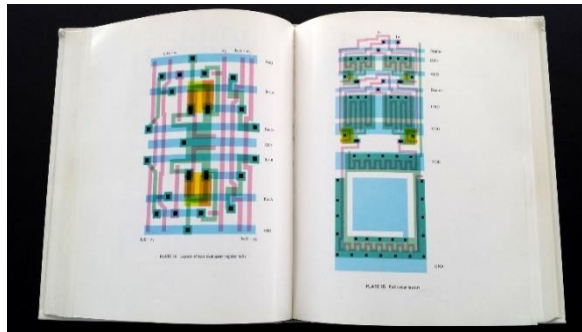
**STEP ( i+1): Use that more powerful chip-set to update your "computer-design computer" and its design tools, then repeat step (i).**

If ever-more engineers and design-tool builders began doing this (on an expanding number of increasingly powerful computers), [the iterative techno-social expansion-process](#) could explosively generate ever-more, ever-more-powerful, digital systems . . .

I.e., that techno-social process could [Exponentiate!](#)

But there's a big problem: **Where will all these engineers/programmers come from, and how will they learn to do all this?**

To cope with this, I began documenting the new system of simplified, restructured chip design methods in [an evolving computer-edited book](#) . . .



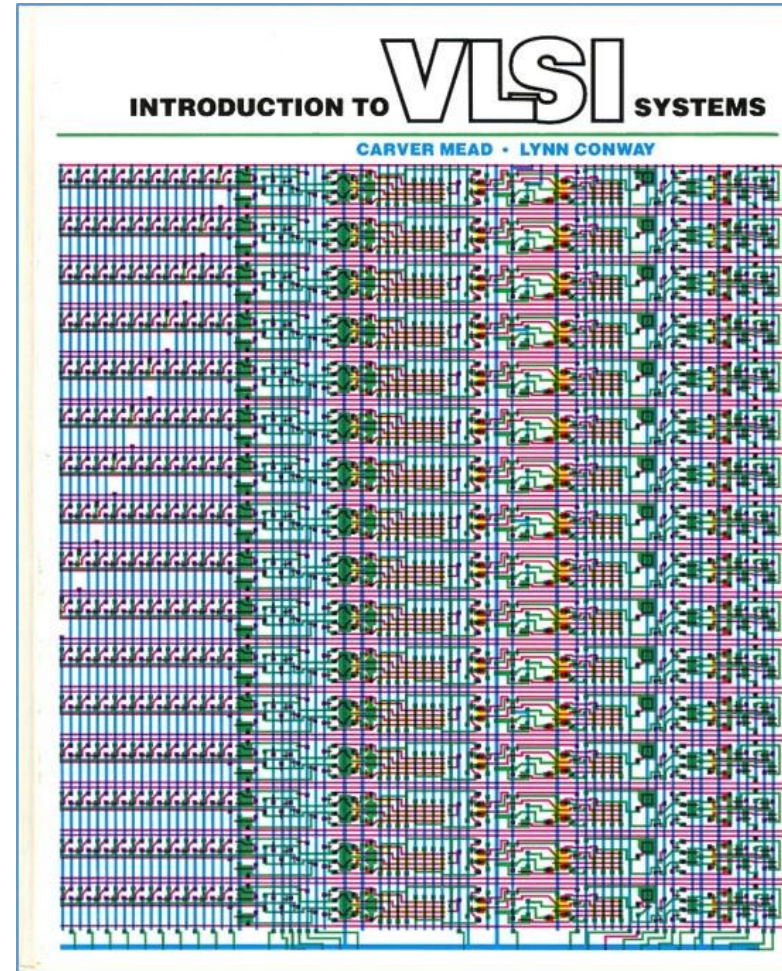
[Link](#)

Thus using [Alto](#) computers not only to mechanize the generation of chip-designs, but also to mechanize the evolution of the design-knowledge-book itself . . .

That [computer-edited, rapidly evolving book](#), printed using the laser printers at PARC, became [the draft](#) of the later-iconic textbook . . .

[Introduction to VLSI Systems](#)

by Mead and Conway,  
published in 1980 . . .



Then, following the [techno-social-script used by Charles Steinmetz to propagate](#) his revolutionary AC electrification methods at Union College in 1910+, I introduced the new design methods in a special [VLSI design course at MIT in 1978](#).



## **THE M.I.T. 1978 VLSI SYSTEM DESIGN COURSE**

by Lynn Conway

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[Update: 11-14-07]

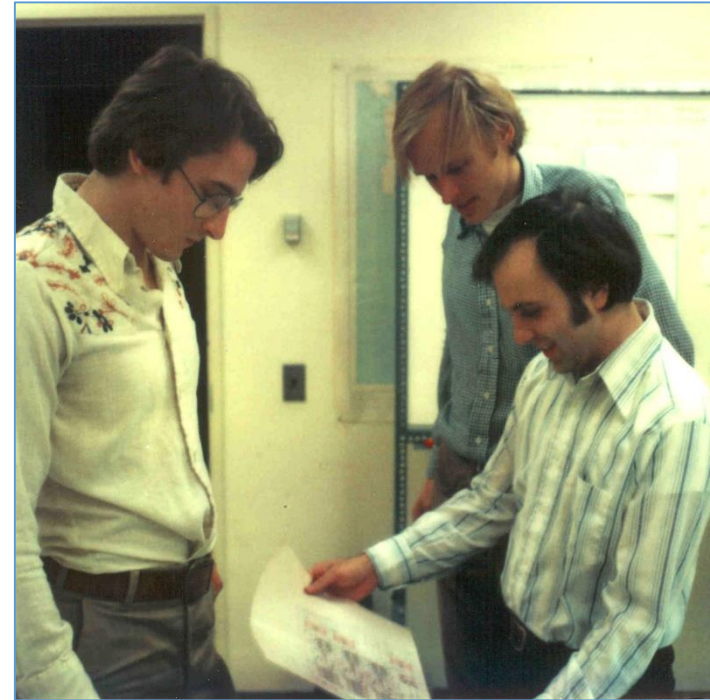
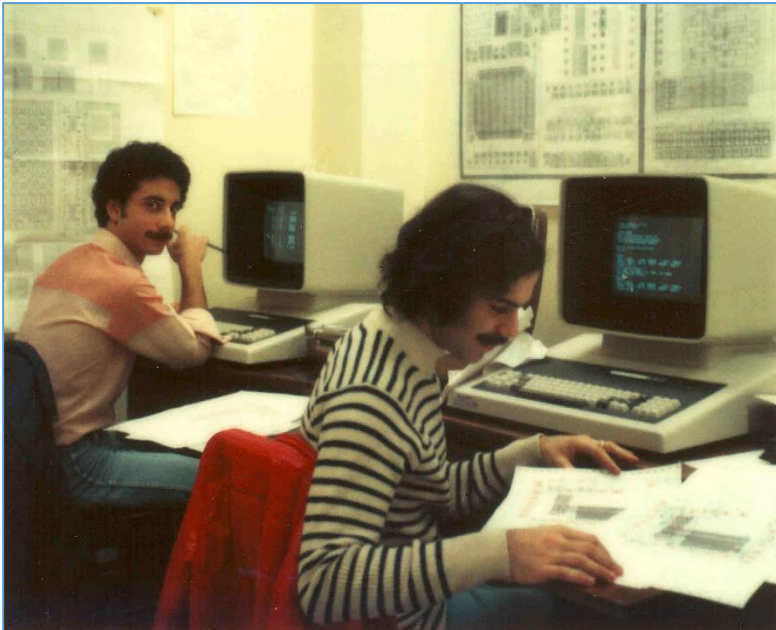
This course was an important milestone in the development, demonstration and evaluation of the Mead-Conway structured VLSI design methods. Lynn Conway conceptualized and planned the course during the late spring and summer of '78, and taught the course while serving as Visiting Associate Professor of EECS at MIT in the fall of '78 and early '79.

[Link](#)

[Link](#)

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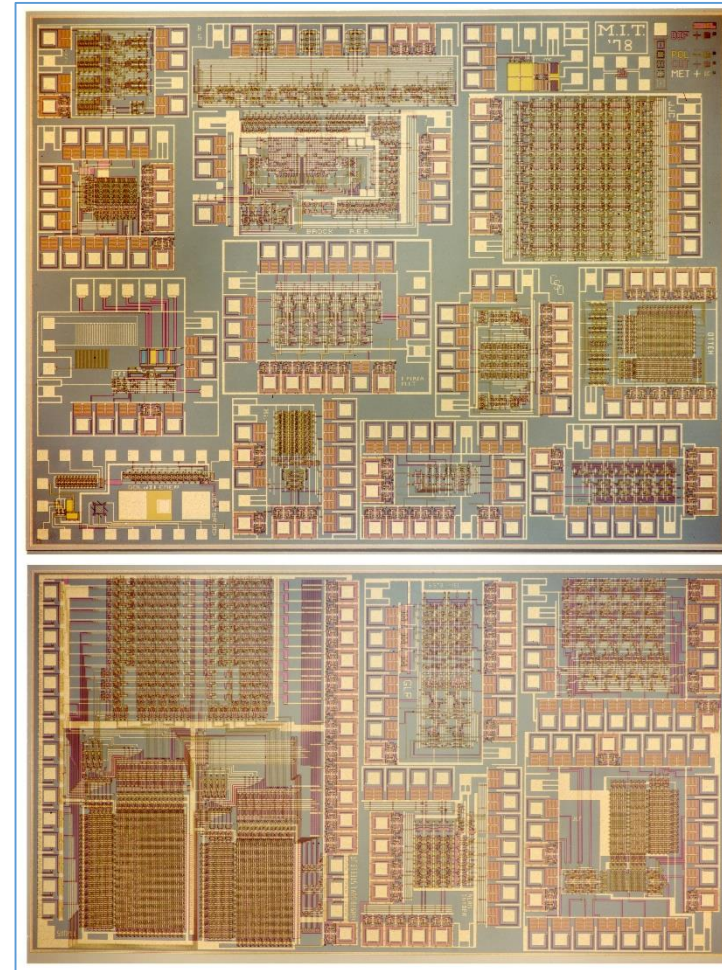
Students learned the design methods in the 1<sup>st</sup> half-course & designed project-chips in the 2<sup>nd</sup> half, which were then “printed” at my colleague [Patricia Castro’s laboratory at HP](#) . . .



The many amazing results included a complete Lisp microprocessor chip by MIT grad student [Guy Steele](#) . . .

[Map and photomicrograph](#)  
of the 19 student projects on  
the MIT'78 'MultiProject' Chip

19. Runchan Yang	18. Richard Stern	4. Mike Coln	MIT Test	Align
5. Steve Frank	2. Andy Boughton J. Dean Brock Randy Bryant Clement Leung	3. Jim Cherry		
1. Sandra Azoury N. Lynn Bowen Jorge Rubenstein	13. Ernesto Perea	11. Craig Olson	12. Dave Otten	
7. Nelson Goldikener Scott Westbrook	8. Tak Hiratsuka	9. Siu Ho Lam	10. Dave Levitt	
17. Guy Steele	14. Gerald Roylance	15. Dave Shaver		
	16. Alan Snyder	6. Jim Frankel		



For more about the [MIT'78 course](#), see [Lynn's "MIT Reminiscences"](#)

**The MIT'78 course stunned various top folks across Silicon Valley . . .**

Chip design till then had been a mystery, only grasped by a few computer engineers working for chip manufacturers . . . who thus had access to the “printing plants” . . .

**Many other top research universities wanted to offer an “MIT-like” course. But how?**

After intensive pondering, I grasped [the answer](#): Rerun the MIT'78 course at a dozen research universities . . . using my MIT lecture notes to keep everything in sync.

**But how to “print” all the student project chips?**

I suddenly envisioned [the conception](#) of an “E-commerce” system, enabling student design files to be remotely submitted over the Arpanet to a “server” at PARC . . .

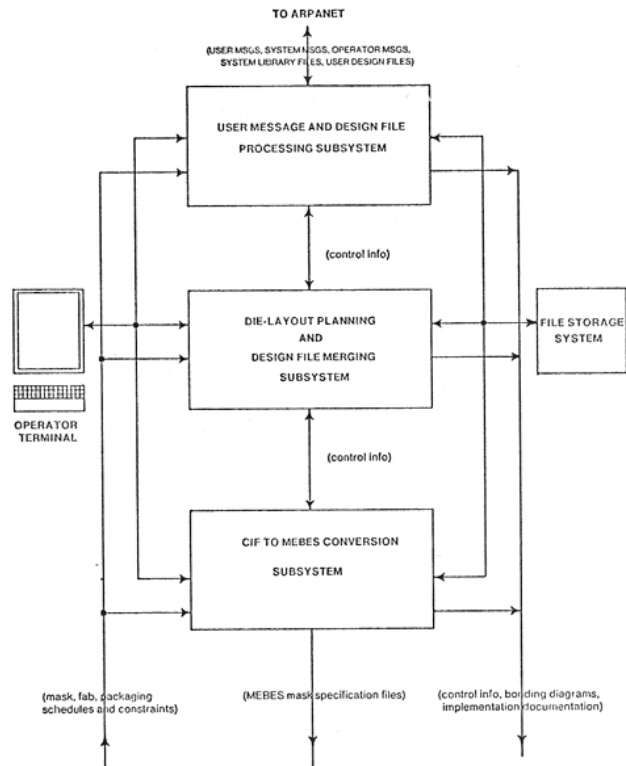
It would run software to pack designs into multi-project chips (like composing the print-files for a magazine, using remotely-submitted articles) . . .

We'd then “print” the MPC's again at HP ([where Pat Castro had prototyped the first “silicon foundry”](#)), and quickly return the chips to students.

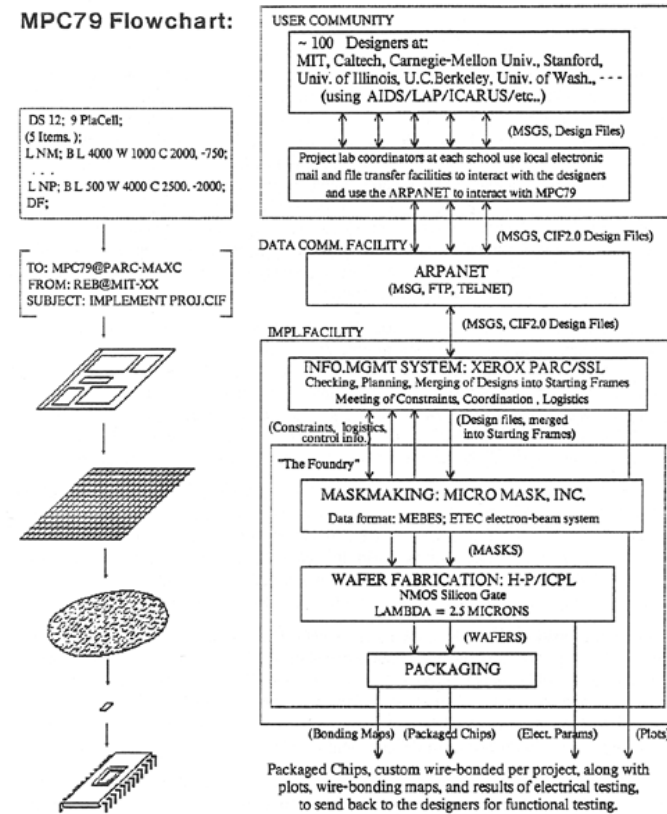


From PARC, I announced\*, and then orchestrated, a huge “internet-happening” ([MPC79](#)) in the fall of ‘79 . . . recruiting 129 budding student designers to take new Mead-Conway VLSI courses at 12 research universities . . .

MPC79 Arpanet E-commerce system:



MPC79 Flowchart:

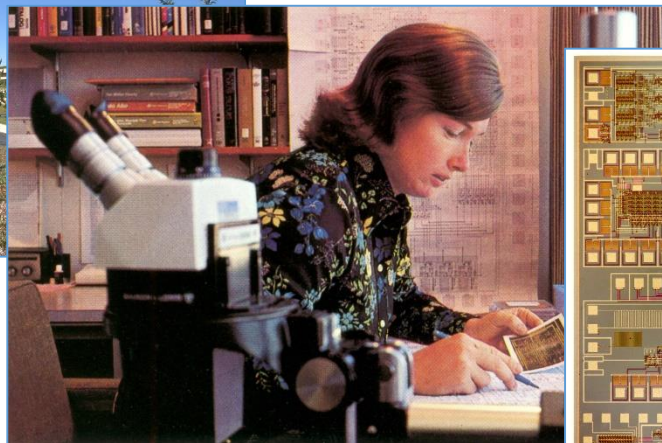


\*[On my own initiative](#), without explaining to anyone what I was actually attempting . . .

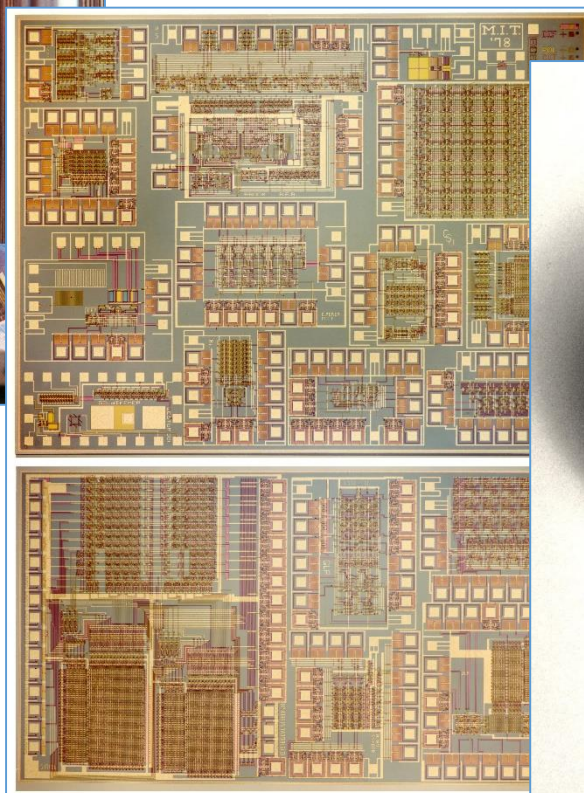
1976



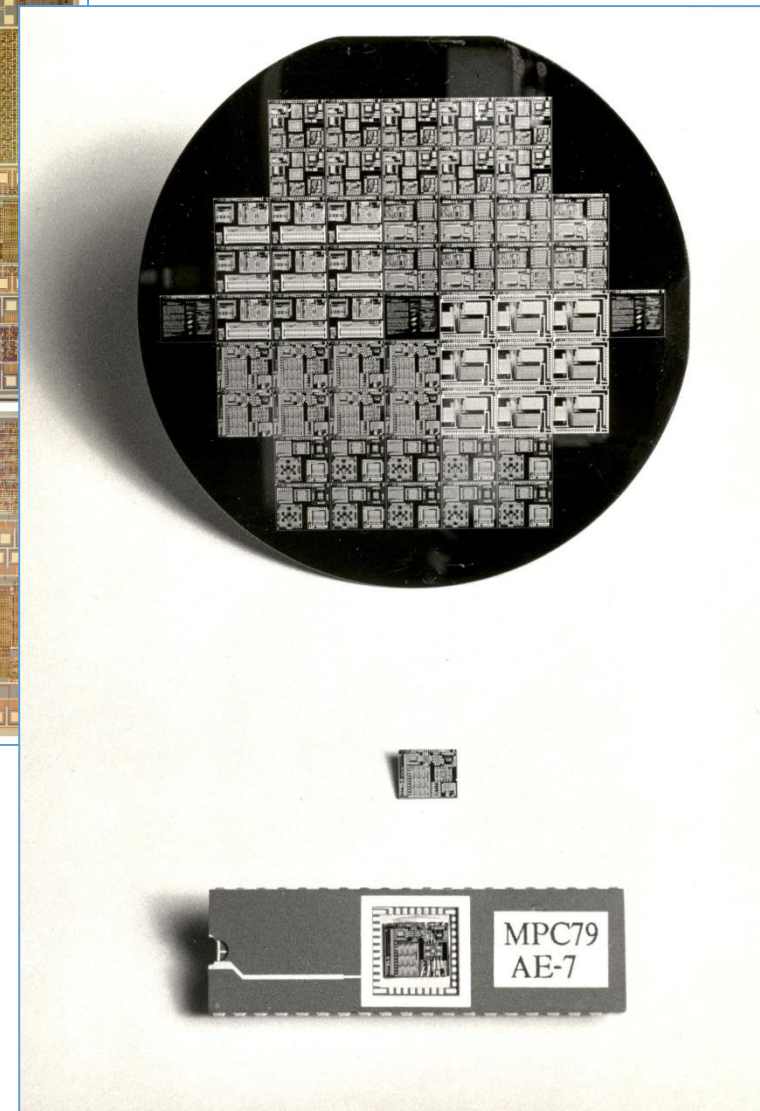
1977



1978



1979



Envisioning the exponentiating wave of VLSI innovation . . .

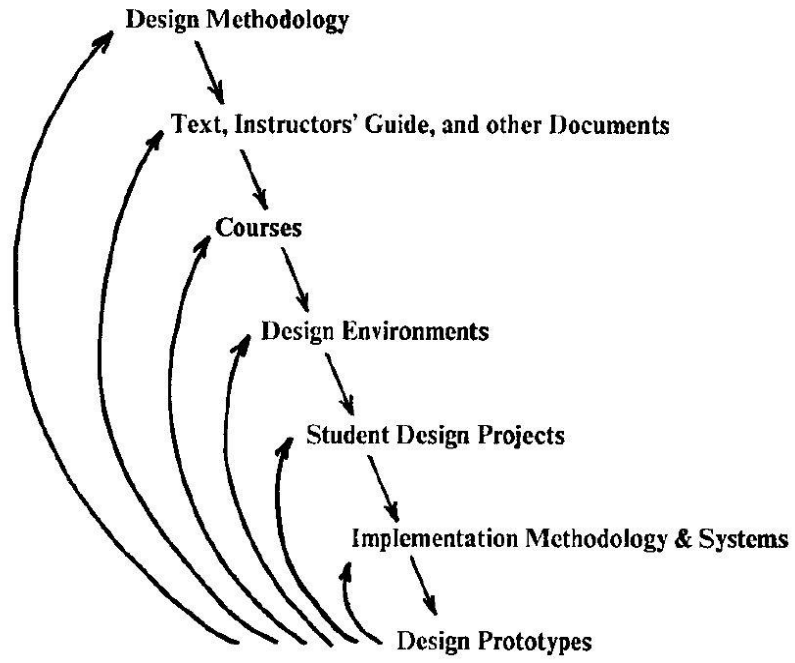
'76: How to cope with VLSI complexity?

'77: Inventing scalable VLSI design rules.

'78: Launching the VLSI methods at MIT!

'79: Launching the VLSI courses via MPC79!!

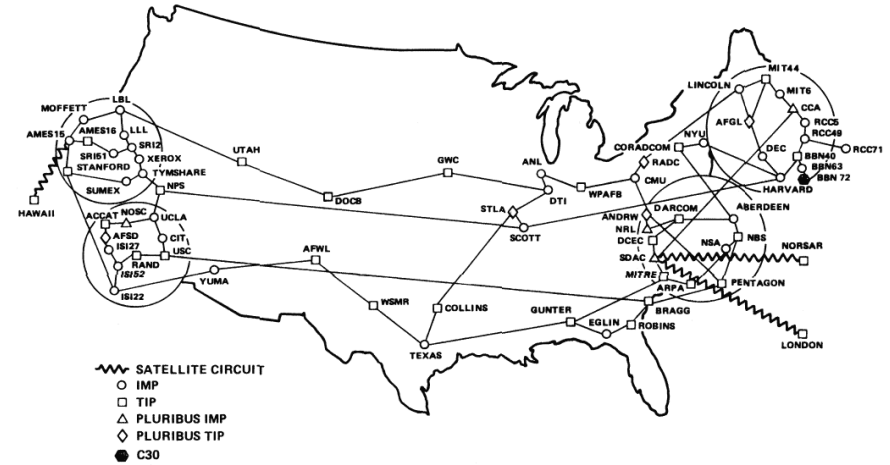
Visualizing how [techno-social system dynamics](#) triggered exponentiation in the evolution and diffusion of the [new VLSI design ideas](#) . . . in the [emerging ARPAnet](#) computer research community:



From [The MPC Adventures](#) (p. 16)

Figure 8. The Joint Evolution of the Multi-Level Cluster of Systems

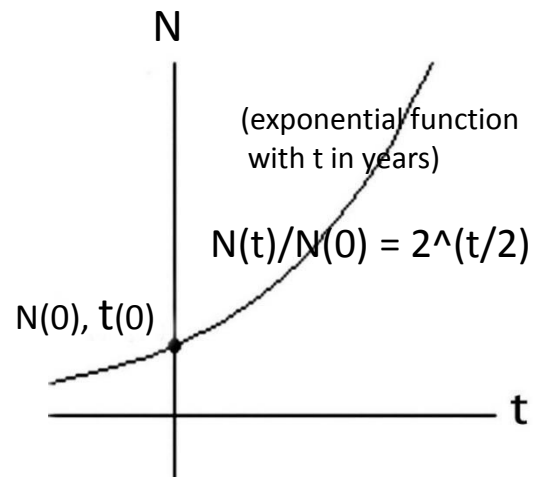
ARPANET GEOGRAPHIC MAP, OCTOBER 1980



By 82/83, Mead-Conway VLSI courses were being offered [at 113 universities around the world](#) . . .

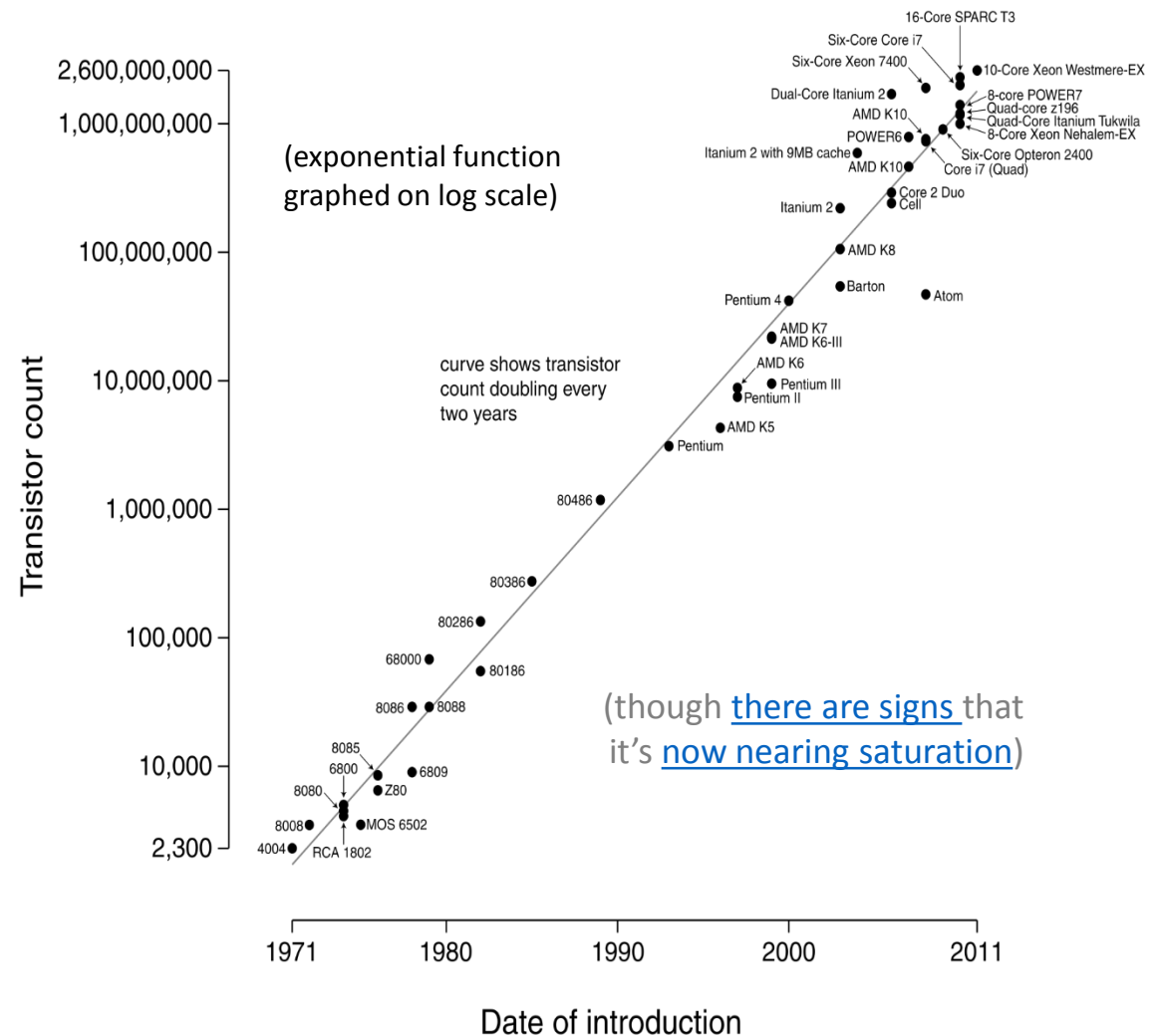
Thereby bootstrapping the modern “fables-design” + “silicon-foundry” paradigm of chip-making . . . and establishing the “Freedom of the Silicon Press”!

And over the past 40+ years  
[Moore's Law](#) has stayed on-track  
 all the way . . . as a “techno-social  
 synchronization function”



Starting with [several thousand](#)  
 in 1971, the number of transistors  
 on single chips had passed [several  
 billion](#) by 2011!

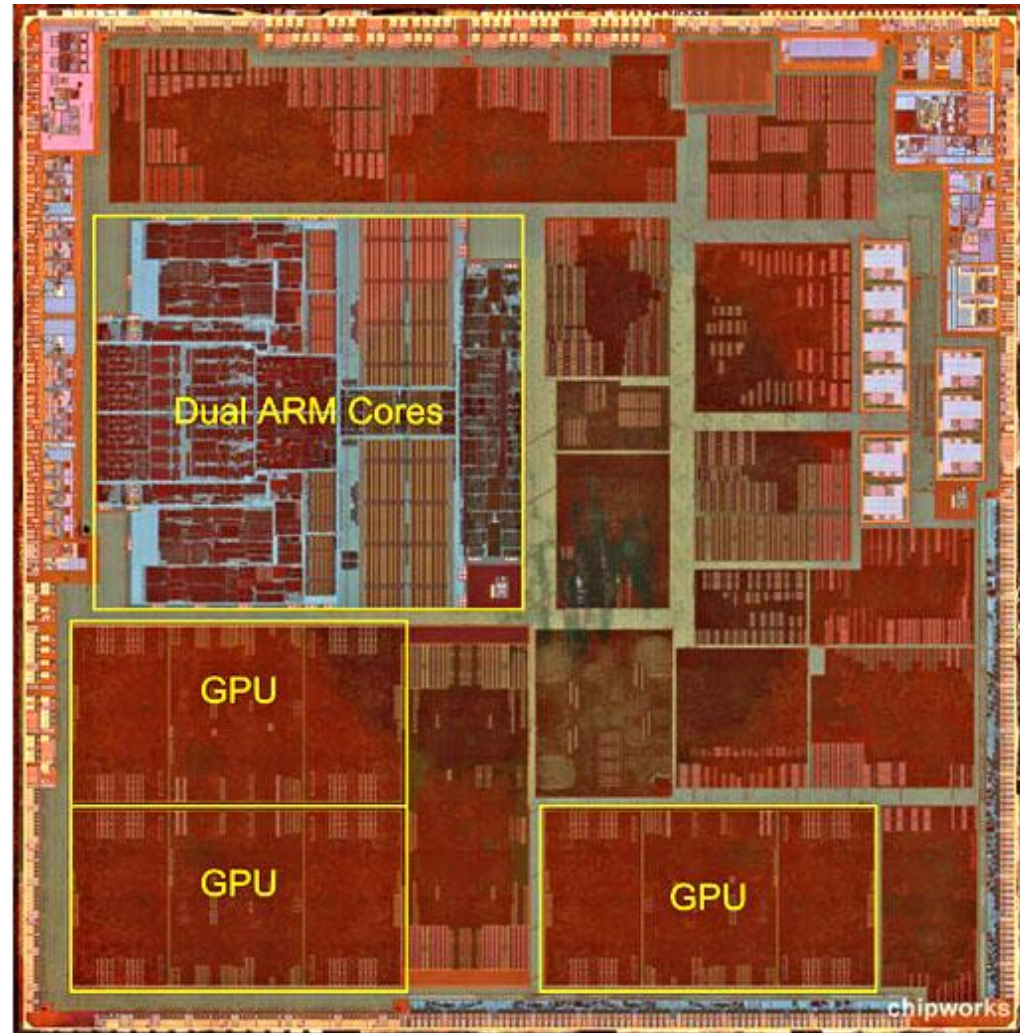
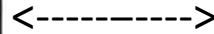
### Microprocessor Transistor Counts 1971-2011 & Moore's Law



For example, this [iPhone 5 'A6' chip](#) contains several billion transistors!



[Source](#)



[Source](#)

Such chips are now used by engineers/programmers/makers to mechanize [mathematical-logic](#) and thus functionally empower . . . all sorts of things they're embedded inside of . . .

### Smartphones



### Wearables



### Autos

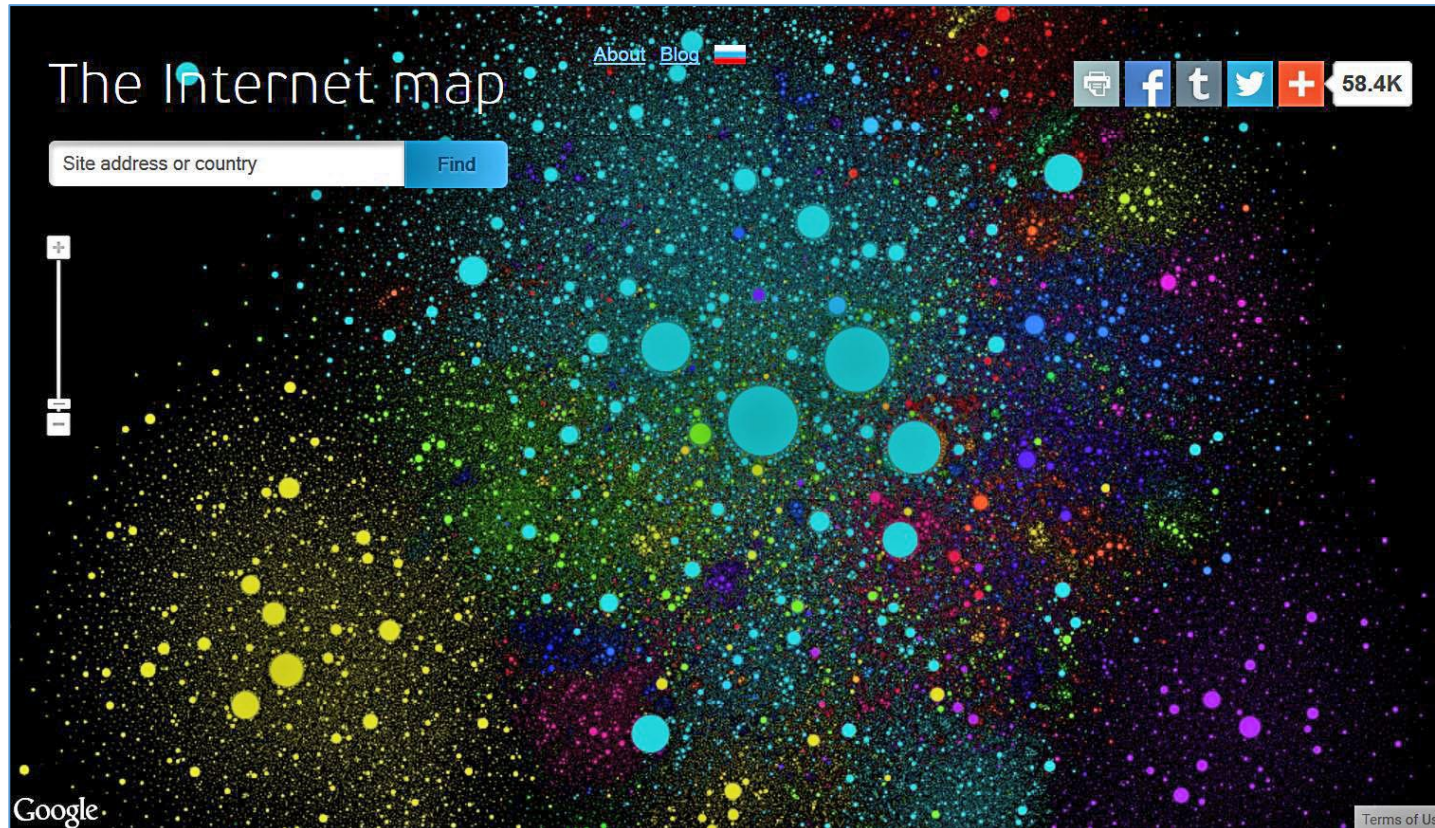


### Drones

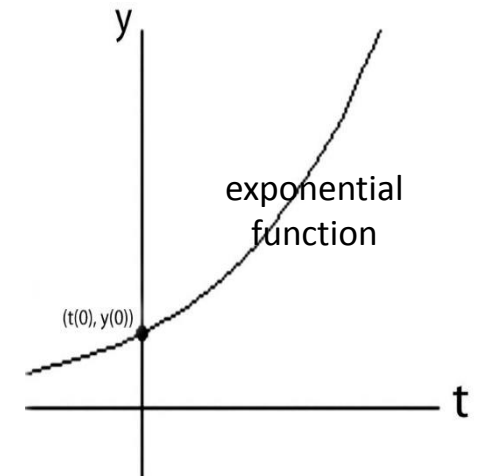


Snips from Google Images

Including the chips that empower the vast internet infrastructure,  
which also continues to expand exponentially . . .

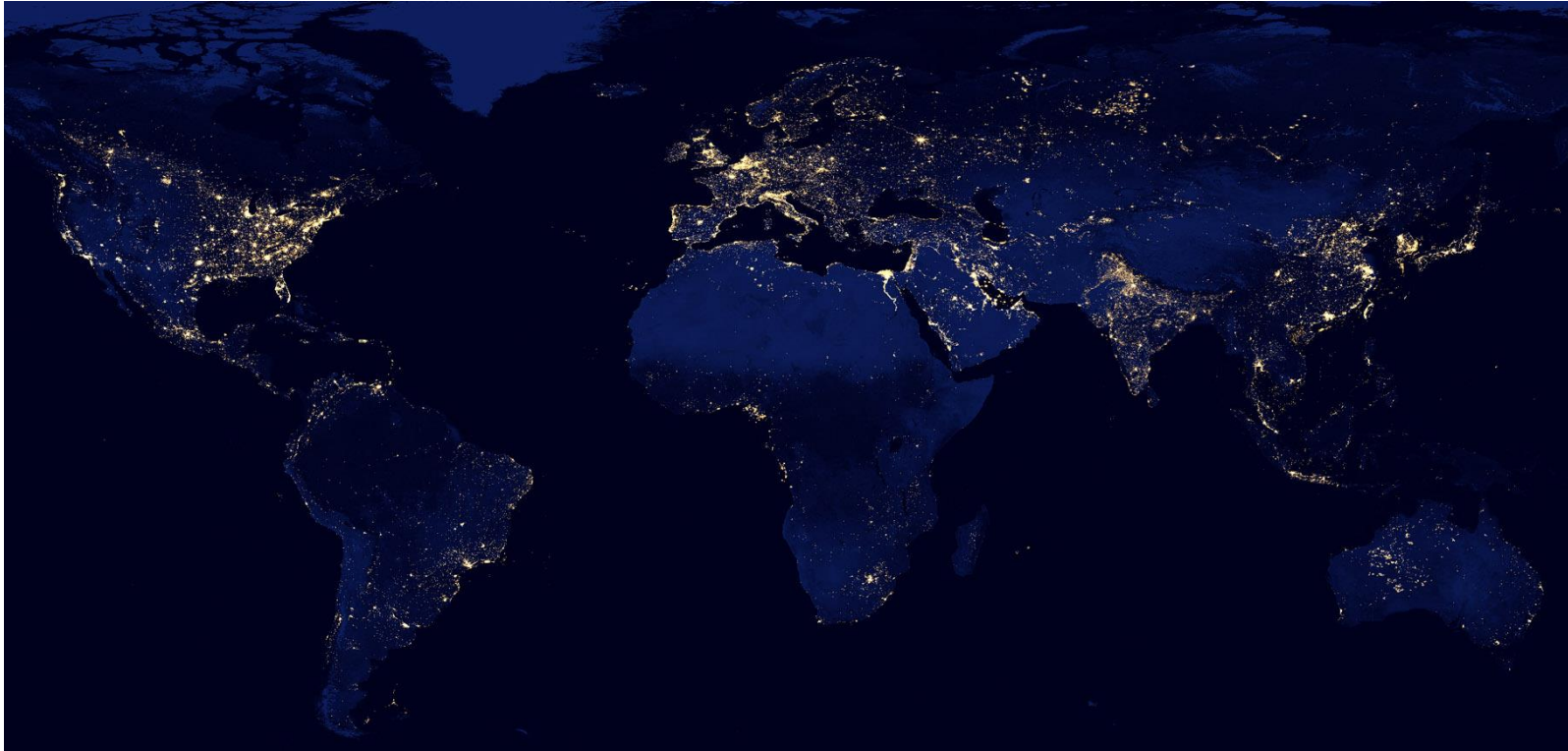


Interactive Zoom-in  
[Internet Map](#), 2015



[Link](#)

And with the internet connecting ever-more people and chip-empowered things, just imagine what's going on out there now . . . all around the world!

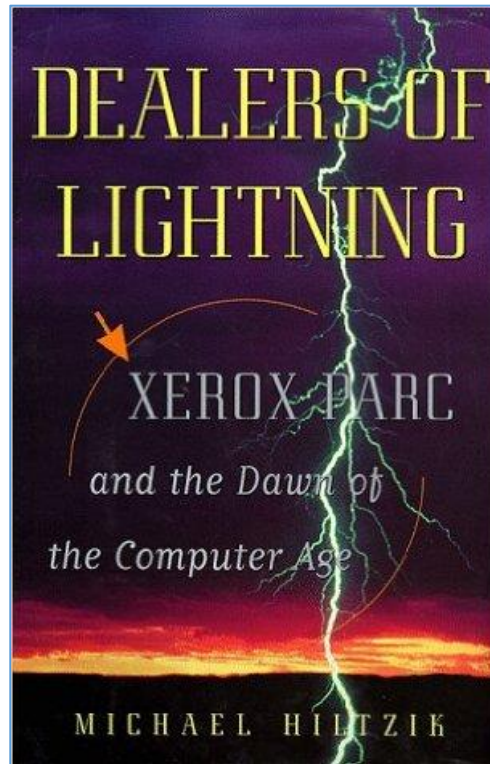


[NASA](#): Earth from space at night

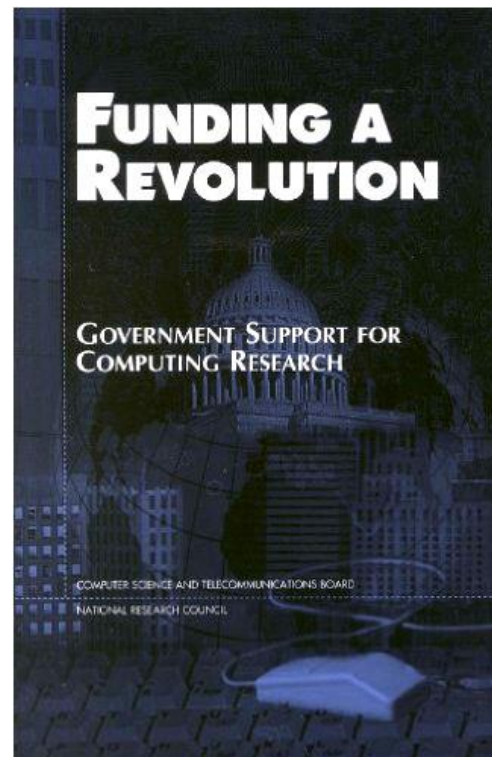
**Setting the stage for what's coming next . . . !**



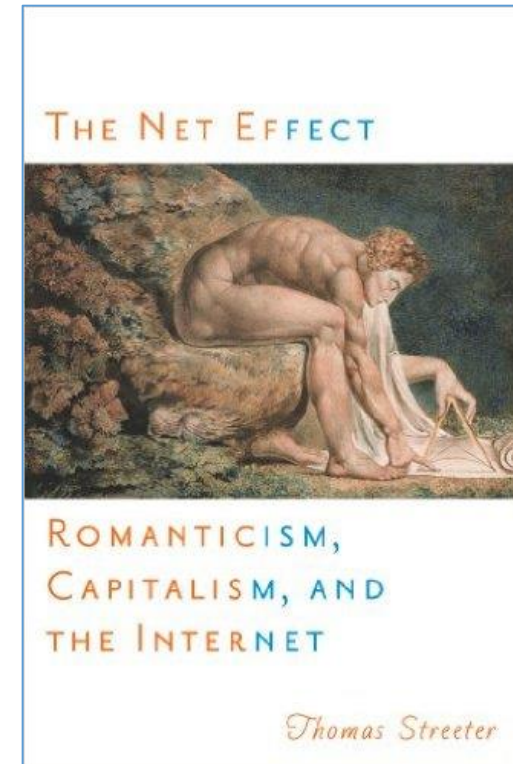
For more about PARC and the amazing things done there, see [Michael Hiltzik's \*Dealers of Lightning\*](#):



For insights into the role of gov't in VLSI's emergence, see [this book from the NRC](#):



For a wider sociological perspective on the internet's emergence, see [Thomas Streeter's \*The Net Effect\*](#)



"What's past is prologue" – William Shakespeare



It's now time to look forward, into the future . . . !

As we turn 180° and look ahead . . . we can glimpse another huge incoming wave of innovation . . . It's out there now, just beyond the social-time-horizon . . .



One thing for sure: This is the “Big One”! . . .



[URL](#)

But why is it starting now?

Until now microsystems have been deeply embedded, **out-of-sight and out-of-mind** inside “things” like . . .

### Smartphones



### Wearables



### Autos



### Drones



Thus few folks can visualize the “ideas in motion” behind effects like the astonishing ‘out-of-body’ experiences while flying a Parrot Bebop using an Oculus Rift . . .



[\[Teardown Info\]](#)

[www.youtube.com/watch?v=6ZdSMAG90Rs](http://www.youtube.com/watch?v=6ZdSMAG90Rs)



[www.youtube.com/watch?v=lo6V0NR7DN0](http://www.youtube.com/watch?v=lo6V0NR7DN0)

But that's all about to change, as things like [modular smartphones](#) and modular wearables begin to popularize micro 'Hardware Apps' . . .

Namely, tiny modular micro-hardware versions of up-till-now 'big things' like cameras, GPS units and inertial measurement systems.

The many microsystems in smartphones and wearables will suddenly become socially-visible . . .

Especially the tiny micro-mechanisms ([MEMS chips](#)) designed on computers and "printed" in "foundries" . . .



To sense where this is headed, check out the ONAGOfly smart nano drone: a soon to be available \$300 “micro-animated system” . . .



[Indiegogo](https://www.indiegogo.com) [www.onagofly.com](http://www.onagofly.com)

Extremely tiny, it includes an HD videocam, IMU, GPS, MCU, IR obstacle avoidance, auto following, livestreaming and more...

It's evolvable functionality has so many dimensions, it's hard to say where the “system” begins and where it ends . . . as seen in [this VIDEO!](#)



These aren't frivolous play-things . . . they instead illuminate a vast frontier for human empowerment and amplification . . .

Consider a patient confined to a hospital:

She can now explore the world beyond her window, using her smartphone to control her drone and see what's out there . . .

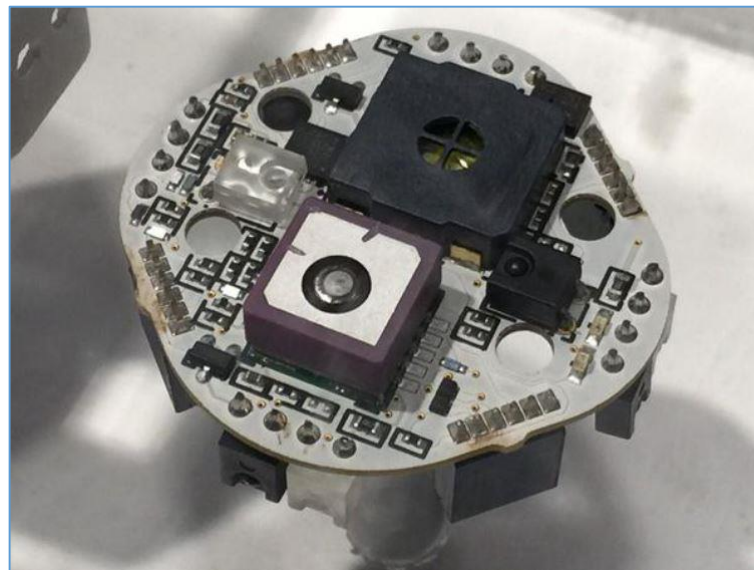
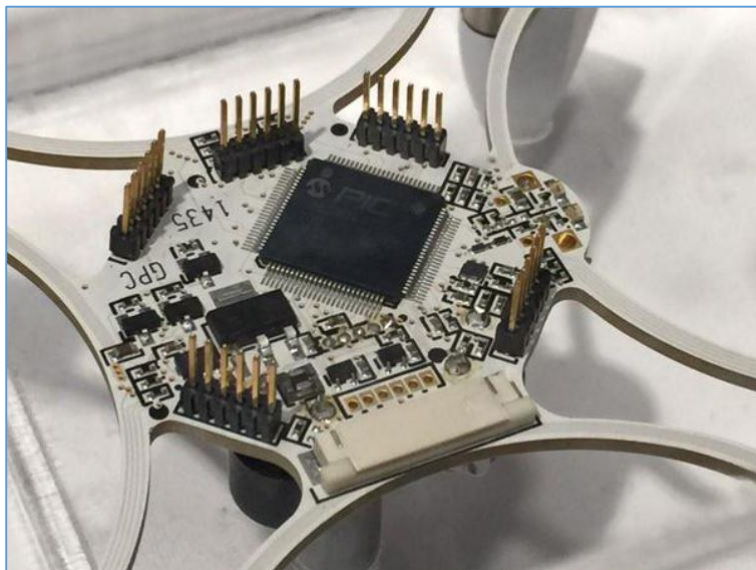
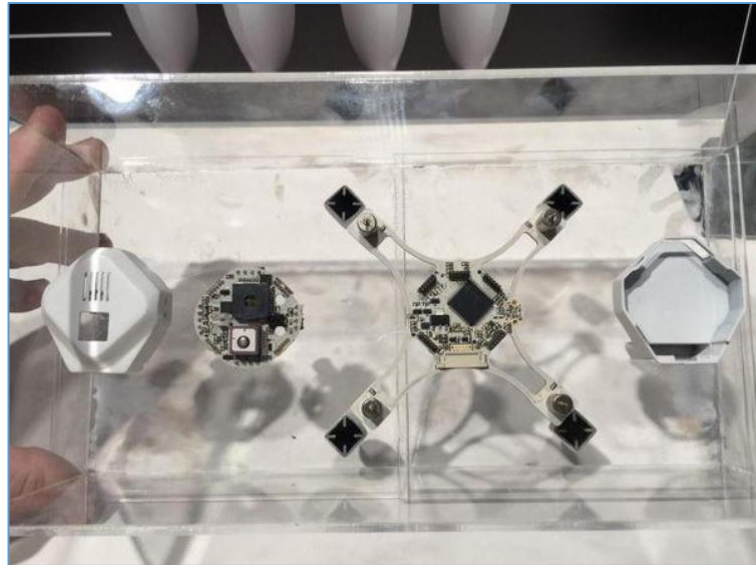
Now imagine joining a group "drone-tour" of some remote exotic place, right from your own individual homes . . .

With each your drones remotely "carrying your eyes", in the form of fisheye lens microcams (as in the [Parrot Bebob](#)) . . .

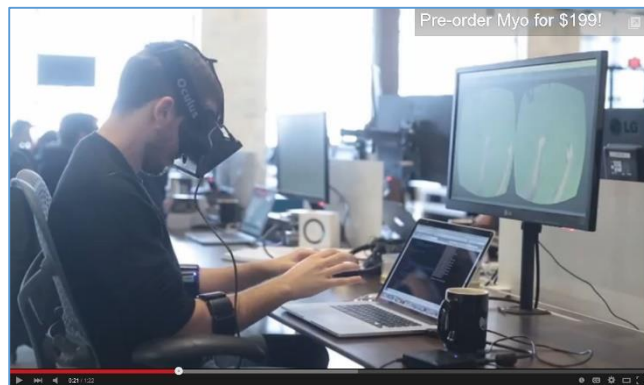
Which you look through using your [Oculus Rift](#) over the internet!

Then too, imagine the impact on tomorrow's children when they start taking apart old nanodrones!

Imagine the wild things **they** might figure out how to do in time!



Some further “ideas-in-things” in the coming wave of innovation are hinted-at by the [Myo gesture control armbands](https://www.thalmic.com/en/myo/) from the mechatronics engineers at [Thalmic Labs](https://www.thalmic.com/):



[VIDEO](#) [VIDEO](#) [VIDEO](#) [VIDEO!](#)

## **So, what's happening here?**

Instead of printing a billion transistors onto single “large” smartphone chips.

We could also millions of transistors onto thousands of tiny but powerful chips.  
[And you can do a LOT with a million transistors!]

Thus we could embed lots of tiny micro-control-processors . . . and MEMS micro-mechanisms . . . into almost everything.

Putting them where they measure and process local physical-data such as position, acceleration, temperature, pressure, etc.

Enabling embedded-clusters of tiny-chips to animate and interactively-control lots of macro-things . . . In robots, drones, mobility and health systems.

The embedded-microsystems revolution is getting up a big head of steam in emerging techno-social innovation centers all around the world ...

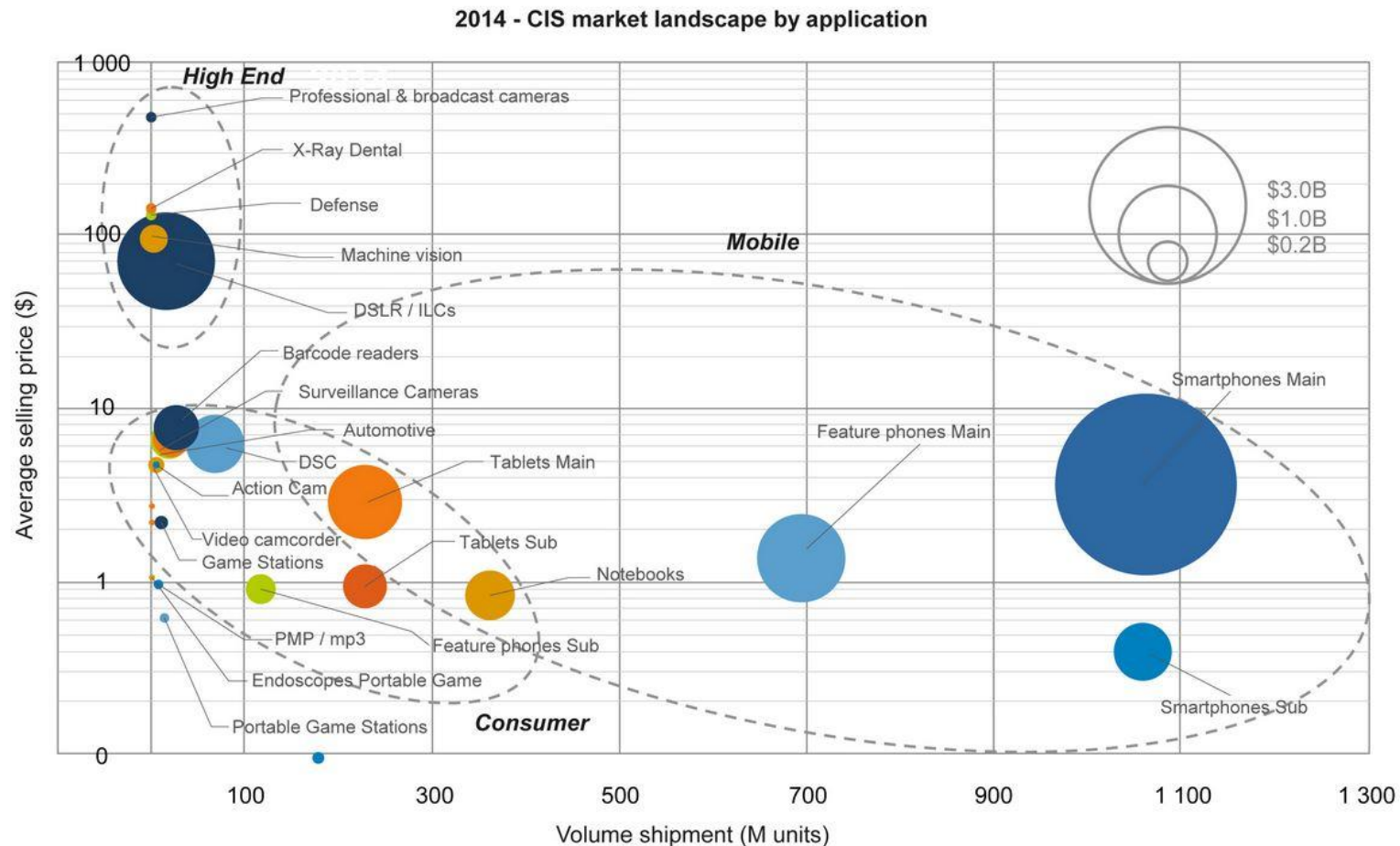


But how on earth can we visualize and follow what's going on?

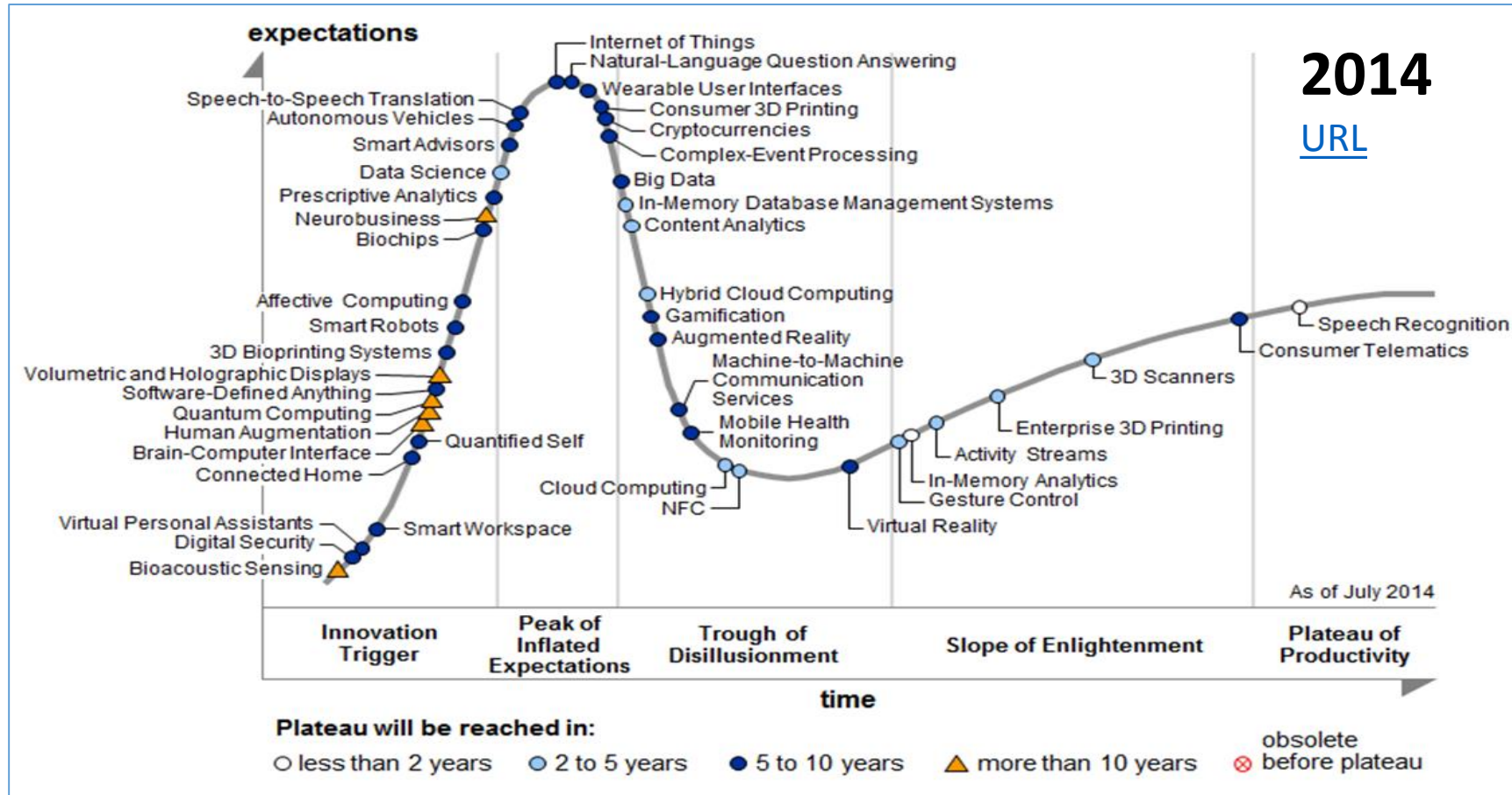
We can zoom-in on evolving fine-details in specific micro-technology areas by using tech-mappings like this for [microcamera image sensors](#) . . .

## 2014 CMOS image sensor market landscape

(Source: Status of the CMOS Image Sensor Industry report, Yole Développement, January 2015) [Source](#)



For the bigger picture we can zoom-out and follow paths of emerging application-clusters along [Gartner “Hype Cycle” infographs](#) that frame the overall technology-wave . . .



Thereby gaining the [venture capital community](#)'s perspective on it all . . .

Look at just one **cluster** on that incoming wave: “[consumer 3D Printing](#)” . . .  
Enabling all kinds of “things” to be rapidly “printed” from digital design specifications created on personal computers . . .



3D printed  
prosthetic  
hand

Once perfected, such digital design files can be shared electronically with and/or marketed to users of 3D printers anywhere . . .



Even better, think about making 3D printers that print 3D printers!  
That's [Adrian Bowyer's](#) vision for the [global RepRap Project](#):

For more about RepRap  
and the philosophy behind it,  
watch this remarkable video:  
[“A machine that builds itself?”](#)

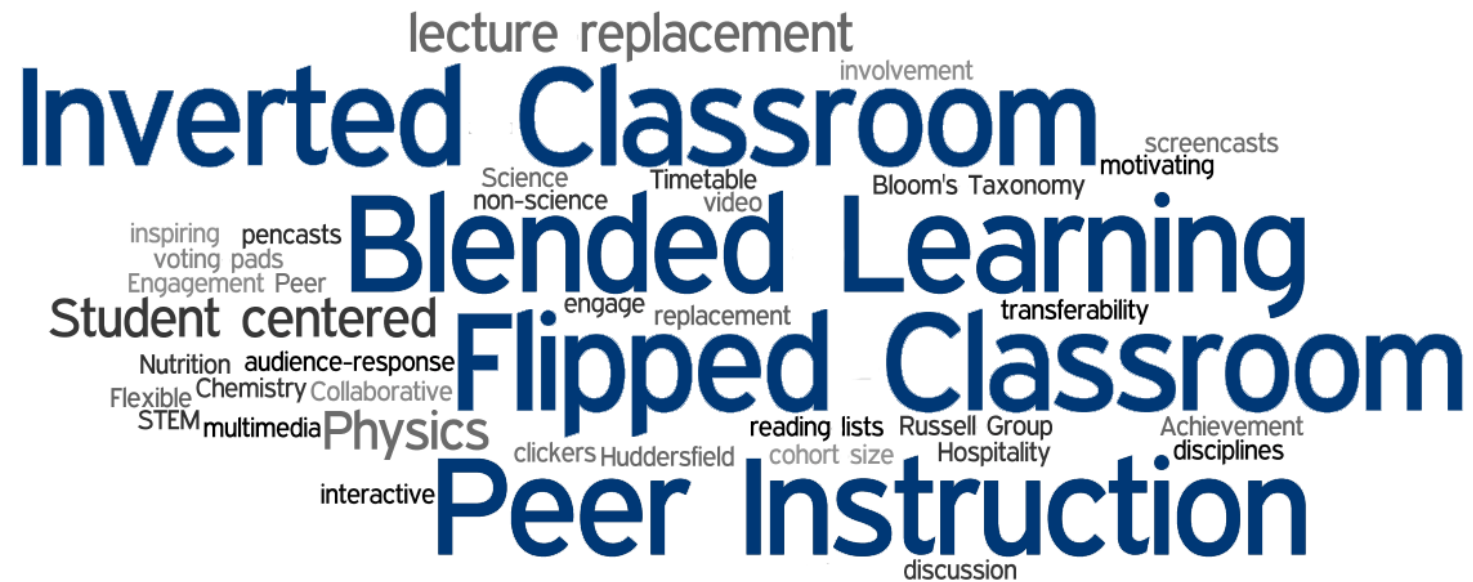


Just as some iron was fed-back to make more steam engines to help make more iron to further empower the industrial revolution . . .

Providing such systemic [positive feedback](#) can provide large “gain” in the emergent 3D-printing technology-generation ecosystem.

But where will all the young innovators come from?  
And how can they learn to surf on this vast incoming wave?

Fortunately, a wave of change is also sweeping through STEM education, just in time!



Many incoming students also have gained hands-on team-experiences at . . .

### LEGO Camps



### Maker Faires



### FAB Labs



### Robot Competitions

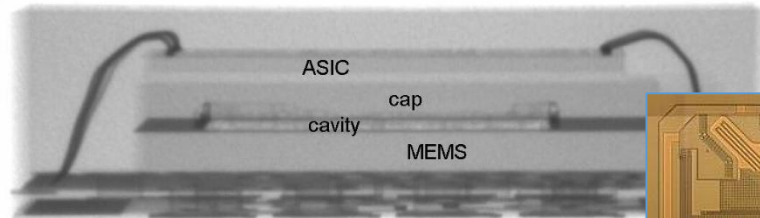


They'll also gain emerging knowledge, just-in-time as needed, using rapidly evolving internet-based learning-resources . . .

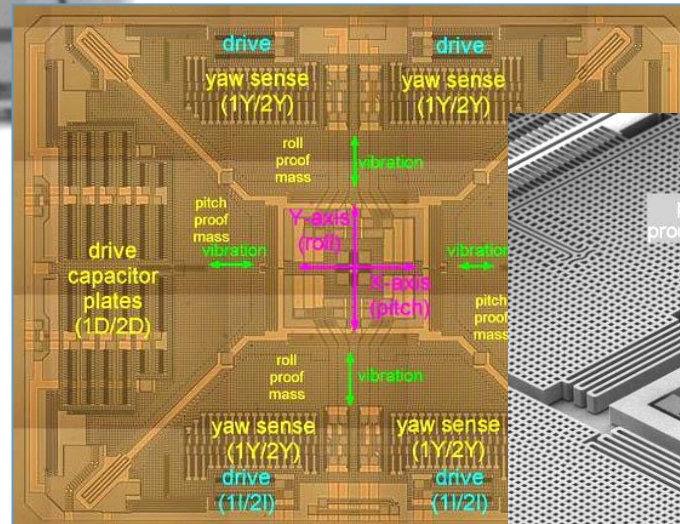


[Image source](#)

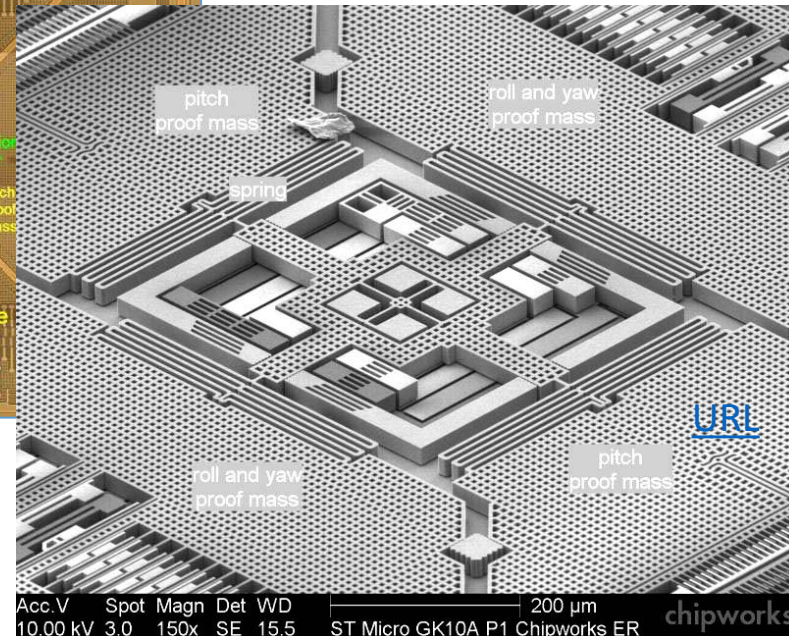
Some engineers will exploit new [“multi-physics” design tools](#) and [electronic design automation \(EDA\)](#) to innovate new micro-systems:



Gyro Chip



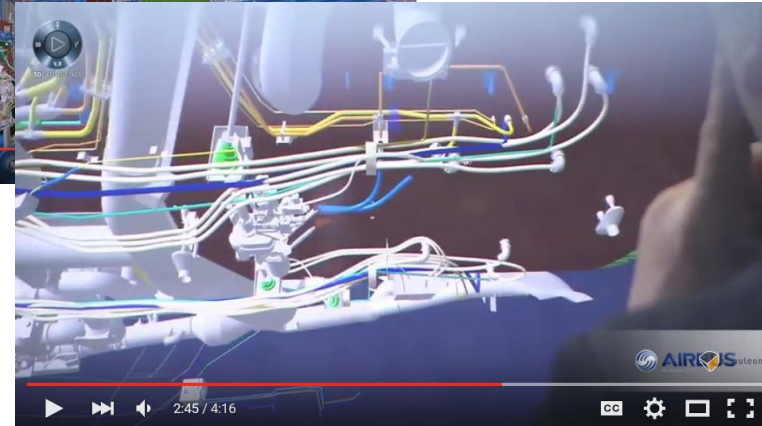
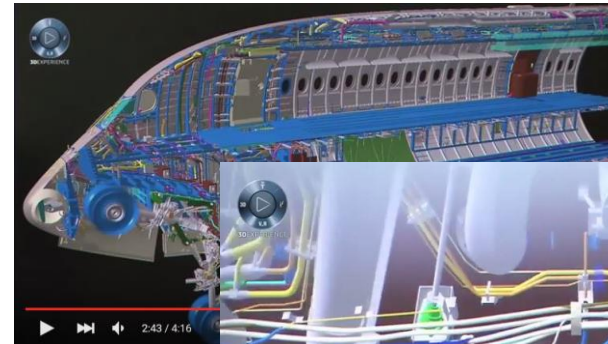
Close-up of the MEMS Gyro chip tuning-forks



Example:  
A [MEMS 3-axis gyroscope](#) for [motion-sensing in an iPhone 4](#)

Combined with a micro electronic compass and a micro 3-axis accelerometer, this provides full 9-degree-of-freedom motion sensing.

While mechatronics designers will use team-based augmented reality systems, such as Dassault's [3D Experience Platform](#) and Canon's [MREAL System](#) . . .



<https://www.youtube.com/watch?v=hJ6vMfzMz5k>

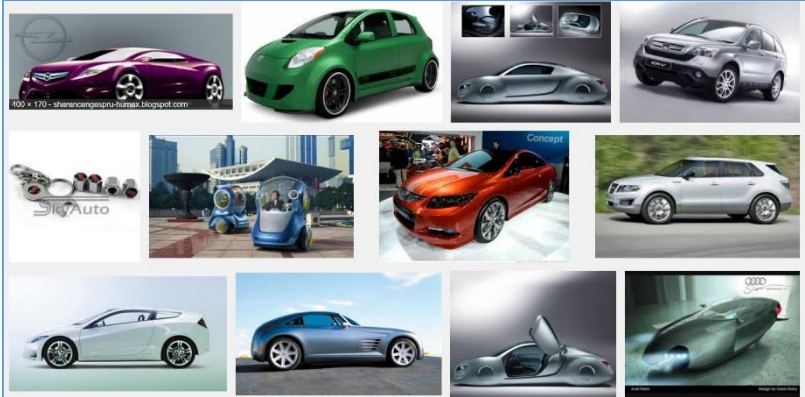


<https://www.youtube.com/watch?v=Ymse8aElmE>

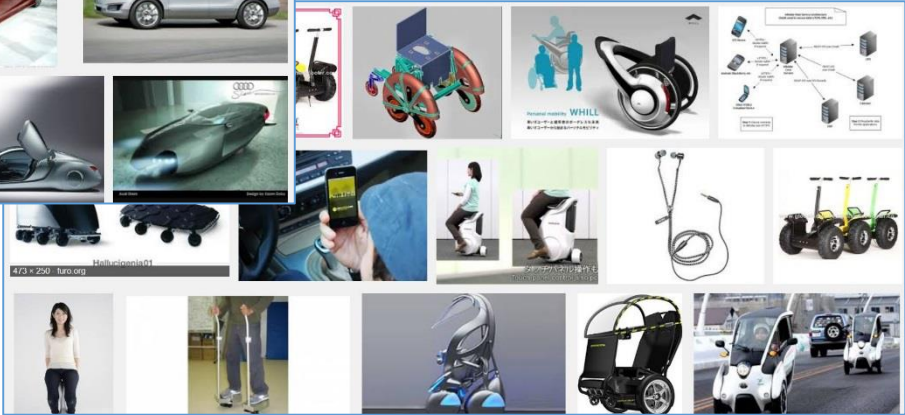
To imaginatively embed smart modular micro-hardware into, and thus animate, a new wave of human-scale systems . . .

World-wide, automotive technology will be a huge driver of rapid embeddings of micro-hardware Apps into human-scale systems:

Starting in cars, then in Self-Driving cars



On into Mobility Technology

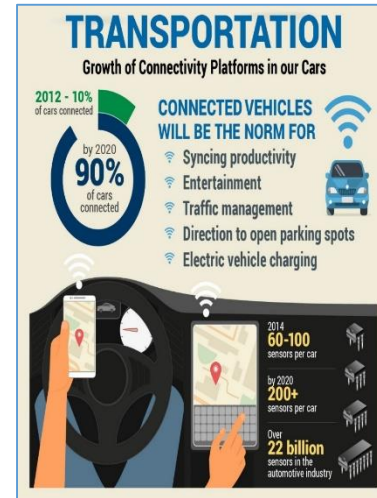
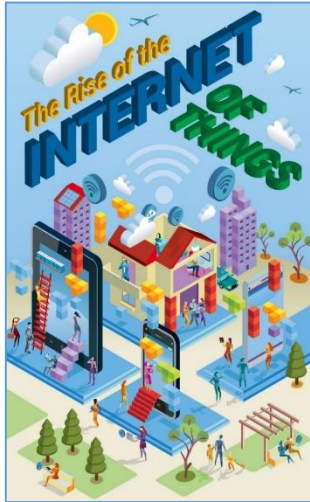


On into Smart\_Travelways



The innovative embedding of ever-tiner micro-hardware apps will quickly spread . . .

And begin enhancing the functionality of just about everything:



<http://blogs.jabil.com/2014/08/13/internet-of-things-infographic/>



But how will we cope with the 'complexity' of the emerging techno-social ecosystem?



[From: The Age of Opportunity: Harnessing Complexity To Solve Big World Problems](#)  
[by Frank Spencer, kedgefutures.com](#)

We'll exploit rapidly-evolving new techno-social-coordination methods, such as [collaborative learning](#), [crowdsourcing](#), [crowdfunding](#), [IP brokering](#), [agile design](#) [rapid-digital-prototyping](#) and more . . .

Enabling everyone from [engaged-users](#) to [innovators](#) to [makers](#) to scale up their levels of participation and impact.



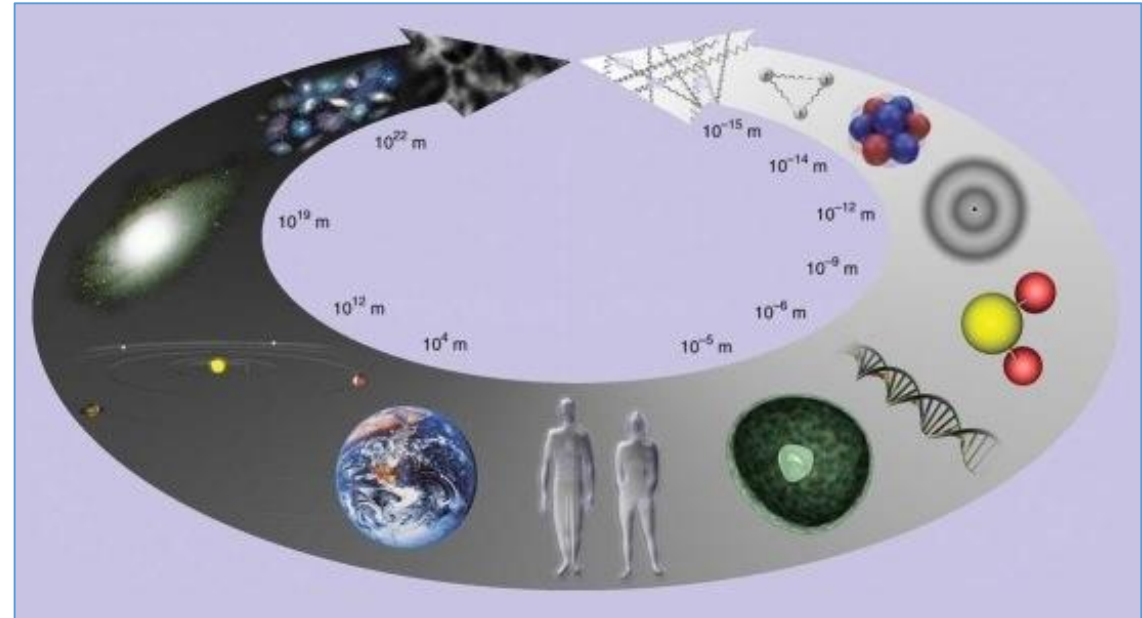
Only now, instead of just exploring how to make ever-bigger things that go ever-further, ever-faster . . . such as erecting skyscrapers that poke into the clouds, and shooting ever bigger stuff out into “outer space” . . .



We'll increasingly invert our spherical-perspective by  $180^\circ$  and peer down into the “inner spaces” of the micro/bio/nano/pico worlds . . .



[Randy Scott Slavin](#)

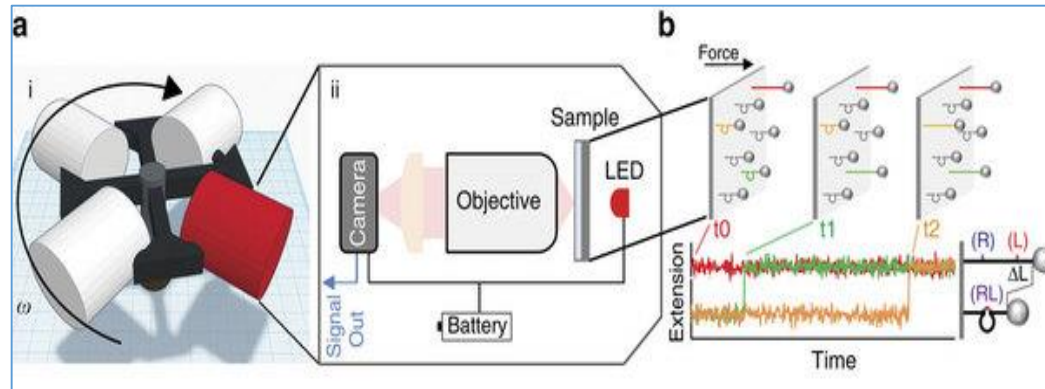


[nupex.eu](#)

As we explore how to make, share and exploit vast-exponentiations of ever-tinier, ever-more humanly-empowering “micro/bio/nano things” . . .

For example, as researchers zoom ever-further into the micro-biological, molecular and atomic levels . . .

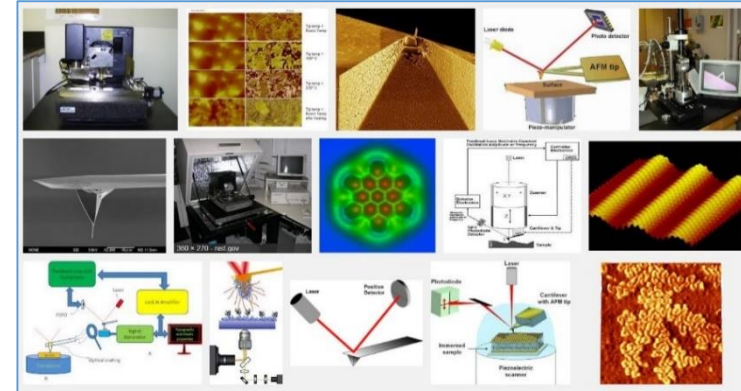
### Multiplexed Centrifuge Force Microscopy (CFM)



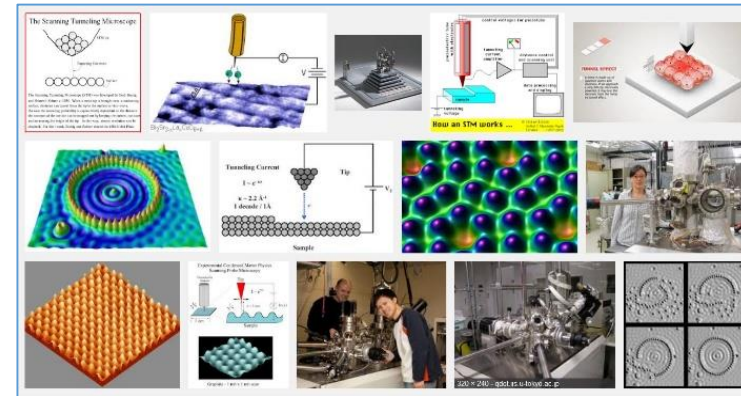
Democratizing high-throughput single molecular-pairs' force analyses using integrated DNA nanoswitches multiplexed into miniature benchtop CFMs. [Just announced on 3/17/16 by Harvard Wyss Institute.](#)

Their findings will help other adventurers better gear-up for explorations in places & frontier-fields such as . . .

### Scanning Tunneling Microscopy (STM)



### Atomic Force Microscopy (AFM)



Multi-physics EDA Augmented Reality Teleautonomous Systems

Photonics Wyss Institute Bio-Electronics Exploratory robotics

Hyperscaling Model-Based Design Biologically Inspired Engineering

Draper Lab

Multiengineering

DARPA Microsystems

Meta^2Mathematics

Google ATAP

Meta Architecture

Microsoft Research

Metamaterials

Facebook

AI & Machine Learning



MIT Nano

Brain Science

Machine Vision

Machine Hearing

Augmented Kinesthetics

Ecological Algorithms

RI School of Design

Data Science

Nano Technology

Social Physics

Research Universities

Techno-Social Dynamics

Synthetic Biology

UPS Social Machines

Genetic Algorithms

Self Assembling Systems

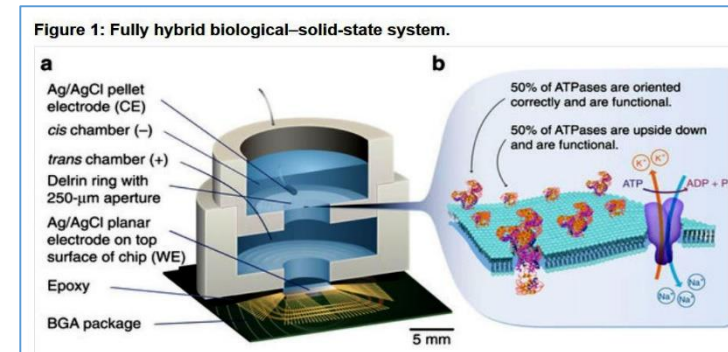
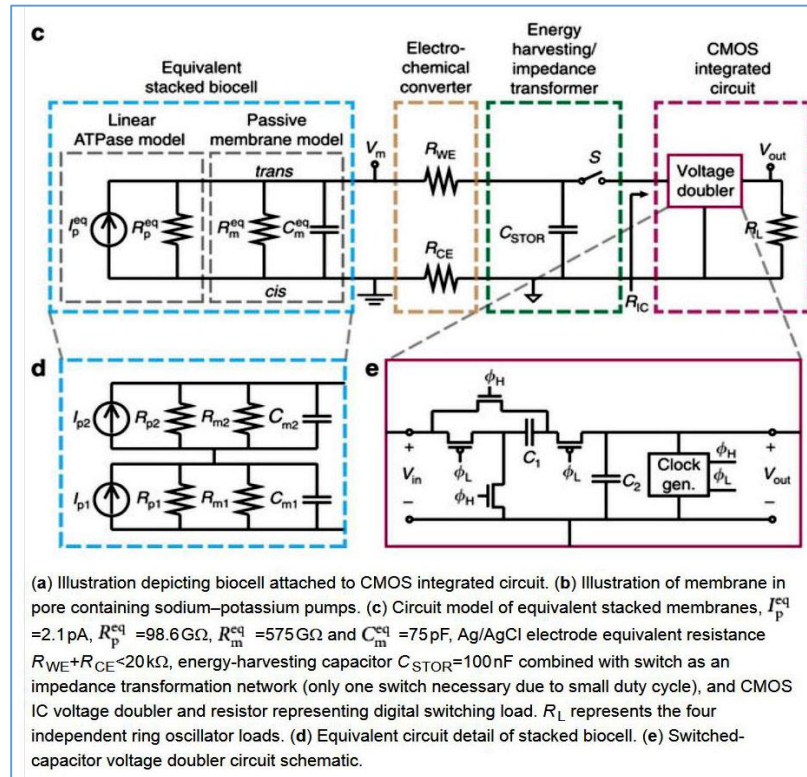
Biosocial Learning

Techno-Social Exploration-Infrastructure

Amazon

STEM + ARTS = STEAM

Study, for example, the [first fully-hybrid biological-solid-state system](#) just created in [Ken Shepard's Bioelectronics Systems Lab](#) here at Columbia's SEAS ([video](#)):



By powering [CMOS](#) microcircuitry using [ATP](#) in an in-vitro electrogenic ion pump, this work opens a path to powering tiny nano-chips embedded inside living cells!

Thus it begins, as such knowledge rapidly spreads, all around the world . . .





Before long, adventurers everywhere will be “surfing” somewhere on these waves . . .!

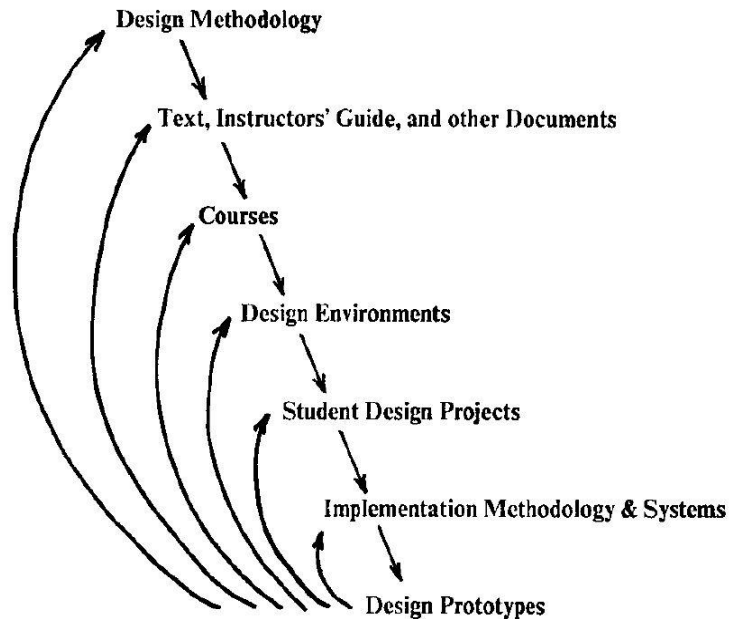


But how on earth will humanity ever grasp and knowingly guide what's happening in such massive techno-social waves?



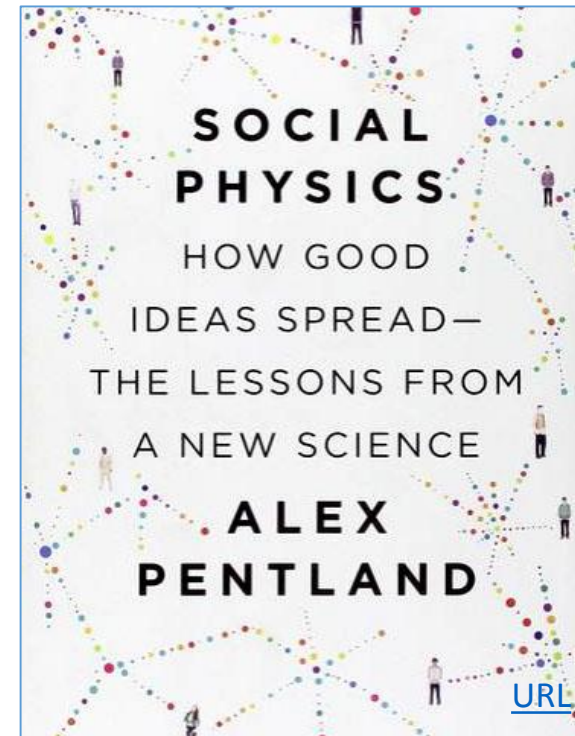
We'll evolve techno-social methods that help us meaningfully reflect-back-on and knowingly peer-ahead-into such evolving labyrinths, methods and projections akin to today's weather models . . .

Ex: To envision the masses of ideas now cycling in techno-social motion, recall how we diagrammed the [nested-social-evolutionary-processes](#) of the VLSI revolution. Only now, vastly more such processes are running in parallel and cross-fertilizing. And a [new science](#) is beginning to explore and map-out what's happening . . .

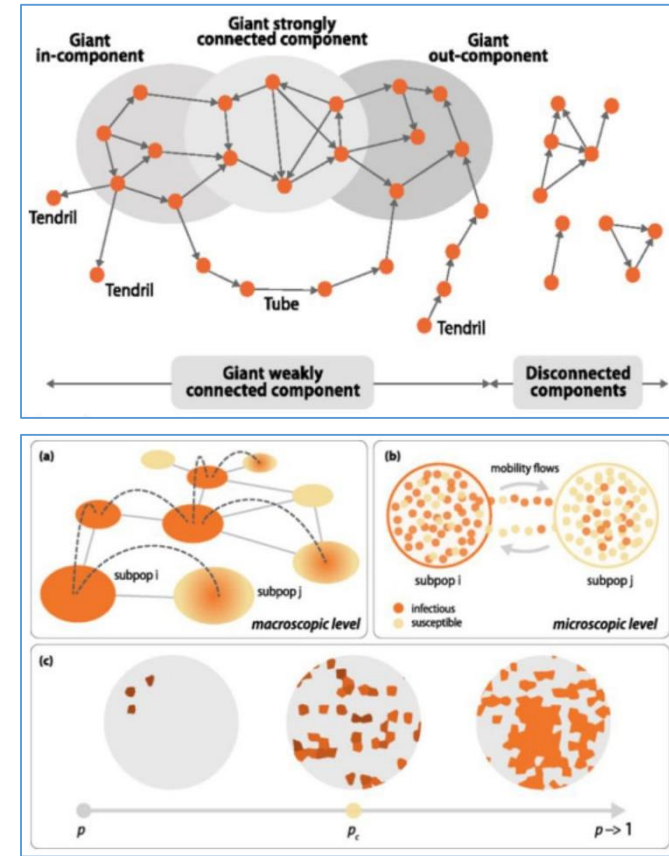
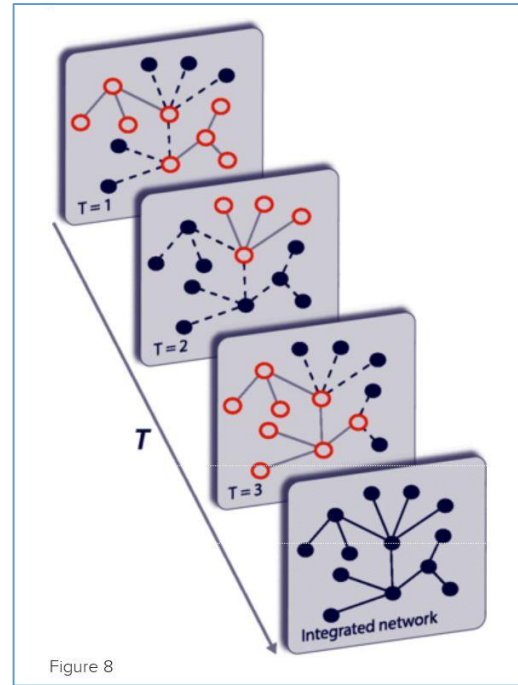
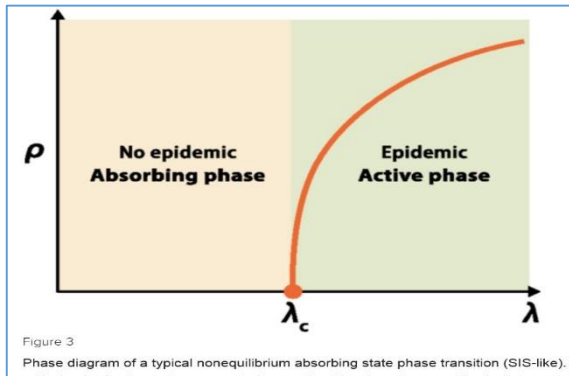
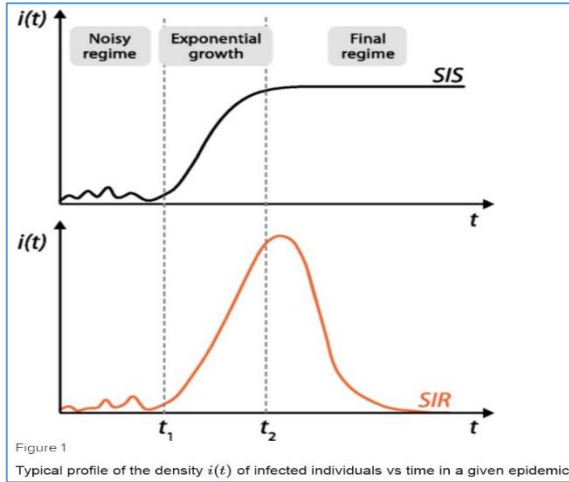


[The MPC Adventures](#) (p. 16) Xerox PARC 1981.

Figure 8. The Joint Evolution of the Multi-Level Cluster of Systems

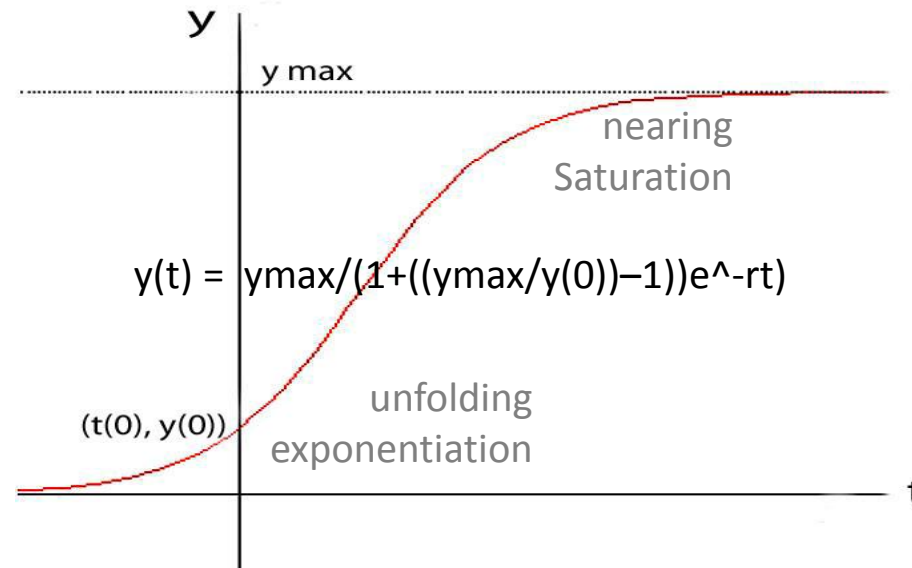


[Epidemic Processes](#) are already providing mathematical frameworks for partly-modeling techno-social dynamical-systems:



From: [“Epidemic processes in complex networks”](#) by Pastor-Satorras, et al, *Rev. Mod. Phys.* 87, 925 – 8/31/15  
See also recent work in [CNNs](#), [LVars](#), etc.

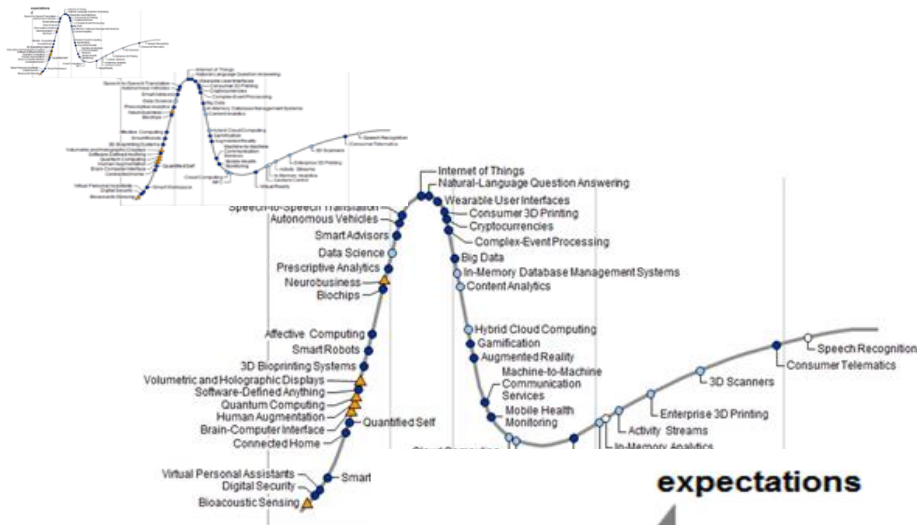
Now note that the big incoming wave is way more than a few nested logistic ‘epidemic’ processes where each looks something like this:



And even in this simple case, each 2D slice hides tons of what “composes the wave”\*

\*For more insight into this all this, see Van Quine’s discussion of “the river” in [From A Logical Point of View, Ch.IV.](#)

Let’s re-slice and zoom into our incoming wave in 4D<sup>+</sup> to gain a better perspective



## Meta-ethnomethodology:

Envisioning the incoming wave of innovation as a time-series of “GHC profiles” (i.e., 2D+ slices thru the 3D+ wave at increments in time) . . .

Is this a Traveling Wave?  
A Standing Wave? Or What?

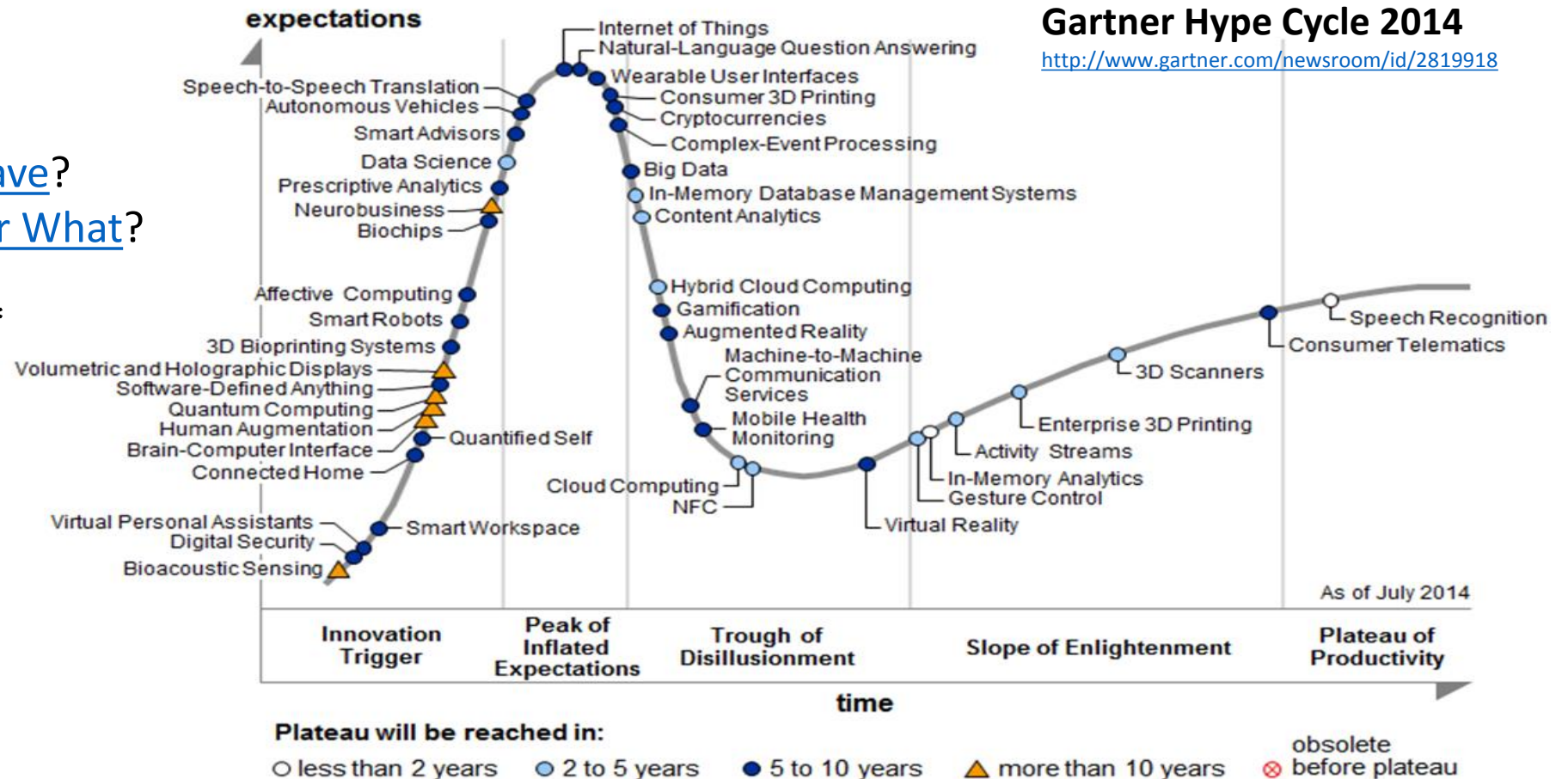
This stunning video\*

hints at ways to think about what it all means . . .

\*"Water," by Morgan Maasen  
<http://vimeo.com/90429499>

## Gartner Hype Cycle 2014

<http://www.gartner.com/newsroom/id/2819918>



Zooming-in, these processes seem remarkably similar to the workings of the [alchemists](#), i.e., the labyrinths of techno-social processes that evolved and eventually “self-abstracted” into the sciences of [chemistry](#) and [materials](#).

Especially see work at Columbia and Princeton on [reenacting](#) the unfolding of medieval European alchemy, in a deep form of [hands-on, techno-social reverse-engineering](#) of what happened back then:

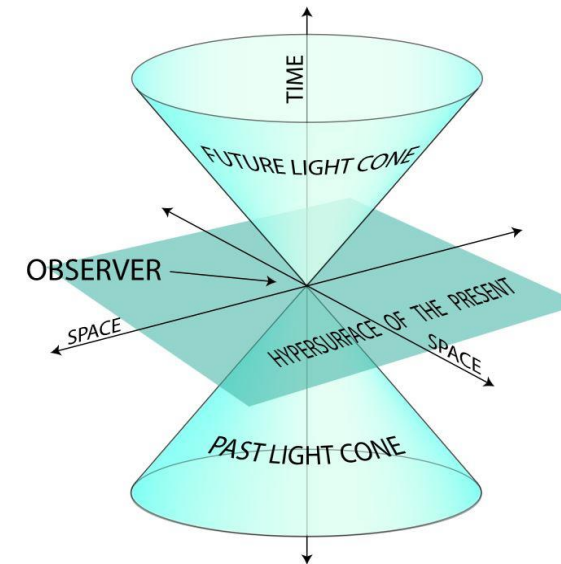
[The Making and Knowing Project](#) by [Pamela Smith](#), Columbia ([video](#)).

[Decoding Alchemy freshman seminar](#) by [Jennifer Rampling](#), Princeton.

See also [Scientiae](#) and the [Society for the History of Alchemy and Chemistry \(SHAC\)](#)



Zooming out, such processes can be visualized as actions partially-bounded within regions of enhanced [Minkowski-like](#) 4D<sup>+</sup> techno-social [space-time diagrams](#):

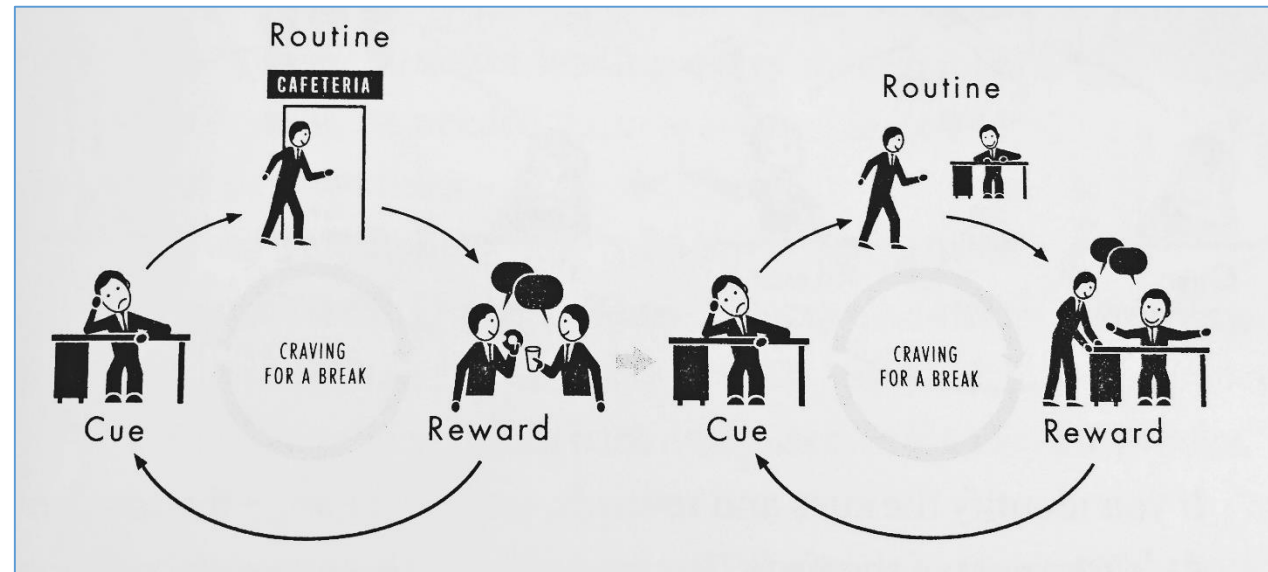
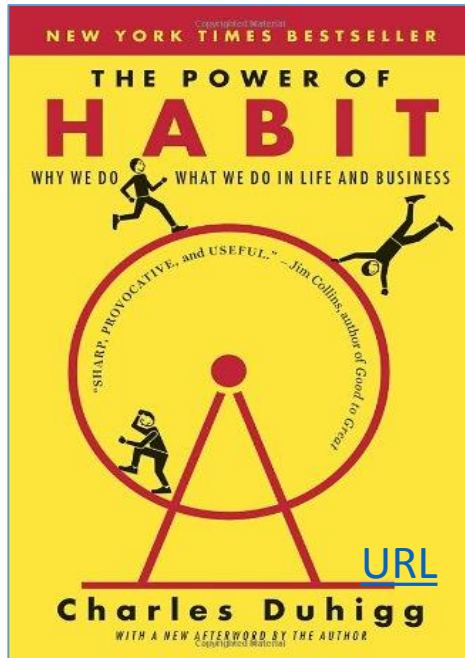


To practice visualizing 4D space-time see [Online Resources on 4D](#) like [Curved Spaces](#) and [4D Draw](#)

As bandwidths, connectivity & latencies improve, escalating rates of techno-social change will challenge existing cultural patterns, because of the massive accumulation of social habits:

What's the new game?  
Who gets to play?  
What rules do we play by?  
Where can we turn for guidance?

**Especially, how do we drop old habits?**





**Then too, “How can we ever adjust and keep up?”**

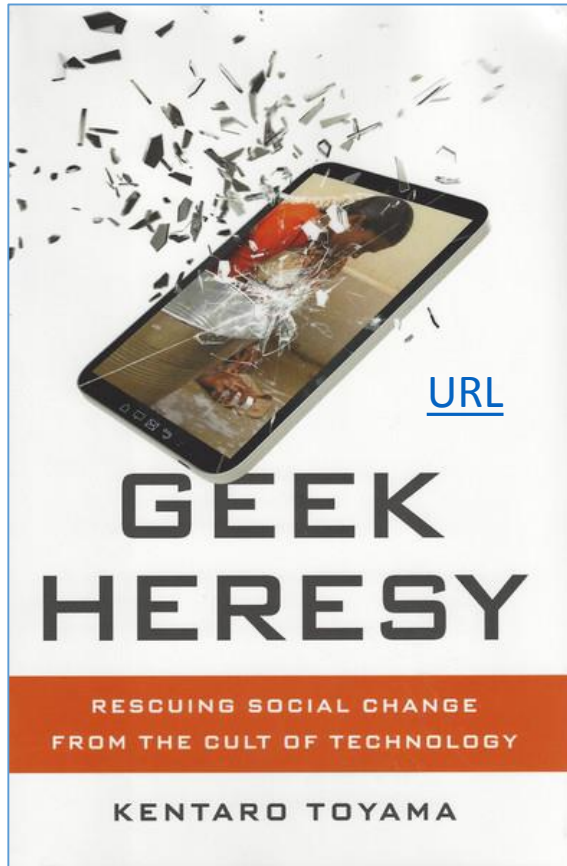
Hasn't the train already left the station for many folks?

Words to ponder:

***"In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists"*** – [Eric Hoffer](#)

Meantime, something awesome has begun:

***"As the rate of techno-social change increases, we'll all live far further into the unfolding techno-social future than we ever dared dream"*** – [Lynn Conway](#)

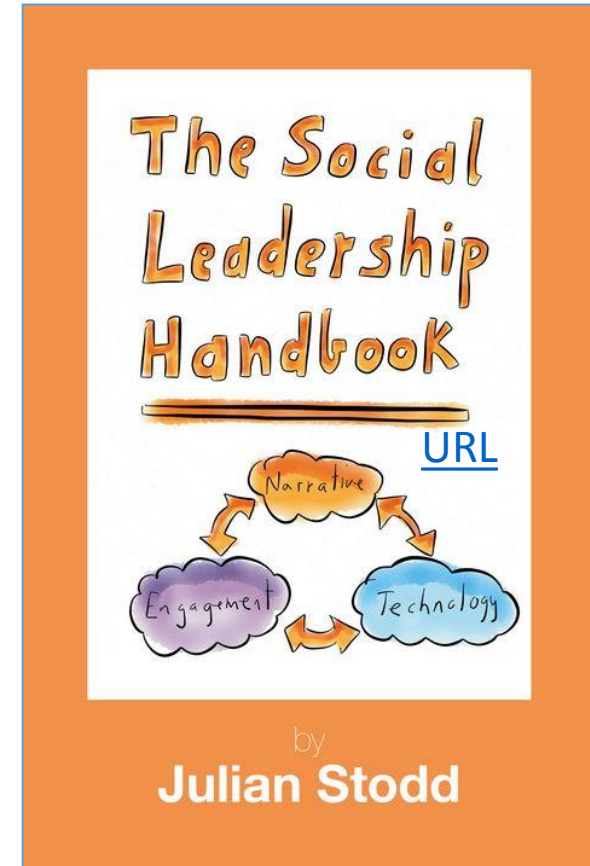


[Kentaro Toyama, 2015](#)

And, a word of caution!  
Do avoid becoming distracted by all the rapidly-emerging “things.”

As [Kentaro Toyama](#) says in [Geek Heresy](#), “technology alone won’t change the world”. . . We must instead rescue “Social Change from the Cult of Technology”!

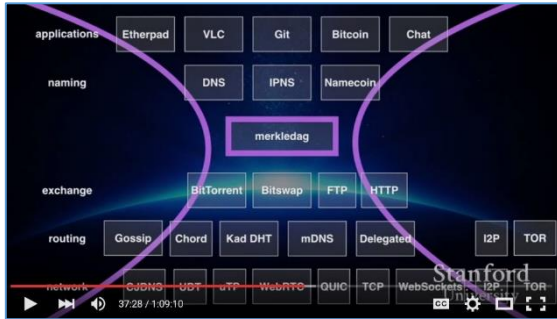
One key will be the evolution of empowering “social-teaming” and “social leadership” for the incoming “[Social Age](#)”, as discussed by [Julian Stodd](#). . .



[Julian Stodd, 2014](#)



There are also extremely deep concerns about Data and Memory, as [in Juan Benet's](#) discussion of [IPFS and the Permanent Web](#) as a means to ensure the Web's survival.



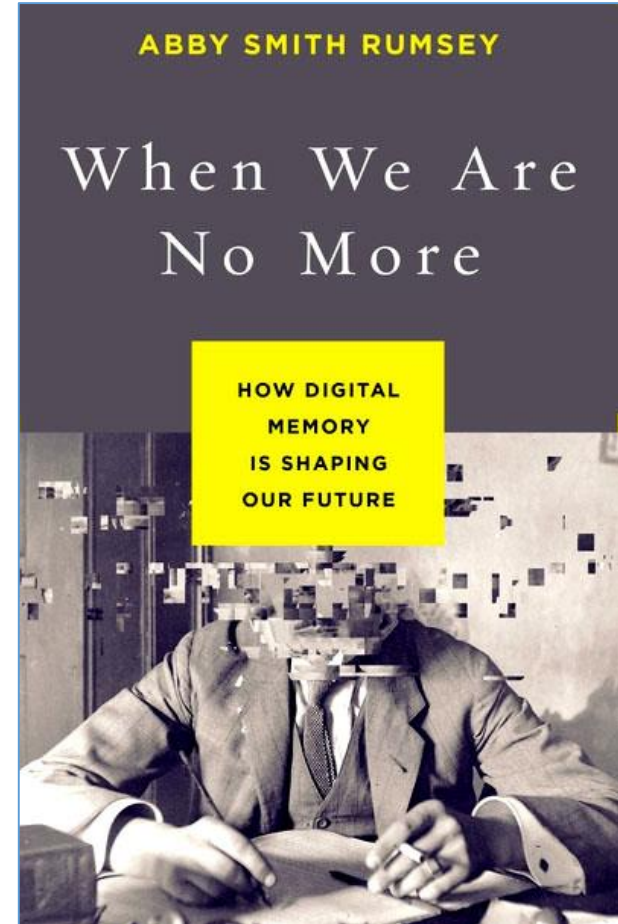
But then see [“DNA Data Storage Safe for Centuries”](#), NYT 12-3-15



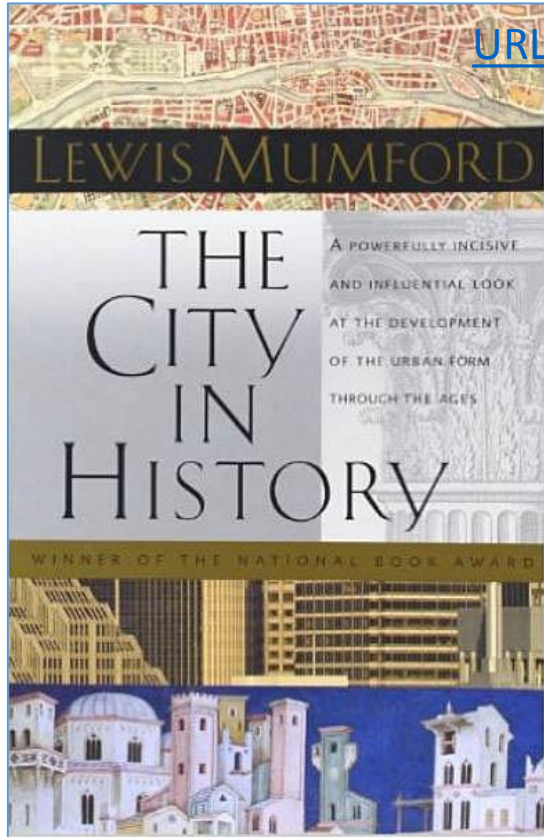
And then explore historian [Abby Rumsey's](#) breathtaking new book:

*“A call to consciousness, [When We Are No More](#) explains why data storage is not memory; why forgetting is the first step towards remembering; and above all, why memory is about the future, not the past. “*

[Juan Benet, 2015](#)



[Abby Smith Rumsey, 2016](#)

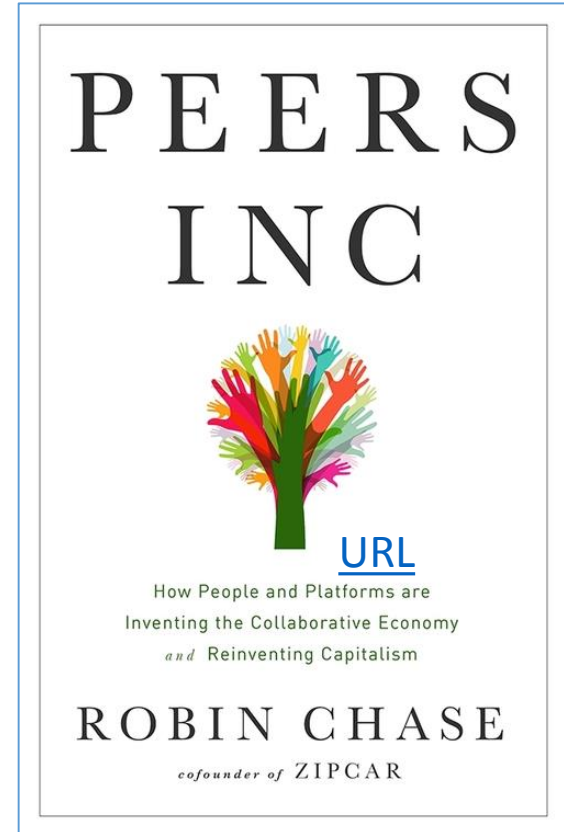


[Lewis Mumford, 1961](#)

Again, this isn't about things.  
It's about the escalating rate  
of generation + diffusion of  
ever-better ideas on how  
to make and use things!

This is triggering huge  
re-alignments in [political  
economy](#), including the  
role of [The City in History](#).

And to [the emergence](#) of the  
new “cooperative capitalism”,  
as discussed by [Robin Chase](#) of  
[ZipCar](#) fame in [Peers Inc](#)



[Robin Chase, 2015](#)

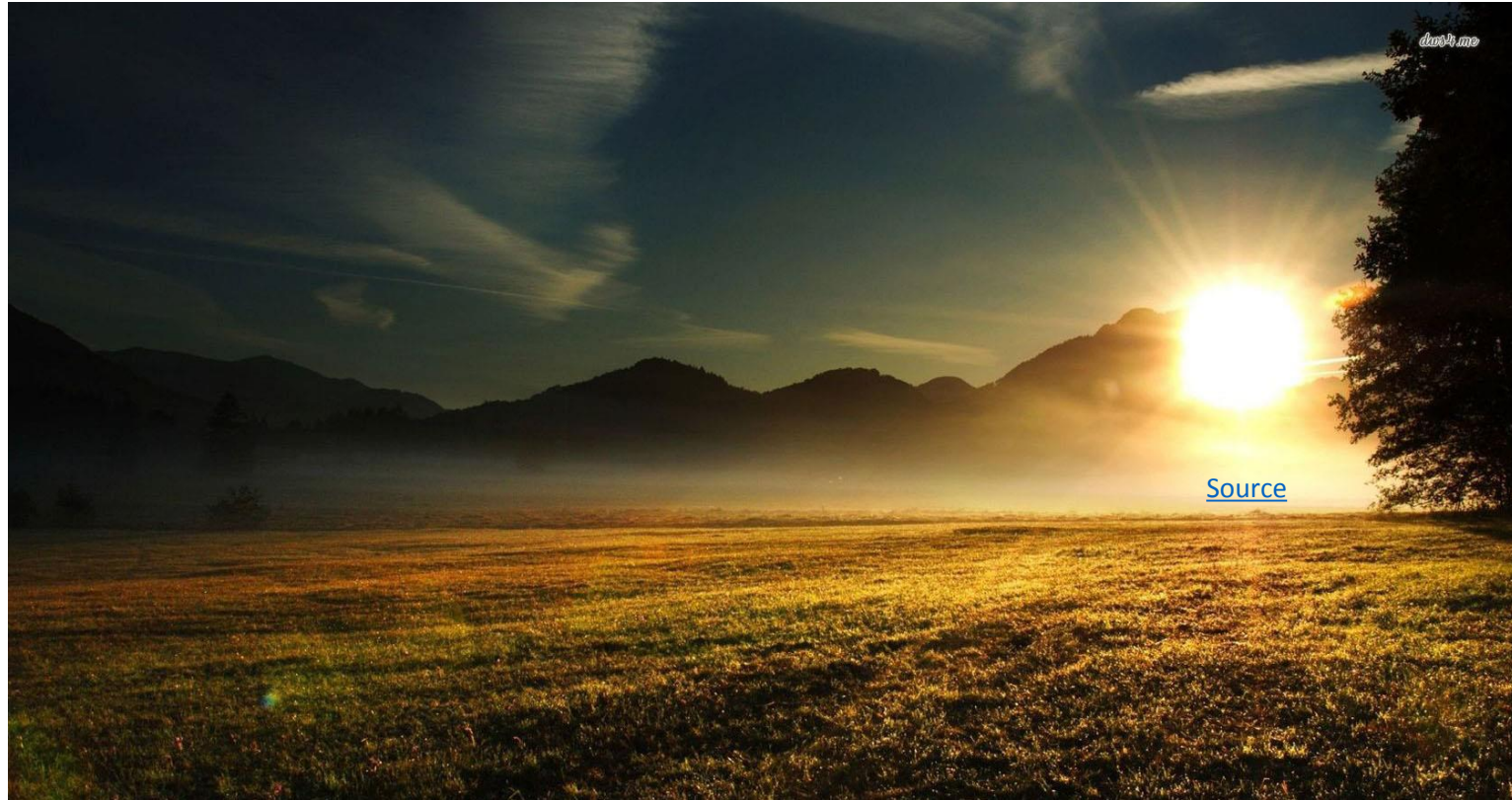
## **In Conclusion, a Conjecture about possible futures:**

By cooperatively generating and sharing ideas for doing **ever-more** with **ever-less**, the incoming wave of techno-social innovation has the stunning potential of:

- (1) Sustainably providing **ever-increasing** infrastructural functionality and life experiential-amplification per person,
- (2) While consuming **ever-decreasing** energy and material resources per person
- (3) Thus beginning the **reigning-in** of our unsustainable over-use of planet earth
- (4) While simultaneously **opening-up** unprecedented explorations of the greatest frontier . . . the frontier of **what it's possible to do!**

**Thus we Begin another Renaissance, as we Enter the Techno-Social Age.**

Finally, a personal perspective on “Our Travels Through Time” . . .



“If you want to change the future, start living as if you’re already there!”

– Lynn Conway

END

*Links to Powerpoint Slides, Notes & References*

[http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Columbia/2016\\_Magill\\_Lecture.pptx](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Columbia/2016_Magill_Lecture.pptx)

[http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Columbia/2016\\_Magill\\_Lecture\\_SlidesNotesRefs.html](http://ai.eecs.umich.edu/people/conway/Memoirs/Talks/Columbia/2016_Magill_Lecture_SlidesNotesRefs.html)